# The Sacramento Observer

AMERICA'S NO. 1 BLACK NEWSPAPER

1973 WINNER OF THE JOHN B. RUSSWURM TROPHY FOR JOURNALISM EXCELLENCE


# LEONARD CARTER DIES

(SEE INSIDE PAGE A-2)

If you're planning to go to the Bay Area this weekend, you might consider revising your plans. The San Francisco Police Department, armed with a composite picture and general description of the alleged "Zebra killer" could very well mistake you for him. According to surviving shooting victims and the unidentified female witness to one of the attacks, the "Zebra killer" is reported to be Black, between 21-30 years of age, 5-feet-9 to 6-feet tall, sports a trim mustache and possibly a goatee. He is also described as having a slim face.

Pictured in the left two boxes, are composite pictures drawn from descriptions provided by surviving victims and a shooting witness of the "Zebra killer."

Pictured in the two boxes on the right are photographs of OBSERVER Staff Reporter J. Shawn Ortiz, taken over the last 18 months. Ortiz is 6-feet-1 and slender in build.

The San Francisco Mayor Joseph Alioto has indicted the entire Black community for his own administration's incompetence.


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## EXCLUSIVE

# ALIOTO'S POLITICAL SUICIDE

by J. SHAWN ORTIZ
Observer Staff Reporter

San Francisco Mayor Joseph Alioto, democratic contender for governor, may have killed his chances of becoming governor this week.

Alioto has virtually placed San Francisco's Black community in "a state of siege," following the shooting death of 23-year-old Nelson T. Shields IV.

Although Blacks constitute only seven per cent of the state's population they will be approximately 20 per cent of the State's democratic voters casting ballots in the upcoming June primary.

Many political observers are questioning whether Alioto's actions to abduct the so-called "Zebra killer" are really necessary. Alioto's extreme measures in dealing with the murders, is viewed upon by many concerned Black spokesmen as "political suicide."

## NEWS ANALYSIS

Black backlash is certain to take its toll on Alioto's alleged popularity at the polls.

Opinions within the Black community tend to substantiate claims that Alioto is "finished" as far as the Black vote is concerned.

In the wake of the shooting death of Shields, Alioto has ordered the city's police department to stop all Blacks fitting the composite description provided them by attacked survivors and witnesses. Twelve persons have been slain

( Continued on Page A-7 )

## DR. MARION BOENHEIM NAMED COODINATOR OF CSU AFFIRMATIVE ACTION PROGRAMS

Dr. Marion Boenheim McCamey, Assistant to the Vice Chancellor for Administrative Services at the University of Massachusetts at Amherst, has been named coordinator of all Affirmative Action Programs at California State University, Sacramento.

The announcement came this week from Dr. James G. Bond, president of the University.

Ms. McCamey's appointment came after a nation-wide search of ten months during which time, more than 130 applications were reviewed by a consultative faculty-administrator committee from the University.

Dr. McCamey will accept her new position by July 1.

The Massachusetts educator, who is 27, was responsible for organizing a comprehensive affirmative action program at the University of Massachusetts, Amherst. The program was one of the first to be accepted by the regional office of the Federal Office of Health, Education and Welfare in New England.

"She has consistently demonstrated a commitment to the principles of affirmative action and equal employment opportunity through her work with administration and faculty and through the awareness workshops which she established and conducted on the Massachusetts campus," Dr. Darrell J. Inabnit, vice president for administration at CSUS, said.

Dr. McCamey will be administratively assigned to Dr. Inabnit's office and will be responsible for the University-wide affirmative action program, involving faculty, staff, and administration.

Ms. McCamey received a bachelor of arts degree in psychology in 1968, from the University of Michigan, and a master of arts degree in psychology and counseling from Eastern Michigan University in Ypsilanti, Michigan, in 1969. She holds a D. Phil. in administration awarded by the University of Sussex in England in 1973. She also received a Ed. D. in higher education from the University of Massachusetts, Amherst, this past month.

Previously, Dr. McCamey served as Assistant Dean of Student Affairs at the University of Massachusetts, Amherst. Earlier she worked as an advisor and counselor at Eastern Michigan University. She also taught courses in human relations, interpersonal counseling, and pyschological testing at both universities.

Ms. McCamey has been a member of the Ypsilanti-Ann Arbor Area Human Relations Commission in Michigan, and is presently a member of the Governor's Task Force on the Status of Women for the Commonwealth of Massachusetts.

Ms. McCamey has been active in several professional organizations, including the American Association of University Women, the American Association of University Professors, the National Association of Student Personnel Administrators, and the American College Personnel Association.

## RALPH NADER SCHEDULED TO SPEAK AT ARC

Tickets are still on sale at four locations for this Saturday's appearance of consumer advocate Ralph Nader at 8 p.m. in the American River College gymnasium.

Tickets are available at the Tower Records stores at 16th and Broadway and El Camino and Watt, at Knight and Knave Men's Clothing in the Mills Shopping Center in Rancho Cordova, and at ARC business office. Tickets will also be sold at the door, which opens at 7 p.m.

General admission is $2.50 and $1.50 for students with ARC Student Association cards.

Nader is expected to address a capacity audience of 2,200 on the topic, "Corporate Responsibility and Consumer Protection," a subject expected to attack the current problems in the energy industry.

## NAACP REGIONAL DIRECTOR, LEONARD CARTER, IS DEAD AT 47

Leonard Carter, West Coast Regional Director of the National Association for the Advancement of Colored People, died last week at Mill Memorial Hospital in San Mateo, California.

Carter, 47, died last Friday morning, following a prolonged bout with cancer.

Mrs. Virna M. Canson, NAACP Legislative Advocate, and West Coast Regional Field Director, called Carters' death "untimely" citing their many civil rights campaigns together as a testimony to his passing.

"Carter and I were very close and I will sorely miss his wisdom and judgments. He and I planned many campaigns together, and there are many still left to keep the NAACP moving ahead, if our leadership will work with us to do this," said Mrs. Canson.

Mrs. Canson added, "We have realized many successes and I feel the NAACP has accomplished many things with the aid of individuals such as Mr. Carter."

Carter was appointed to head the west coast region in 1965. Prior to that, Carter headed the midwestern regional offices, serving 10 states for a decade.

Before joining the NAACP national staff in 1960, he served as Secretary-Treasurer of the Dining Car Employees Union in St. Paul, Minnesota.

Carter's last official public appearance was earlier this month, at a NAACP West Coast Regional Convention, held in Portland, Oregon.

LEONARD CARTER

Carter has recently received the John Brown Image Award, presented by the Hollywood Chapter of the NAACP, for his work in the field of civil rights.

In a telegram message to Carter's wife, Virginia, NAACP executive secretary, Roy Wilkins said:

"His is a record which we all are justly proud. He will be sorely missed by all who were privileged to have known him and worked with him."

The telegraph message also carried the signatures of Stephen G. Spottswood, chairman of the board and Kivie Kaplan, NAACP President.

Funeral services for Carter, were to be held at the San Mateo Congregational Church, 225 Tilton Street in San Mateo, this week.

Carter is survived by his wife, Mrs. Virginia Robinson Carter and five children: Gordon Carter, Lileen E. Carter, Mrs. Sharon Carter Spencer, Kevin L. and Brian J. Carter.

Carter also leaves his mother, Mrs. Lillian Cobbs, brothers, Sylvester and Eugene Carter, and a sister, Mrs. Christine Johnson.

## ASSEMBLYMAN MILLER SEES DANGER IN MAYOR ALIOTO'S MANHUNT

Assemblyman John J. Miller (Demo-Oakland), Chairman of the Legislative Black Caucus, issued a statement this week pointing out the dangers and futility of police measures described by San Francisco Mayor Joe Alioto in the hunt for the so-called "Zebra killer" in that city.

"If the San Francisco Police Department is as competent as it appears to be in all the many television series, most California citizens, both black and white would believe that the (composite) drawings appearing in newspapers now would have already been quietly used to find the perpetrator of these terrible and senseless crimes."

"Good police work requires the reasonable use of search and arrest to apprehend criminals. I do not believe," Miller said, "that a public and demagogic outcry which would put any smart criminal on notice that he is being trapped helps the situation at all."

"Could it be that Mayor Alioto seeks to help his own political situation by creating the illusion that unusual and extreme measures are being used to solve these crimes?" asked the Assemblyman.

"The killings are unfortunate. Citizens of all races and colors live in fear of their lives (some black people appear to be white). It is a tragedy that this terrible situation is now being used to put the burden of insidious individual criminality on a whole race of people."

"These recent announcements are not unlike those that caused the herding of Jews into concentration camps in Germany or the herding of law-abiding Japanese-Americans in concentration camps or the indiscriminate marking of Italian-American citizens as gangsters. A multi-racial and multi-cultural society demands more sensitivity than this demagogic display."

The Assemblyman noted that by stopping every slender young black man in San Francisco the new "stop and search" policy can have an effect which the Mayor and police investigators did not desire.

"After making this grandstand publicity pitch, whoever this madman is will take cover from the police and thereby leave only law-abiding young blacks on the streets to be stopped and searched. I can only foresee a build-up in disrespect for the law among the law-abiding elements in our society, and we need that right now like we need holes in our heads."

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A light-hearted, but serious look at the Black woman in America today. Meet the author and Sapphire herself on Page C-6

## CARTER'S SON'S EDUCATION TO BE FUNDED

Leonard Carter, in passing last week, left two minor children, Kevin L., a student at Tuskegee College and Brian J., who attends school in Foster City, just south of San Francisco.

Kevin's continued education will be paid for through provisions made by the Dining Car Employees Union, retirement fund.

Mrs. Carter has requested that people wishing to make memorial contributions, honoring her late husbands life, make them to the Brian J. Carter Education Fund.

Contributions can be made by mailing money orders or checks to The Brian J. Carter Education Fund, in care of the National Association for the Advancement of Colored People, West Coast Regional Office, 995 Market Street, 16th floor, San Francisco, California.

Mrs. Virna Canson, regional field director for the NAACP, a close friend and colleague of the late Carter, reported that "he was a man concerned with education not only for his own children, but for all children regardless of their race, creed, or color."

## RETIREMENT PARTY

"A real gentleman." "The best damn tire repairman around." "It'll take two men to replace him." These were typical comments made by the supervisors and co-workers of tire repairer, George Washington, who retired recently from the Sacramento County. To the amazement of his fellow workers, the 70-year-old Washington, single handedly kept a fleet of over 100 large refuse trucks and related vehicles fitted with repaired, new, or recapped tires. He has over 25 years of experience in tire repairing and was with the North Area Refuse Company when the county took over its operations in 1968. George and his wife, Delia, live in Del Paso Heights.

## LOCAL HUMANITARIANS LEFT HOMELESS BY FIRE

ODESSA OFFICE

Robert and Odessa Office have devoted more than 25 years to humanitarian works in the Del Paso - Robla community. They've helped feed the hungry, shelter and even clothe the poor. Last Sunday, Easter day, a fire completely destroyed their home leaving them homeless.

Now they must depend on the humanitarian efforts of others.

"We always sheltered and fed people who needed us," said Office. "I never thought that someday, someone would have to shelter us."

The fire which, according to Office, started from a gas leak in the kitchen range, swept through the house "in a matter of seconds."

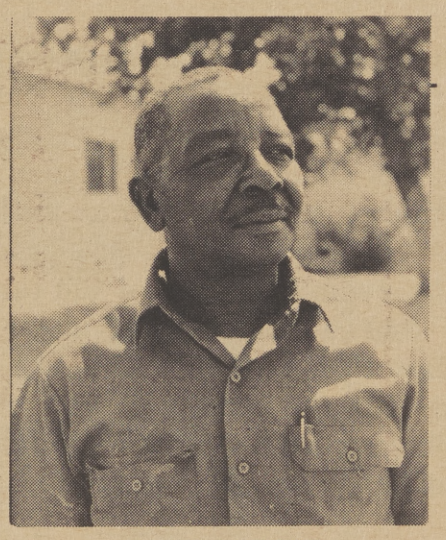
"It destroyed everything we had," said Mrs. Office. "The only thing we saved was what we had on."

The Offices were at Easter Sunday worship when the fire started at approximately 11:30 a.m. When they returned from Church service, they were greeted by the disaster.

"Our son, Terry, was the only one home when the fire started. He was outside washing his car. A neighbor saw the smoke and ran down the street to warn him. By the time he got to the house flames were leaping from the windows," said Mrs. Office.

The Offices hope to rebuild their home on the same lot. "We've been here so long," they said.

They were insured but the cost of rebuilding is estimated to be twice the



ROBERT OFFICE

amount they were insured for. The family recently completed the addition of the master bedroom.

Currently the family of ten is looking for a house or a trailer so that they can be together. They had to split up and stay with different neighbors and relatives.

"We're looking for a four-bedroom place," said Mrs. Office. "But it's so hard to find a place when you have children. We'd even take a 3-bedroom house."

However, the Offices first concern is to secure clothing and cooking utensils for the family.

The local Red Cross came to their aid immediately, supplying them with some clothing. The church and neighbors have also made donations. Contributions may be made at the Macedonia Baptist Church, 700 Benton Avenue.

Macedonia was founded in the Office's garage more than 24 years ago. Office is a deacon at Macedonia. He helped to build the present church structure. Contributions may also be made at the Del Paso-Robla Neighborhood Service Center, 800 Grand Avenue.

The Offices are known in their community as "a family who cares." They conduct the Senior Food Program at Macedonia Baptist Church. Seniors are given a hot meal 5 days a week.

The Offices started this program several years ago without federal funds or any type of subsidy but with money "pinched" off the family budget.

Office is an employee at McClellan Air Force Base. Mrs. Office is a seasonal worker in a local cannery.

Office first came to Sacramento during the mid-40's when he was stationed here in the Army. When his tour of service ended in 1946 he sent for his wife and decided to make Sacramento his home.

In 1948, he bought the property that they currently own and built a small house. Over the years they have added additional rooms and conveniences. Today all that remains is a smoldering heap of ashes and debris.

The story of the Offices and their contribution to Sacramento was recently featured in the OBSERVER special suppliment, "A Long Look Back."

## Somers And Shaw Acquitted

"My heart goes out to young Mr. Richardson, and I hope he doesn't get embittered by the experience and that he can be man enough, as I think he can, to recognize that sometimes in the twentieth century perhaps we all have to get shoved a little bit."

Those were the words spoken by Judge Rothwell B. Mason last week as he dismissed the jury called to hear the charges brought against Sacramento police sergeants Sam D. Somers and Ronald Shaw.

Both officers have now been acquitted.

Somers and Shaw were involved in the killing of young Raymond Brewer 16 months ago. The two were charged with using unwarranted force to apprehend Brewer's young companion Adrian Richardson.

Richardson charged that he was beat about the head by the officers. And then hand-cuffed. The officers said that they struck Richardson on the head with their revolvers to stun him and control him so that he could be hand-cuffed. They also said that at no time after he was hand-cuffed did they strike him.

Somers was indicted by the Sacramento grand jury last year with manslaughter in Brewer's death. However, the 3rd District Court of Appeal later threw the case out after finding that there was a "total absence of evidence to warrant a (criminal) trial."

Richardson and Ward, both now 16, were with Brewer, the night he was fatally wounded by police bullets. The officers later claimed Brewer's death was a case of mistaken identity.

Citing section 1118.1 of the California Penal Code, Judge Mason ordered the clerk to enter a judgement of acquit-

( Continued on Page A-7 )

## 'COMMUNITY INPUT' MEET SCHEDULED

A public meeting is being sponsored by the Del Paso Heights Project Area Committee for the purpose of "community input" on the site-selection recommendation of a Multi-Service Center.

The City has allocated $350,000 of Revenue Sharing funds for site acquisition, plan preparation and development of a center for the Del Paso Heights Area.

The community recommendations will be reported to the City Council, who will be making the final decision.

The meeting is scheduled for April 26, 1974, 7:00 p.m. at the Hagginwood Clubhouse, 3721 Marysville Blvd.

# Garrett Named Manager

GARRETT

LOS ANGELES - Bradley T. Garrett has been named Area Manager for the Miller Brewing Company's Southern Pacific Region. The announcement was made by Edward W. Frantl, Director of Sales.

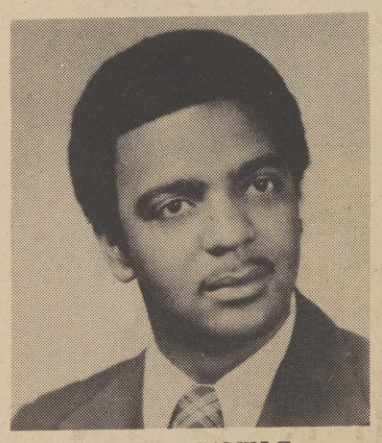
In his new position, Garrett will develop and execute Miller marketing and distributor programs in the Los Angeles area.

For the past 10 years, Garrett has been self-employed as owner/manager of the Garrett Distributing Company. He has had previous brewing experience as a district manager.

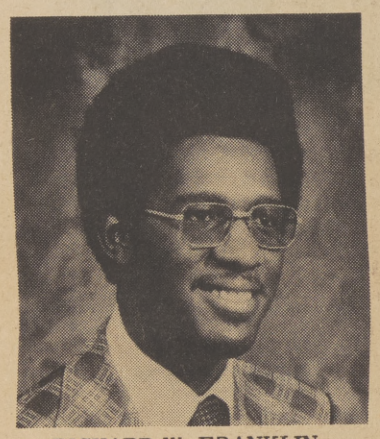
Married with two children, Garrett attended Arkansas State College.

He belongs to a number of civic organizations, including the Men of Tomorrow-Los Angeles Chamber of Commerce, and the Southern California Business Men's Association. He is a member of the National and California Association's of Beer Wholesalers.

Miller is an operating company of Philip Morris Incorporated. Brands include Miller High Life, one of three national premium beers; Miller Malt Liquor, also nationally sold; Meister Brau, Gettelman, Lite, and Buckeye beers and Miller Ale. Miller High Life is marketed in all 50 states and 56 other countries.



LEON GAMBLE



RICHARD W. FRANKLIN

## GAMBLE, FRANKLIN JOIN P & G

CINCINNATI - Leon Gamble and Richard W. Franklin, have joined Procter & Gamble as sales representatives in Dallas.

In this position, the men have responsibility for developing business and managing accounts by selling and providing merchandising support for P&G's consumer product brands. This includes advising and assisting store managers in arranging product displays and in planning their overall marketing strategy.

Gamble is a native of Mobile, Alabama, where he attended Mobile State College. He was graduated from Bishop College, Dallas, in 1971 with a bachelor of science degree. He is married to the former Emma Lean of Atlanta, Texas. Mr. Gamble is the son of Mr. and Mrs. Lenox Gamble of Grand Bay, Alabama.

Franklin attended Grayson County Junior College in his native Denison, Texas, and was graduated from Texas Tech University in 1971 with a bachelor of business administration degree in management. Franklin also completed a tour of duty in the U.S. Army, where he attained the rank of second lieutenant. Mr. Franklin is the son of Mrs. Muriel Franklin of Denison.

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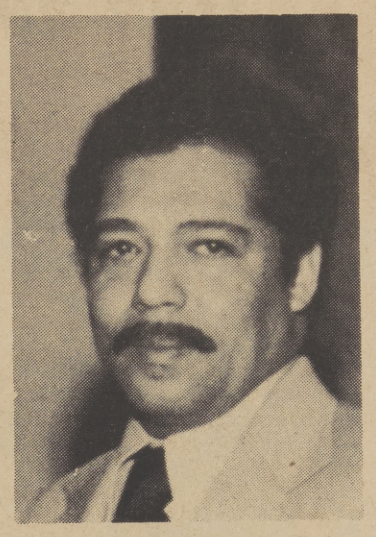
The Sacramento Observer

Sacramento, California, 95801

# Minority Group Discrimination Bill Passed

Assembly Bill 1774, authored by Assemblyman Julian C. Dixon (D-Los Angeles), which would establish disciplinary action against businesses licensed by the State which discriminate because of race, religion, national origin or sex, was recently passed by the California State Senate.

"This bill extends the protection against discrimination of minority groups," Dixon said. "Most important, this is a landmark piece of legislation as far as protecting the rights of women."



DIXON

Ab 1774 would provide state licensing agencies with the authority to revoke, suspend or place on probation the license of any individual found guilty of discriminating because of race, religion, national origin or sex.

State Senator Mervyn Dymally who carried the measure on the Senate floor, agreed with Dixon and added, "This is an affirmation not only of the rights of women and minorities, but all of the people of California."

Senate Majority Leader, George Moscone joined with Dymally in praising the measure and said that AB 1774 was one of the most far-reaching pieces of legislation affecting the rights of ethnic groups and women in this state.

"I would like to give full credit to the National Organization of Women and the Women Lawyers Association of Los Angeles for their effective lobbying effort on behalf of this legislation," Dixon said.

In addition to women's groups, the State Attorney General endorsed AB 1774 and made it a piece of priorty legislation for his office.

"While the passage of this legislation will have a favorable impact on the status of women, it will insure that all mimority groups be given fair treatment and equality of opportunity," Dixon said.

# WALK FOR REFORM

The "Walk For Political Reform" will be culminated by a rally at the West steps of the Capitol at 2:30 p.m. on Saturday April 27th. Speakers will include Nathaniel Colley of the NAACP, Edwin Koupal of the People's Lobby, and Rev. Edward Peet of the California Legislative Council for Older Americans.

Music will be provided by the Carmichael Traveling Street band. The public is invited to attend.

The 16-mile Sacramento "Walk For Political Reform" will begin at 7:00 a.m. on Saturday April 27th at the East Steps of the Capitol. Walkers of all ages will get pledges and walk a 16-mile route around the Sacramento Area which ends at the West Steps of the Capitol in time for the Rally.

The money raised by the walkers will be used to support the work of People's Lobby and the campaign for the Political Reform initiative, Proposition 9, on the June 1974 California ballot.

Proposition 9 is designed to make the government responsive to the needs of the people of California rather than to the biggest campaign contributors by putting a ceiling on campaign spending, by requiring detailed disclosure of campaign contributions, by limiting gifts by lobbyists to officials, by establishing conflict of interest provisions, and by setting up a commission to enforce the Act.

The Sacramento Walk marks the last in a series of walks which began March 30th in San Diego. The walkers who will have walked over 500 miles for Proposition 9 are expected to arrive in Sacramento in time for Saturday's festivities.

Those who wish a sponsor card to participate in the Sacramento walk and those who wish to sponsor a walker may contact People's Lobby in Sacramento for information, phone 381-4327.


*Sunday On The*
*STATE CAPITOL*

*Assemblyman*

**WALTER KARABIAN**

DEMOCRATIC CANDIDATE FOR SECRETARY OF STATE

★ DISCUSSES THE ISSUES ★

SUNDAY 11:00—A.M.

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ARDEN WAY at FREEWAY
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Plus
Woody Allen's "BANANAS"
A BLUMENFELD THEATRE
STARLITE 1 DRIVE-IN 922 9361
ARDEN WAY at FREEWAY
Open 7:30 Cartoons 8:00

Gene Hackman in "The Conversation" GP
and "THE MAKINTOSH MAN"
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BROADWAY at 16th.
"Conversation" 7:00-10:45
"Makintosh" 8:50

"BILLY JACK" PG
TOM LAUGHLIN · DELORES TAYLOR
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# FIRST MEXICAN NAMED TO SCHOOL BOARD

Mrs. Eva S. Garcia, a local real estate broker, this week became Sacramento's first person of Mexican descent to sit on the Sacramento City School Board when she was appointed to fill a vacancy.

Mrs. Garcia, a native of Mexico, was appointed to fill the vacancy left by the death of Mrs. Genevieve Didion last month.

The new board member said that she was pleased with her appointment and that she would do what is best for the community.

"I don't have any preconceptions about the board. I will view things with an open mind," she said.

An official announcement of the board's decision and a description of the vote taken after a nine-hour closed-door interview session with potential appointees will be made public next week, said Board president Grant Bennett.

Under the city charter, the board had the power to select a replacement for Mrs. Didion or to call a special election.

Twenty months remain in Mrs. Didion's term.

Should Mrs. Garcia seek reelection at the end of that term she would not be listed as an incumbent, said Bennett.

Mrs. Garcia competed with 27 persons who also applied for the position.

"I feel that although I was appointed, I will still be serving th entire community, and would welcome any help or suggestions from the community," she said.

Mrs. Garcia has two children, Frank III, 9 and Rosanna, 11. Both attend Catholic schools. Mrs. Garcia explained that is because she is a "devout Catholic."

"Rather than take the children from public school and back for catechism (religious instruction), I send them to Catholic schools. The board asked me about this but said it does not matter," she said.

Mrs. Garcia said that she has strong interest in seeing an improved bilingual education program. She helped write the district's first request for federal financing of a bilingual program.

Mrs. Garcia has been a Sacramento resident since 1962. She established her real estate firm here in 1967.

She has been a member of the Mexican-American Education Association, Stanford Settlement Home, Travellers Aid Society, Patrons Club of American River College, Girl Scouts, Campfire Girls, Camellia Ballet Guild, Education and Equal Rights Committee, League of United Latin-American Citizens, the National Association for the Advancement of Colored People and the Women's Council of Realtors.

# Black Marine Leads Human Relations Effort

ROBERT VARNER

SAN DIEGO - Bridging gaps to improve human relations is First Lieutenant Robert Varner's main mission in the Marine Corps today.

A veteran of 23 years of Marine service, the Black first lieutenant is confident that the Marines are on the "right track" in their human relations program.

1stLt. Varner is the Human Relations Officer at the Marine Corps Recruit Depot in San Diego. He was selected to become a temporary officer in 1969 in the Outstanding Non-commissioned Officer Leadership Program after holding all the enlisted ranks including Sergeant Major. In 1970, he was selected for first Lieutenant under the Limited Duty Officer Program, then in 1972, selected for the rank of captain. "Quite an achievement," he notes, "for a dude who once had lots of trouble with school."

"The greatest challenge facing a human relations officer," says 1stLt. Varner, "is getting people to view each other as equal human beings, regardless of ethnic background and rank structure. I often ask, how do we get people to see the similarities in each other so that we can deal with their differences?"

He notes that it's easy for senior officers and senior enlisted men to lose contact with younger officers and men, regardless of race.

"This can cause the younger men to stay in their own groups," 1stLt. Varner observes, "But I feel that I've been where the older group has been and I can also listen to the younger Marine. So I can be the bridge across these gaps. That's why I've stayed in the Marines."

In trying to bridge age, rank and racial gaps, 1stLt. Varner says the Corps' human relations program helps create a tool for constructive communication and improved awareness among the men. "You can't lead if you don't understand, and you can't understand if you don't communicate."

The Marine Corps Human Relations Officer is responsible for implementing and supervising the Marine Corps human relations program, which includes 20 hours of human relations instruction for every enlisted man and officer assigned to the depot. 1stLt. Varner and his staff conduct three or four such classes each week, reaching 40 to 60 men at a time.

# Wage Increase Helps Black Community

WASHINGTON, D. C. - In response to President Nixon's recent signing of legislation which raises the federal minimum wage to $2 effective May 1st and which carries additional provisions for increments to $2.19 in 1975 and $2.30 in 1976, Dr. Berkeley G. Burrell, President of the National Business League said in an interview for national release to broadcasting networks:

"The seven million people who are being minimally upgraded by their inclusion under the law should now be able to make a larger contribution to the economic viability of the areas in which they reside.

"A healthy business can only thrive in a healthy, economically viable community. Black business, unlike white business, up until now, has had to struggle in the heart of the ghettos of the nation surrounded by the people who have not had an opportunity to earn a living wage.

"Perhaps the floor is too low and the steps may be construed as being too slow, but this is a beginning. These advantages greatly outweigh any disadvantages the Black businessman may face."

The bill extends federal minimum wage coverage to approximately 7 million additional workers including federal, state and local government employees, domestic workers and retail employees who, prior to the signing were not subject to hourly wage requirement. While the legislation does not include an Administration backed provision for a lower minimum wage for younger workers, it broadens the existing law by allowing full time students to be paid 85 per cent of the regular minimum wage rate.

Similar legislation was vetoed by the President twice in the past two years.


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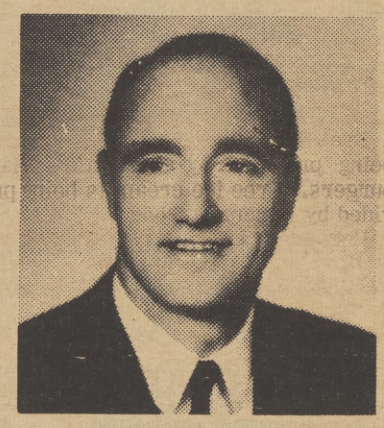

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# SOMERS AND SHAW ACQUITTED...

( Continued from Page A-3 )

tal for the defendants.

Mason said the statute directs him to order acquittal if, in his opinion, Prosecution's case was insufficient to sustain a conviction on appeal.

"I'm not sure I'll have the unanimous approval of the jury, let alone of the community in doing that, but I thought it was my duty to grant the motion under the circumstances," said Mason, according to the transcript of the proceedings.

Mason said that his decision came after hours of "soul-searching" and a great deal of legal study. Mason said he based his decision on Richardson's testimony that once the officers had him handcuffed there was no further use of force.

California law provides, said Mason, that an officer may use "reasonable force" to arrest a suspect and to prevent escape or overcome resistance when the officer has reasonable cause to believe that the suspect has committed a public offense.

The usage of the word "reasonable" had particular bearing on the case said Mason.

"If there had been one scintilla of evidence from Mr. Richardson that there was one shove or one tap on the head after the cuffs were put on that young man, I can guarantee you this case would not be terminating now," said Mason.

Mason also said that it was an unfortunate that Richardson was hit on the head but he did not think it was right to "put shackles on good police activity by having every police officer looking over his shoulder and worrying about the possibility of being branded as a criminal."

Mason, however, did not offer advice on protecting the community's youth from confused policemen who mistake Black children for hardened criminals.

Somers and Shaw along with two other officers still face the disposition of a $1.2 million wrongful death and personal injury suit filed against them on behalf of Brewer's parents and Richardson and Ward.f
Ward.

# Consumnes College Health Fair

Over 35 community health and social agencies will have booths set up at the Cosumnes River College Health Fair next week.

A variety of informational displays and health-related testing services will be provided by the agencies. Career and vocational materials relating to the allied health field will also be available.

Senior Citizens, community groups and junior and senior high school students are especially being encouraged to attend.

The Health Fair will be Tuesday, April 23, 1974, from 9 a.m. to 3 p.m.

Bob Ringwald and members of the Sacramento Traditional Jazz Society will stage a noon hour Dixieland Jazz Concert.

Free orange drink refreshment is being provided by McDonald's Hamburgers. Free ice cream is being provided by Foremost Foods.

For more information call Bob Wyman, Community Services Director, 421-1000, Extension 313, or Mrs. Mary Fuller, College Nurse, Ext. 254, or Mrs. Judy Rhinehimer, Information Office, Ext. 344.

# Political Suicide...

(Cont. from Page A-1)

in the San Francisco shootings and six wounded since they began last November. All but one of the victims have been whites shot allegedly by a Black gunman.

Mayor Alioto claimed at a press conference this week that his action ordering the stopping and questioning of Blacks fitting the composite description was not racial.

"I want the people of San Francisco to understand that this is not a racial issue, but it is a blunt fact that the victims are white and our description says the suspect is Black," stated Alioto.

In what is being described as "a police action without parallel in San Francisco history," hundreds of uniformed and plainclothes officers armed with a composite drawing of the alleged "Zebra killer," have been ordered into the streets to find him.

The composite description provided by surviving victims and an undisclosed female witness, describe the "Zebra killer" as being 20 to 30 years of age, 5-foot-9 to six feet in height, with a long narrow face wearing a knit cap. He is also reported to be sporting a slim mustache and a possible goate.

According to San Francisco Police Chief, Donald Scott, only persons fitting the description will be stopped and questioned.

"We're not going to stop every young Black or big fat Blacks. We're not going to stop seven-foot Blacks," stated Scott.

With nearly 50 per cent of the Black male population in San Francisco under 25-years-old, and given equal consideration that most Black males between 18 and 30 wear some sort of mustache or the popular goate, there are fears that very few will escape questioning.

The scanty description provided police and the traditional image of law enforcement within the Black community raises serious fears in the middle of concerned Blacks.

Alioto admits that the massive manhunt is extreme. "This is an extraordinary situation and it calls for extreme measures. We are going to be stopping people in San Francisco who have a certain profile. We're going to be stopping a lot of people," stated Alioto.

There is likewise the suspicion that Alioto actions may be in the interest of his democratic gubernatorial bid.

Alioto rationalized his "extreme measures" by saying, "You can't live your life in perpetual fright" and added a message of concern that whites should be "careful."

23-year-old Robert Brooks, questioned and detained for 20 minutes, by two plainclothes officers, perhaps best described the majority feelings of many Blacks throughout the state, concerning Alioto's extreme measures.

"Alioto is prosecuting the Black community for the acts of a few crazy dudes."

The tremendous press coverage given "Operation Zebra," as it is being called by the San Francisco police department, certainly serves as a forum for Alioto's campaign for governor.

His actions certainly indicate a low lack of respect for the safety and well-being of the city's Black community. Actions threatening the constitutional rights of any citizen should be taken into consideration by any official charged with administrating the publics trust.

Strangely enough, Alioto's measures are similar in nature to South Africa's pass system. The pass system, is a book given each Black at birth and is carried until death or arrested. The book contains vital information such as birth place, parents racial ancestry, place of employment, residency, number of children as well as information saying where the person can and cannot go.

Although Alioto is not passing out any books he is in effect limiting the travel of Blacks within San Francisco through intimidation.

It is possible, that Blacks stopped under Operation Zebra, could go to jail for outstanding parking tickets, or for non-payment of child support.

Operation Zebra, recalls visions of Hitlers Storm troopers bulling their way through Jewish communities, except in their place, we find the San Francisco police department looking for a man who fits the description of thousands of young Black males.

# KIDNAPPING LEGISLATION

WASHINGTON - Representative John Conyers, Jr. (D-Michigan), chairman of the Subcommittee on Crime of the House Judiciary Committee announced that his subcommittee has scheduled this week its second hearing on H.R. 8722 which would amend the Federal kidnaping law to mandate the assistance of the FBI in certain missing person cases. The hearing was to be held on Wednesday, April 19, 1974.

The witness will be Assistant Attorney General Henry E. Petersen.

The legislation under consideration was drafted, in part, because of the failure of the FBI to investigate the case of Karen Levy, a missing New Jersey college student who disappeared after accepting a ride offer in New York State from a stranger.

The subcommittee's February 27 hearing on H. R. 8722, Conyers said, revealed several facts which could have triggered the investigative assistance of the FBI, but did not.

Since the first hearing, the Criminal Division of the Department of Justice announced that it has initiated a new policy of reviewing decisions of field personnel not to investigate missing person cases indicating possible violations of the Federal kidnaping statute.

In his letter of March 18 to the subcommittee announcing this policy, Assistant Attorney General Petersen, alluding to the Levy case, said: "You may be assured that in the future the review of this Division will be more full and complete than the evaluation in the Karen Levy case."

During a markup session on March 21, the subcommittee decided to defer further action on H. R. 8722 until it had an opportunity to carefully study this new policy. Conyers emphasized that the subcommittee is particularly concerned with the performance of the policy.

He said that it will be the intent of the hearing to determine precisely how it will be implemented by the Justice Department.

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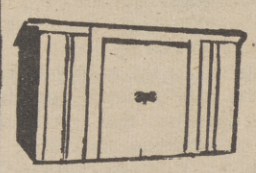

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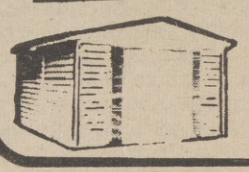

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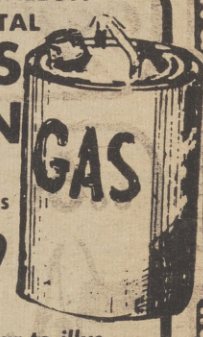


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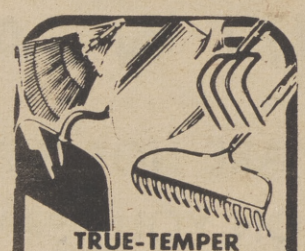

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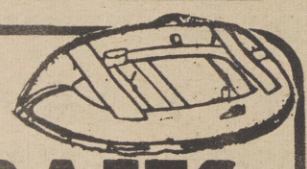

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The Sacramento Observer

SECTION B

OBSERVATIONS

APRIL 18 - 24, 1974



# A Guide To The World Of Work

One of the primary purposes of education is to prepare the young to live a productive and rewarding life. Far too many people, particularly young people, feel our schools are failing in this essential mission.

In typical schools throughout the country young students complain that curriculums are dull and irrevelant, that their education is not opening pathways to a fulfilling adulthood.

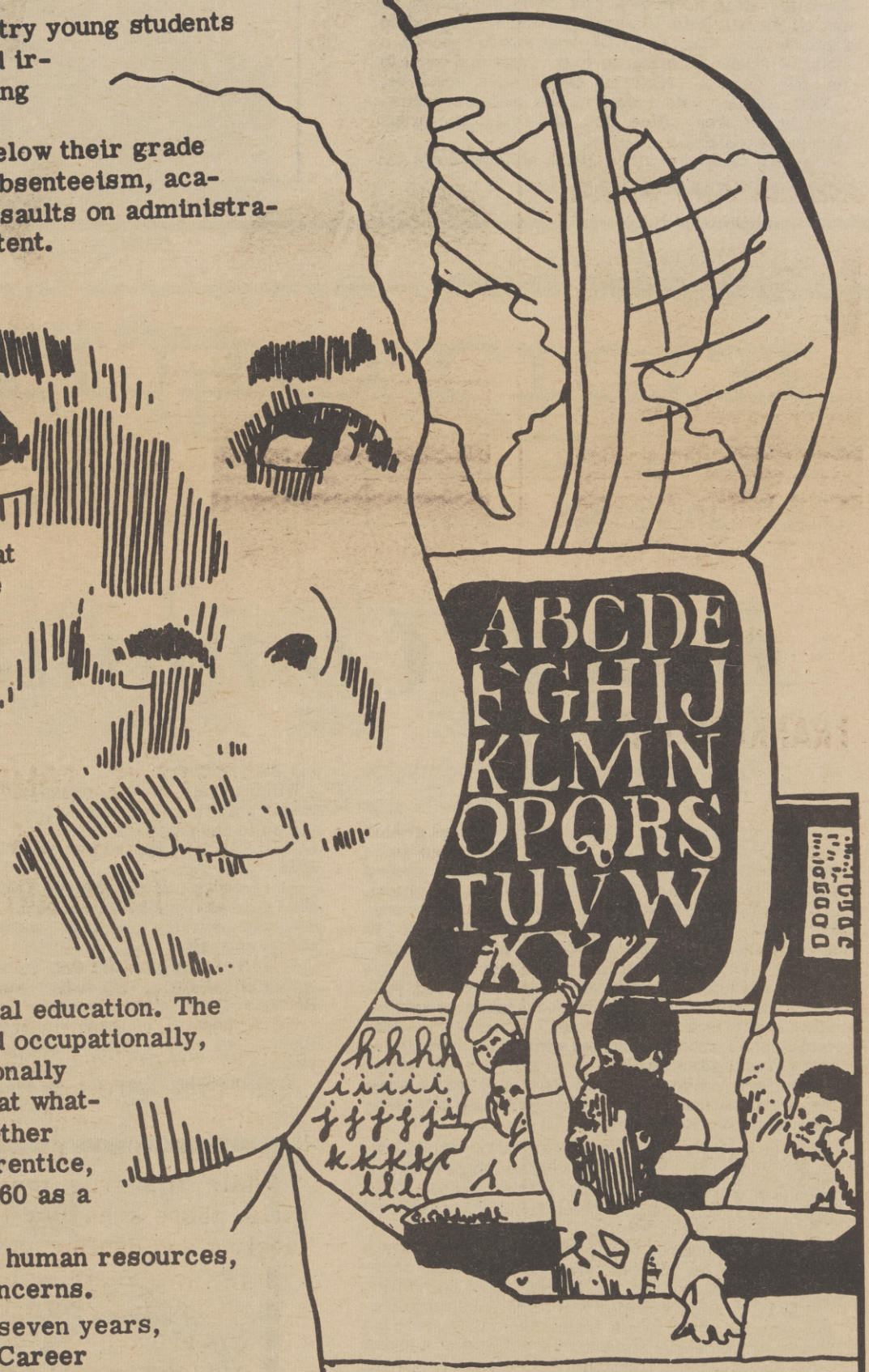
Substantial numbers of students score below their grade level in basic skills; high dropout rates, absenteeism, academic failure, drug abuse, vandalism, and assaults on administrators, teachers, and pupils signal their discontent.

It is a rare high school that equips all of its students to make the choice upon graduation of entering the job market with a salable skill or of continuing their education. Too often the graduate has neither option, let alone the opportunity to select one or the other.

The Office of Education tells us that nearly 2.5 million students leave the formal education system of the United States each year without adequate preparation for a career.

The U.S. Commissioner of Education, S. P. Marland has observed: "Educators must be bent on preparing students either to become properly and usefully employed immediately upon graduation from high school or to go on to further formal education. The student should be equipped occupationally, academically, and emotionally to spin off from the sytem at whatever point he chooses - whether at age 16 as a craftsman apprentice, or age 30 as a surgeon, or age 60 as a newly trained practical nurse."

Because of the tremendous waste of human resources, we share Commissioner Marland's concerns.




Therefore, THE OBSERVER, for the last seven years, has published a special edition, "School and Career Guide," addressing itself to career opportunities as they are available in the 'World of Work.' The Guide will be published during May 1974

The scope of the guide encompasses the entire sphere of this vast work world. Over Seventeen career fields are broken down into supplements and descriptive educational and occupational information about each field is inclusive in each respective supplement.

The 1974 guide not only provides useful information for present and future career seekers, and educators, but also should be very helpful and practical for employers.

# AARON IS NATIONAL HERO

In a time marked by small men and public pettiness, it is good to welcome an authentic hero onto the national scene.

Hank Aaron, by shattering baseball's most revered record, brings to his role not only immense natural talent, but also the dignity and stature so sadly lacking elsewhere in our national life.

At the same time, Hank Aaron's feat marks what ought to be a major turning point for Black athletes.

Back in 1946, when Jackie Robinson broke the color bar to mark the entry of Blacks into what had been called the national game, Blacks had to be superstars just in order to break into the official rosters.

That early period soon gave way to the present situation, where Blacks still have to be better than white ballplayers in order to make the team but there's at least room for average Black players.

Now, with Aaron's breaking the career homerun record, the stage has to be set for complete equality on and off the ball field. His accomplishment is a visible reminder that Black baseball players have reached a stage of crucial importance to the game and ought to get the kind of treatment that stature deserves.

That means better commercial deals, coaching, scouting and front office jobs, and that long overdue manager's position.

It's long been known that Black athletes don't get

( Continued on Page B-4 )

The Sacramento Observer

# EDITORIALS



*AN ANALYSIS*

# Black Communities Future

WHAT'S AHEAD IN THE BLACK COMMUNITY IN 1974
(An Analysis)

To many Black Americans, racial progress ground to a halt in 1973. To others, the year was a step backward. Admittedly some strides were made. A record number of Blacks now hold elected offices (more than 2,600), including 97 mayors, several presiding over the nation's leading metropolitan centers. Nearly 100 Blacks now sit on the boards of the largest corporations. Significantly, women crashed a number of sexual barriers in 1973. The Armed Services, with progressive new recruitment and retention programs, show a new look in their "color" scheme. The Black consumer market was courted with bigger budgets and more visible identification.

The turbulent year overall could well set the stage for some anxious moments for America, especially for Black America, in 1974.

WHAT'S AHEAD IN EDUCATION? - Dr. Herman H. Long, president of the United Negro College Fund and president of Talladega College, a UNCF school in Alabama, says "any changes affecting colleges in general will certainly affect Black colleges.

"While the number of Blacks going to college is still only one-half the national rate it still represents an increase in the number of Blacks going to college.

"In 1974, Black colleges will be called upon to render greater services for the clientele they serve because Black people are entering colleges at a higher rate than any other segment of the college age, while other segments of that population are declining. This shows that we've reached the saturation point in college going by the Post-Korean War Group of parents."

STUDENTS REDEFINE GOALS - NAACP Executive Secretary, Roy Wilkins predicts an extension of a "new pragmatism" among young Black college students. "Emphasis will be on jobs and security," he said, "and not so much on Black studies and Swahili" . . . which did little in getting a job with a corporation or to bridge the so-called gap between Black intellectuals and Black masses.

Wilkins feels "new pragmatism" of young Blacks "augurs well for inter-racial peace between the Black and white communities."

CONCLUSION - The consensus feeling, then, is that 1974 will bring:

1) A rededication of Blacks toward a greater unity of effort, challenging the nation's "establishment" to re-order priorities towards more favorable socio-economic goals.

2) An emerging coalition of voters crossing racial and political lines, with better bargaining power for Blacks and low-income persons.

3) A general increase in unemployment among Blacks, but some progress among minority management.

4) Increasing pressure on the United States to change its policies toward segregationist countries in Africa.

5) Continued push for women in top-level jobs.

6) A slowdown - but continued growth - in Black-owned and operated businesses.

7) Great demands placed upon private sector to assist minority economic development.

8) A return to the streets in protest against negative government rulings, job layoffs, consumer prices and services.

9) Increase in racial tensions due to failure of government to move meaningfully on critical ghetto conditions.

10) A greater challenge for Black colleges to survive and render greater services. Continued progress for minorities in predominantly white institutions.

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# HIGGINS CRITICAL ON PORTER'S HRC DEMANDS

by REV. S.L. HIGGINS

EDITOR'S NOTE: The following article was written by the Rev. S. L. Higgins, a local citizen, in response to an article published in THE SACRAMENTO OBSERVER, April 11, and it featured statements by Sacramento NAACP President, Sam Porter. Porter's article suggested that the "Joint Sacramento City-County Committee to Study Human Relations Commissions" be disbanded. The Ad Hoc Committee is currently investigating the workings of the controversial Human Relations Commission. The Rev. Higgins statements are printed here as a public service. The opinion expressed are those of the writer and not necessarily those of THE OBSERVER.

It is beyond the mental powers of thinking individuals that Mr. Sam Porter, a Black, lay himself open and insult the intelligence of those thinking individuals, in his statement as it relates to the employment situation of Blacks and Browns as well as Native Americans in Sacramento County.

We, those who work dilligently to see an eradication of this situation, have continuously missed Mr. Porter at the meetings and conferences of this kind. It is a 'Sour Grapes' attitude displayed on his part when he states, "Throwing the Human Relations Commission to the Wolves."

REV. S.L. HIGGINS

Mr. Porter certainly displays his ignorance as it relates to the Robert Tyler affair and the efforts, no matter how feeble, he exerted, which was partly the cause of the attempted dismissal of him as Executive Director.

It seems that the same Commission to which Porter so admirably refers was attempting to throw Bob Tyler to the wolves. When various organizations of the community along with interested individuals fought this frustrated commission in this attempt, Mr. Porter was conspicously absent and silent. He certainly was not heard. I should know, I spearheaded the cutoff action and was supported by those who were 'sincerely' interested in the public affairs of this community.

The joint city-county committee is now attempting to rectify many of the shortcomings which existed then and currently exist. Things we brought to the attention of those bodies and have fought for since that time. They are complying or are making a justifiable attempt to do so. This is being done without the help of Mr. Porter.

The Porter voice is one, lonely, crying in the wilderness of egotistical frustration and confusion - his own, in asking for the dissolution of the Ad Hoc Committee. The membership of that committee is one constituted by some of the most able citizens of the county. These appointments were sustained to make attempts to solidify the Black-Brown community. To Porter's dismay rather than as he says "to divide."

I am a Bronze Card member of the NAACP, have held membership in the organization for twenty-seven years, have served on the Executive Board of Branches in three states. Mr. Porter has no monopoly neither in knowledge nor activity of this organization, in Sacramento County or elsewhere.

The action, where progressive, knowledgeable, ac-

( Continued on Page B-4 )

The Sacramento Observer

FORUM

APRIL 18 - 24, 1974 PAGE B-3

HAWKINS REPORT

# CONSUMER POWER AND HIGH PRICES

by AUGUSTUS HAWKINS
California's First Black Congressman

There's a current shortage of 1967-71 used cars. Not only are they in short supply, but their going market price is presently at a premium, according to car dealers in various parts of the country.

These cars are being reasonably maintained and kept by their owners, because they may be the last of their kind mechanically sound, relatively simple to service, fairly inexpensive to repair, and easy on gasoline consumption.

This situation is uniquely symptomatic of how the American consumer has been driven to reassess and rethink his total basic spending behavior pattern.

Caught in a relentless vise of high prices, soaring inflation, a devalued dollar, and take home pay that is failing to meet even the primary needs of many families - the consumer is trying to survive. There is a question as to whether or not he will survive - at least in a way that is mindful of the American past of cheap, plentiful goods and services.

All across the country, wholesale and retail merchants are warning the buying public that never again will Americans be able to purchase products at their previous low cost. In fact, the oil industry, seeing what an overly-manufactured oil shortage can produce, is vehement in its posture that cheap gasoline prices are a thing of the past.

Since the consumer is not dumb, and does understand that a dollar only buys between 50-60 cents worth of goods today, he is cutting back everywhere.

The consumer trend is towards two or more jobs per household, buying less and cheaper food, reducing recreation and entertainment bills, cutting vacation costs by staying home, buying more discount and used items, planting vegetable gardens, repairing furniture, applicances, cars - rather than making new purchases, and buying for cash, if possible, in order to save on interest charges.

Will his new stance work? It is hard to tell, because even the old laws of supply and demand do not seem to be working. Nor does the potential power of the consumer seem to be working either; his influence on market prices appears to be negligible, since his buying or not buying does not seem to bring any stability into the economic environment.

The most dramatic example and sign of hope, however, has made itself felt in consumer resistance to record high meat prices. After the noisy and fussy meat boycott last year, and the later termination of federal controls of meat prices, the leaders of the meat industry defiantly raised their prices, almost as though they were daring the consumer to do something. And the consumer did. He stopped buying meat.

In fact some butchers noticed that not only was meat not selling - it was smelling!

The meat buyers strike, hit the industry in their

( Continued On Page B-4 )

# Labor Unemployment And A Realistic Job Services Bill

by AUGUSTUS HAWKINS
California's First Black Congressman

Some hardened cynics of the American scene, are reserving judgment on the overall effects of the energy crisis on the total economy. The crisis is real enough now - but whether it has been deliberately manufactured by the monopolistic practices of the oil industry, as claimed by the Federal Trade Commission on July 17, 1973, is a factor that the American public must consider in eight of its crippling effects on all aspects of daily living and working.

In the past year, every variety of shortage has hit the worker as a consumer - food, mortgage money, gasoline, housing and so on.

Through all of this, the American worker has seen the Cost of Living Council hold down his take home pay thru wage controls, while his living costs have unmercifully spiralled upward. Even in terms of labor-management negotiations for pay increases in 1973, labor leaders representing broad and varied worker interests stayed conservatively close to the Cost of Living Councils wage guidelines - and workers thus averaged about 7 to 8 per cent wage and benefit increases - including the so-called "fringes."

According to some labor leaders, however, 1974 is going to be a different story, unless prices and the cost of living begin to stabilize. The pressure will be on private industry to share some of their un-precedented profits with their workers.

For example, in spite of inflation, American Motors had a 36 per cent increase in sales over last year; General Motors is up 14 per cent; and Ford is up 10 per cent.

For three years, car sales have broken the record of each preceding year. New car sales in July, 1973, were 15 per cent ahead of 1972; total sales for 1973 domestic and imports will be about 12.3 million; compared with 10.9 million last year. Even with all the shortages and the energy crisis, economic experts are predicting comparable gains in the auto industry in 1974, if they increase the manufacture of the compacts.

The question of course, is where will all this lead the worker?

A majority of the economists who advise this Country's top Corporations, are predicting that in 1974, business growth will slow down, and rampant inflation will start cooling off.

They see a deceleration in consumer spending, a decrease in housing starts and a general loss of confidence in the economy (by consumers). Other indications are that industry profits will be hurt by the slow down and that unemployment will rise from a present 4.8 per cent to a figure over 5 per cent.

At a time when "real" take home pay of workers, after taxes and allowing for inflation, averaged $96.72 a week in July, 1973, for a family of four - it appears that the American worker may be up a tree in 1974. ("Real" take home pay in 1972 was $97.81).

The continued lag in pay for the worker, and the very acute threat of some sort of recession (or "slow down"), in 1974, means to me that government must do more than develop manpower and employment programs - which never seem to meet predicted need.

In my view, there will be a tremendous increase in unemployment in 1974, unless efforts are made to stem the coming tide of unemployment - now. Early in 1973, I introduced the Public Service Employment Bill. Its major features were to provide 1.15 million public service employment jobs and an authorization of $3 billion for fiscal year 1973. It also reserved 25 per cent of its funds for areas with employment over 6 per cent; areas such as Bedford-Stuyvesant in

( Continued on Page B-4 )

# STATE V.I.C.A. COMPRTITION

The Vocational Industrial Clubs of America held a Regional Competition at Sacramento City College and Consumes River College in which Sacramento High School students, who were among 600 others won an unprecedented five awards in all five categories entered.

Greg Cook, who received a gold medal in the MIG and TIG Welding competition had only one day to train on modern machinery. Greg is a sophomore and participated for the very first time. Mark Yoshimahara another Sacramento High student, received a gold medal in Graphic Communication. Mark who is two years into the program, was faced with entirely new equipment at the contest, however, his instructor, Gene Elkins, has previously gave his such a great deal of basic knowledge that the gold medal winner won with ease.

Ron Kerfoot an automotive enthusiast won a gold medal while Joseph Degiorgio and Danial Wolley, received silver certificates for Mechanical Drafting and Welding. These winners along with 15 other groups of winners from the State of California, will meet in State Competition in Los Angeles, April 19th and 20th.

The Vocational Industrial Club of America, otherwise known as V.I.C.A., was formed primarily to help promote leadership, according to Bob White who is an Auto Instructor and member from Sacramento High School. VICA, is sponsored by the Department of Vocational Education. The club is designed to reach students with no other campus affiliation or interest.

Says White: "With the exception of athletics the minority students can't get involved with the school. Our club offers him or her enjoyment, skills, and a feeling of belonging. Designing ourselves to serve the community is what we are all about."

At present, the Shell Oil Company of California, has provided funds, equipment and manpower to Sacramento High School's automotive department. Chewy Ito, who is a Shell dealer, comes to the campus every week to help train the energetic students. The Shell Automotive Professional Training Program has been in existence since 1972, at Sacramento High School and has produced tremendous results.

The participants of the Statewide competition in Los Angeles will room at the Marriot Hotel. Representatives from The General Motors Corporation will be present for the exciting event.

Five students from Sac High will go, however, only two will participate. According to Bob White, this is a total learning experience for the students and the more young people he can turn on to the event, the more beneficial it will be. Awards will be given out the evening of the 20th, in Olympic style, and the Sac High group will return to Sacramento on the 21st.

The students who win in Los Angeles, will travel to Austin, Texas, from there to Portugal, to compete internationally with other students from around the globe, the winner of which will receive a full year scholarship to the technical college of their choice.

Says Mr. White: "You don't have to go to college to learn an employable skill, but if it is the desire of the student to do so, then he will be well equipped.

Chewy Ito, center, has worked with the students of the Shell Oil instructional program. Larry Craig, left, and James Majeus are active participants in this innovative course. The class is co-educational, and many female students are taking good advantage of it. Negative implications of female students, entering this and other traditionally males-course, are now less prevalent.

**Sacramento High School**

**THE CHANGE AGENT**

MAURICE O'RAY, Student — ADOLPHUS McGEE, Principal

# NATOINAL HERO...

( Continued from Page B-2 )

the big money advertising fees lesser white stars rake in. Even Aaron didn't break into that jackpot until last year when it looked like he'd break Ruth's record. But he's been a superstar for twenty years, and, compared to his white peers, they were lean years.

One out of four baseball players are Black, but only about a tenth of the coaches are Black no big-league managers and only two out of 100 minor league managers are Black, and only a bare handful are in front office jobs.

So it is clear that whatever adulation is heaped on Hank Aaron by baseball executives, they've got a lot of explaining to do.

The day he tied Babe Ruth's record, the home team, Cincinnati, refused to honor his request for a minute of silence before the game in honor of Dr. Martin Luther King, Jr. Thus, the very day he brought glory to the game, the game dishonored itself in the eyes of Black people.

The pressures, especially in the last year or so, have been tremendous. Aaron's hate mail was big, but he rose to the challenge, exhibiting the grace under pressure that is the hallmark of greatness.

The joy with which most fans greeted his feat also says a lot for the growing maturity of Americans. It's a far cry from the day he hit his first big league homerun in 1954, a time when he and other Black players couldn't sleep at the same hotels or eat at the same restaurants as their white teammates.

And the South has changed since the days when he was a minor leaguer playing in the Sally League and listening to catcalls from the stands because he was the lone Black on the playing field.

So the baseball scene, like the society at large, has changed a lot, but not enough.

America has always accepted if grudgingly, Black superstars. It's just beginning to come around to accept average players and people. If Hank Aaron's breakthrough into immortality is to have deeper meaning for the game and for the country, the pace of that acceptance must be accelerated.

# REALISTIC JOB SERVICES BILL...

New York City and Watts and East Los Angeles in Los Angeles.

The new Manpower Training and Public Services Jobs bill, which House and Senate Conferees agreed on December 14, 1973, has incorporated the main features of my bill within its structure. The problem is that it does not go far enough; the creation of 200,000 government jobs, and the funding at $250 million is totally inadequate.

With unemployment on the increase, we need a realistic Public Service Bill; I intend to continue the fight for my concept of this needed legislation, because of its urgency now.

# *Higgins Critical Of Porter...*

( Continued from Page B-3 )

tive and concerned citizens are concerned, denotes that the elected officials are responsible, feel responsible and are acting accordingly; it is regrettable that his (Porters) mind is not open and receptive.

I have the greatest respect and personal admiration for Sam, but as a member of the Sacramento Economic Opportunity Council, it is my considered opinion, "It is apparent that fair hiring practices are not in evidence." As an active member and past officer of the San Francisco Branch, of the NAACP, I've been confronted with evidence to the contrary. The same is true having served with this branch's board.

As a Minister confronting unemployed, yet highly qualified persons; as an educator, having sought even part time and temporary employment for students that jobs are not available on a con-form par basis. I wonder where Mr. Porter secures his information to the contrary.

Mr. Porter, one who I intend to continue to admire, is out of step, out of tune and completely off key; his "Memory is depressing even tho the Melody lingers on" to no avail.

# CONSUMER AND HIGH PRICES...

( Continued from Page B-3 )

most vulnerable spot. After all what can you with a product that perishes easily?

Meat prices, responding to consumer resistance, have started to approach reality. In New York City, top round is down some 60 cents a pound at retail. Houston markets are selling beef at 20-30 cents a pound less than it was three weeks ago.

Farm factories (the small farmer no longer exists) and commercial feed lots, which saw the price of a fat steer reach $52 a hundred weight in January, now are getting $42 a hundred weight.

"Beef specials" are in vogue again, at price slashes of 20 cents a pound or more on some cuts.

The war against the American consumer is not over. Not by a long shot, and not when excessive profits now seem to be the rule in some industries.

But the consumer does still retain some ultimate price control and influence, if he chooses to exercise his options.

At a time when the American consumer must aggressively compete with the whole world for American goods, he must act tough if he is to survive. His ultimate weapon is his power to buy, or not buy, any product on the open market, and thereby affecting, or at least influencing its cost.

His buying must be highly selective; he must be ready to withhold his dollar, until the price is right. Call this boycotting or striking.

Whatever name we give it, it has the force of making everyone act responsibly.

LOCAL CHURCHES

# 1st Baptist Anniversary

Contestants for those entering the Miss California Northwest Queen Contest. Send all applications to State Hospitality, 3278 Donner Way, Sacramento, California 95817. c/o Mrs. Lee Etta Streator.

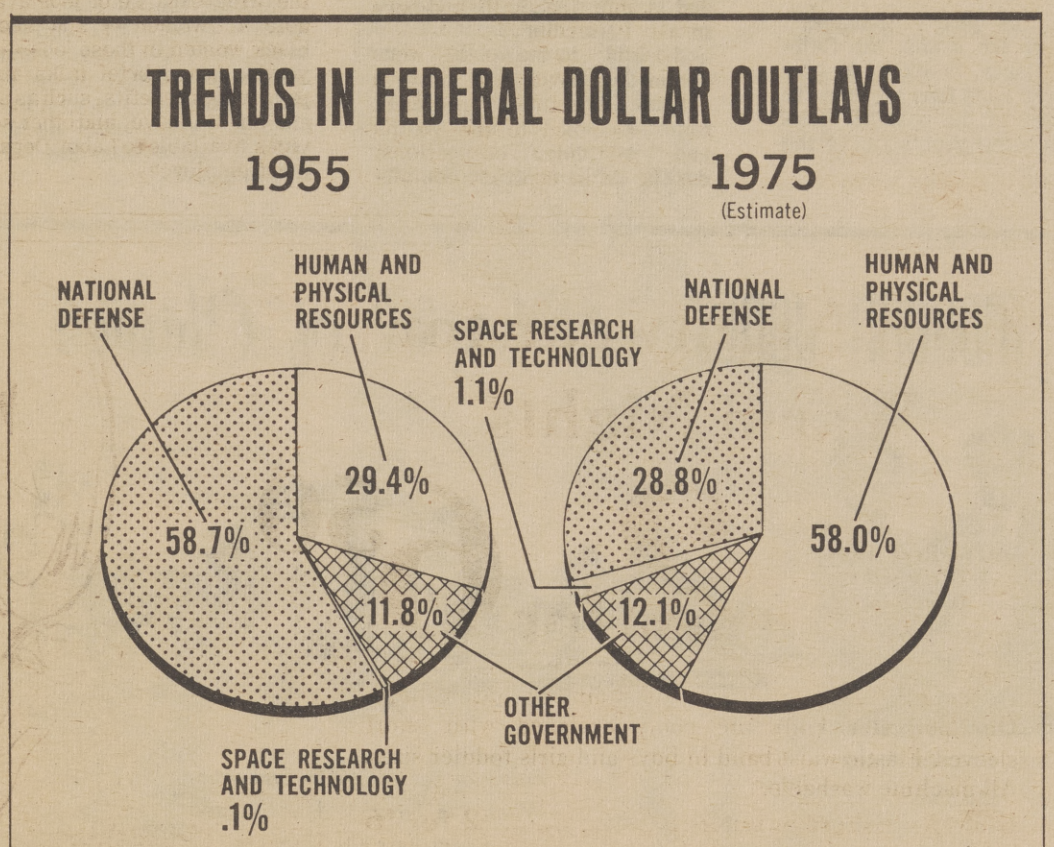
The ST. JOHN'S BAPTIST CHURCH, Rev. William Hights, Pastor, 2130 4th Street. Ushers program will be held at 3:15 p.m. Sunday, April 21st. Guest church Indian Hill Assembly of God, from Auburn, California, Rev. Robert Culverson, pastor.

The KYLES TEMPLE AME ZION, Rev. Robert L. Graham, Pastor. 2940 42nd Street. The church cordially invites you to attend their regular services, Sunday School 9:15 a.m., morning Worship, 10:30 a.m. That evening at 12:15, the church will be conducting Anniversary services at San Mateo, California. Conference working club of Kyles Temple presents its 6th annual Calendar Buffet Banquet, Sunday, April 28th, from 4:00 p.m., to 7:00 p.m., at the Scottish Rite Temple, 6151 H Street. Guest speaker, Assemblyman Willie Brown, Jr. Donations of $4.00 adults; $1.50 children.

The FIRST ENGLISH LUTHERAN CHURCH, Rev. Melvin C. Langeland, Pastor. 3860 4th Avenue. The church cordially invites you to attend their morning worship services, 9:00 a.m. and 11:00 a.m. Please come.

The UNITY FELLOWSHIP MISSIONARY BAPTIST CHURCH, Rev. C. R. Lee, Pastor. 2741 34th Street, Odd Fellows Hall. Sunday, April 21st. The church cordially invites you to attend their Sunday school and morning Worship services.

The FIRST BAPTIST TABERNACLE CHURCH, Rev. Tillman Wade, Pastor. 1800 Burnett Way. Sunday, April 28th, will be the beginning of the Churches 22nd Anniversary. Guest Church Union Baptist of Vallejo, California, Rev. Joseph Speech, Pastor. The public is invited.




**Between the post-Korean War year of 1955 and the post-Vietnam War fiscal year of 1975 the U. S. has achieved a complete reversal of national emphasis in its budgeting for Federal dollar outlays. National Defense has declined from 58.7 percent to 28.8 percent of the Federal budget, trading places with the Human and Physical Resources sector which has grown from 29.4 percent in 1955 to planned outlays of 58.0 percent in Fiscal Year 1975, beginning this July. Looking at it another way, proposed U. S. defense outlays for the new year represent about 6 percent of the estimated $1.4 trillion Gross National Product (GNP). Recent reports place current Soviet arms spending at about 40 percent of the U. S. S. R.'s GNP.**

**The Human and Physical Resources sector covers education and manpower, health, income security, veterans benefits and services, agriculture and rural development, natural resources and environment, commerce and transportation, community development and housing.**

## Thoughts

**From The Living Bible**

For I will pass through the land of Egypt tonight and kill all the oldest sons and firstborn male animals in all the land of Egypt, and execute judgment upon all the gods of Egypt—for I am Jehovah. The blood you have placed on the doorposts will be proof that you obey me, and when I see the blood I will pass over you and I will not destroy your firstborn children when I smite the land of Egypt. "You shall celebrate this event each year (this is a permanent law) to remind you of this fatal night. The celebration shall last seven days.

*Exodus 12:12-15*

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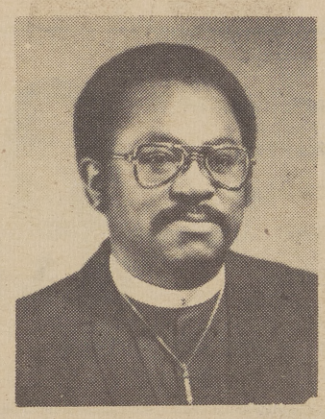

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**B. LELAND NASH, JR.**
**MINISTER**

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**VESPER: 7:30 P.M., 1st & 3rd SUNDAY**

**CHURCH SCHOOL: 10:00 A.M.**

**YOUTH FELLOWSHIP: 6:00 P.M.**

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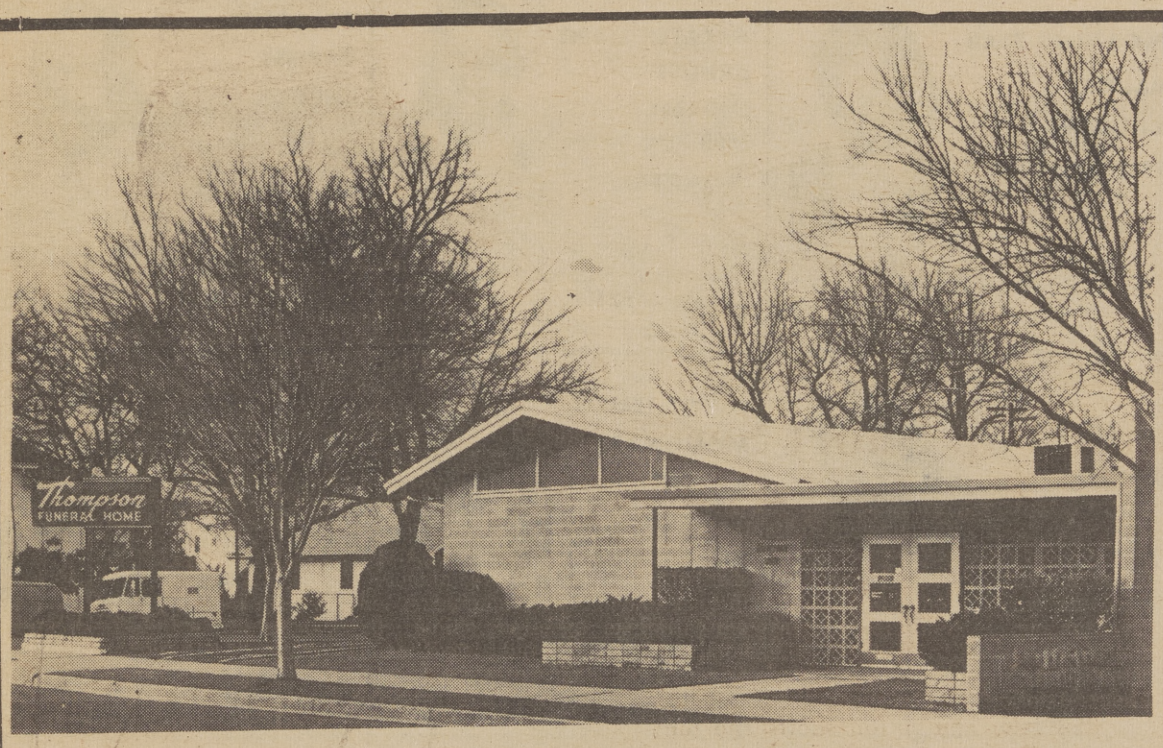


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# SHOEMAKER CELEBRATES SILVER ANNIVERSARY

ALBANY - Jockey Bill Shoemaker returns to the scene of his first victory in thoroughbred racing when he pilots Agitate in Saturday's $100 000 added California Derby over a mile and an eighth at Golden Gate Fields.

The 43-year-old Texan guided Shafter V. to victory on April 20, 1949, and he returns to Golden Gate for the Cal Derby exactly 25 years to the day after his initial triumph. The California Derby is one of the premier races in the West for three year olds yearning for a possible shot at the Kentucky Derby and triple crown.

Shoemaker's mount, Agitate, is a versatile son of Advocator who has won four of his five lifetime starts and was a fast-closing third in the recent Santa Anita Derby. Owned by the Meeken Stable and trained by Jimmy Jimenez, Agitate is likely to be favored in Saturday's wagering.

Agitate arrived at Golden Gate Fields Tuesday morning and Jimenez feels that the bay colt has a fine chance to annex the Kentucky Derby.

Agitate is currently listed at 4-1 odds for the Kentucky Derby in the Caliente futurebook, along with Judger, an Eastern horse who has run well in Derby preps.

Also coming up from Los Angeles is Aloha Mood who was second in the Santa Anita Dery, an unyielding head behind winner Destroyer. The Pago Pago colt is owned by Mrs. Verne H. Winchell and trained by Cecil Jolly. Stakes veteran Don Pierce, will be aboard the pace-setting youngster who has been first or second in all of his eight starts this year.

Though his breeding indicates a tendency toward early speed rather than marathon stamina, Aloha Mood hung on gamely in the Santa Anita Derby and has his sights set on Kentucky if things go well in the California Derby.

Money Lender, owned by Mrs. John Longden and trained by her husband, racing immortal, John Longden, also will be running the Cal Derby. Though fourth in the Santa Anita Derby, Money Lender has helped the Longden fortune to the tune of $245,575 to date and hopes to build his bank account while carrying high weight in the California Derby.

Denis Tierney is likely to ride Money Lender, the front-running son of Nashville who has already captured five stakes events.

Trainer Jerry Dutton has entered two colts - Printo, an off - the - pace performer, and Confederate Yankee. They will not be coupled in the wagering.

Stardust Mel, winner of the second division of the Gold Rush Stakes at Golden Gate, will have Juan Gonzalez riding in Saturday's 59th running of the richest thoroughbred race in Northern California. Owned by June and Larry Rose and trained by Rose, Stardust Mel worked the Derby distance after Tuesday's fifth race, covering the mile and an eight in 1:52 4/5 without undue urging.

Other likely starters in Saturday's 101st anniversary running of the California Derby are Gold Standard, Ga Hai and Willie Pleasant.

With this year's Kentucky Derby up for grabs, the California Derby is likely to give Bay Area race fans a chance to see some of the possible contenders in this year's Run for the Roses.

# AIR FORCE NAMES ATHLETES FOR TRACK & FIELD CAMP

Twenty-seven Air Force athletes have been named to attend the Air Force Track and Field Training Camp to be conducted during May at the California State University, Sacramento.

The Air Force team, as well as athletes from the Army, Navy and Marine Corps, will compete in the 1974 Interservice Track and Field Championships June 7-8 at the University.

Some 100 athletes will attempt to set new interservice and world records in 22 events during the two-day meet. Top-finishers will participate in the 1974 Amateur Athletic Union (AAU) championships in Los Angeles.

McClellan AFB will be the host military installation for both the training camp and the interservice meet participants.

Heading the Air Force list is Airman First Class Jim Birnbaum, a cross country runner. Birnbaum recently placed seventh among 50 runners in the Conseil International du Sport Militaire championships in Rabat, Morocco.


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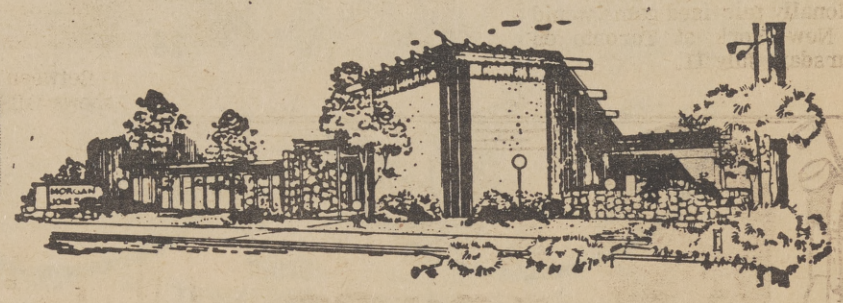

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The Sacramento Observer

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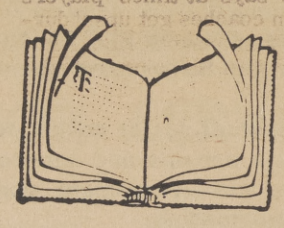

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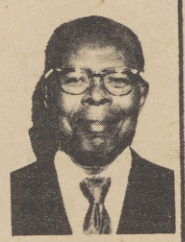

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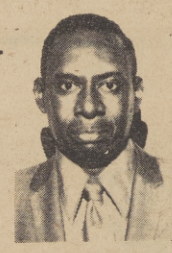

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(Associate Minister) 422-0105
Residence: 2151 Ferran Avenue
Church Phone 451-8263

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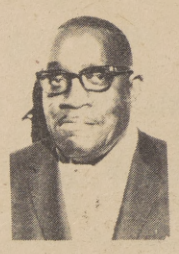

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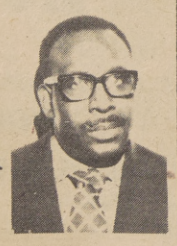

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REV. C. R. LEE,

# WFL OPENS JULY 10

NEWPORT BEACH, Calif. - The World Football League's inaugural season will open July 10 and wind up with its championship game, the "World Bowl," November 29, in Honolulu, president Gary L. Davidson announced Wednesday.

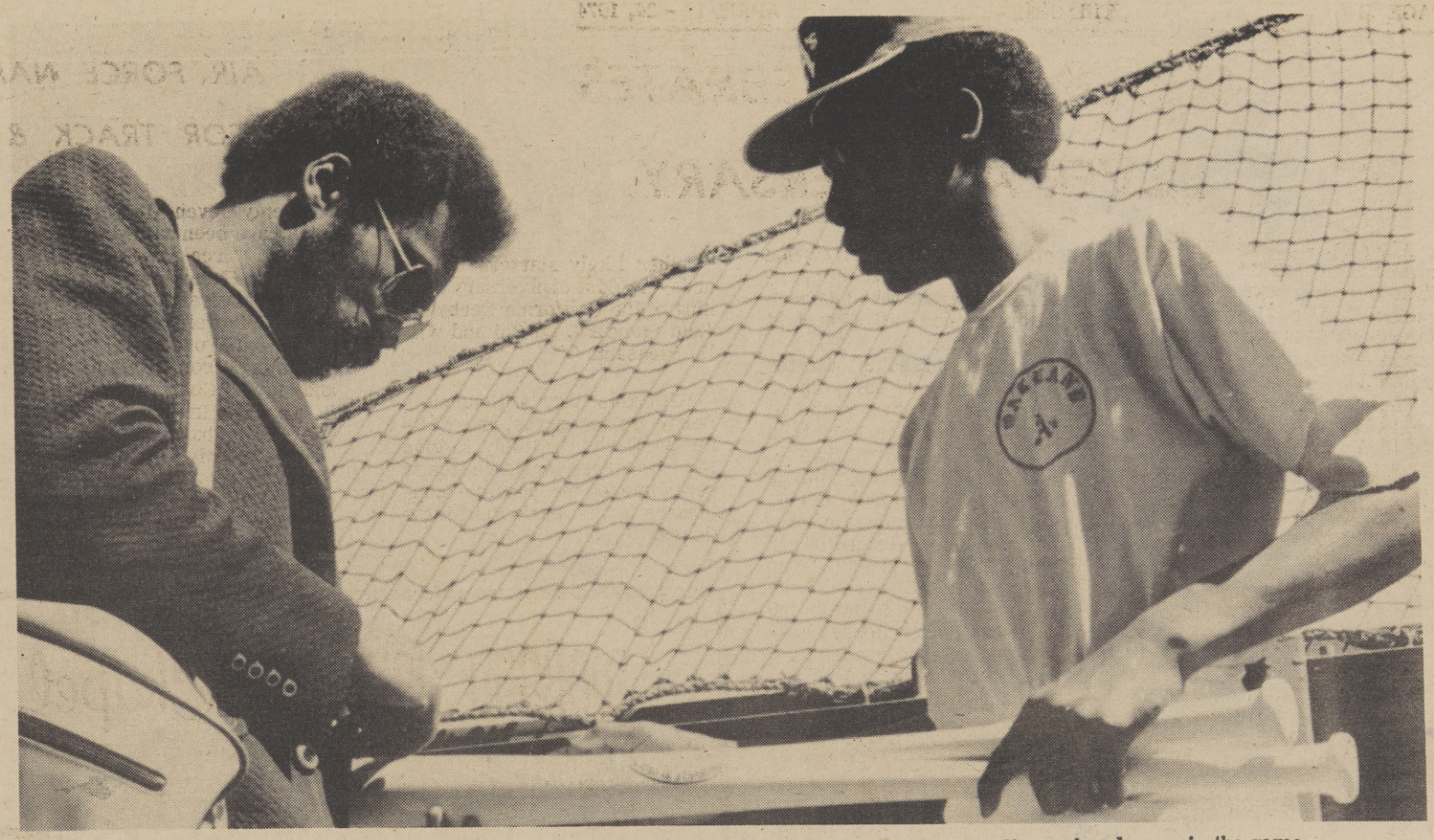
The 12-team league will play a 20 game schedule with no exhibition games, Davidson said.

The winners of the three divisions - East, Central and West - and the runner-up with the best record will qualify for the playoffs Wednesday and Thursday, Nov. 20-21.

The title game is set for the day after Thanksgiving in Honolulu's 50,000-seat Halawa Stadium, which is still under construction.

The WFL said it would announce its complete schedule in two weeks, but the league's first nationally televised game would be New York at Toronto on Thursday, July 11.

## OPENING DAY GAME



Between innings of the opening day game, Ball Boy, Louis Burrell shows OBSERVER reporter Phil King the various types of bats used by players in the game.

The Sacramento Observer
SPORTS

APRIL 18 - 24, 1974 PAGE B-7

To play big league Baseball is many a young boy's dream. Louis Burrell of Oakland had one just a little smaller. Louis is interested in playing major league ball, but his first dream was to become a major league Ball Boy.

One day while walking around downtown Oakland with some friends, he decided to make his "little dream" a reality.

Louis, who has been a follower of the World Champion Oakland A's, walked into the personnel office and asked for information to become a Bat Boy. The Bat Boy positions were already filled, but there were however, positions open for Ball Boys.

Being a Ball Boy is quite a demanding and sometimes hectic job.

Louis says at times players and even coaches get upset during the game and he finds himself as the whipping board.

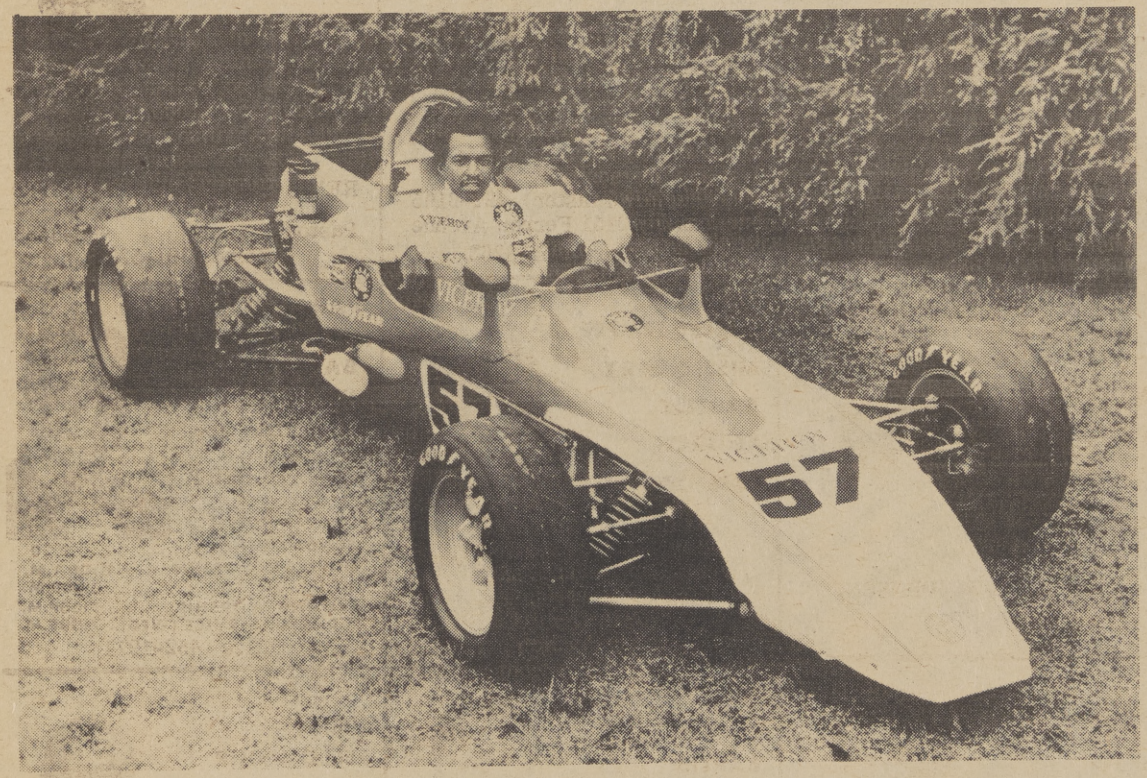
Then when things have calmed down it's one big family.

A ball boy must always have his mind on the game at all times for it is his job to see to it that the umpire does not run out of balls. His other task consists of making sure that the player helmets and bats are available to them throughout the game. Without the bat and ball boys, games could last up to one hour longer than normal.

Youngsters between the ages of 13 and 18 can apply through the personnel office. As a bat or ball boy you do not make a large sum of money, so generally boys in the immediate area apply, but any who wish may apply.

The next time that you are at an Oakland A's game and you watch for Reggie or Champy or any of your other A's favorites to come to bat, watch for the young man behind or running up to the umpire at home plate. It will probably be Louis.

## BLACK RACER




Brown & Williamson Tobacco Corporation's recent announcement that VICEROY cigarettes will sponsor Black American Racers, Inc., marks the first time a Black auto racing team is being supported nationally by a major corporation. Randy Bethea will drive the team's new "Super Vee' Viceroy Special in 12 races this year sanctioned by the International Motor Sports Association and Sports Car Club of America. His first outing will be the Road Atlanta Race next Sunday, April 21.

K-POP 1110 AM
K-PIP 93.5 FM

SPORTS SCHEDULE

KPOP-KPIP BASEBALL

Friday, April 19th
Oakland A's vs California
7:45 p.m.

Saturday, April 20th . . .
Oakland A's vs. California
1:15 p.m.

Sunday, April 21st . . . .
Oakland A's vs. California
1:15 p.m.

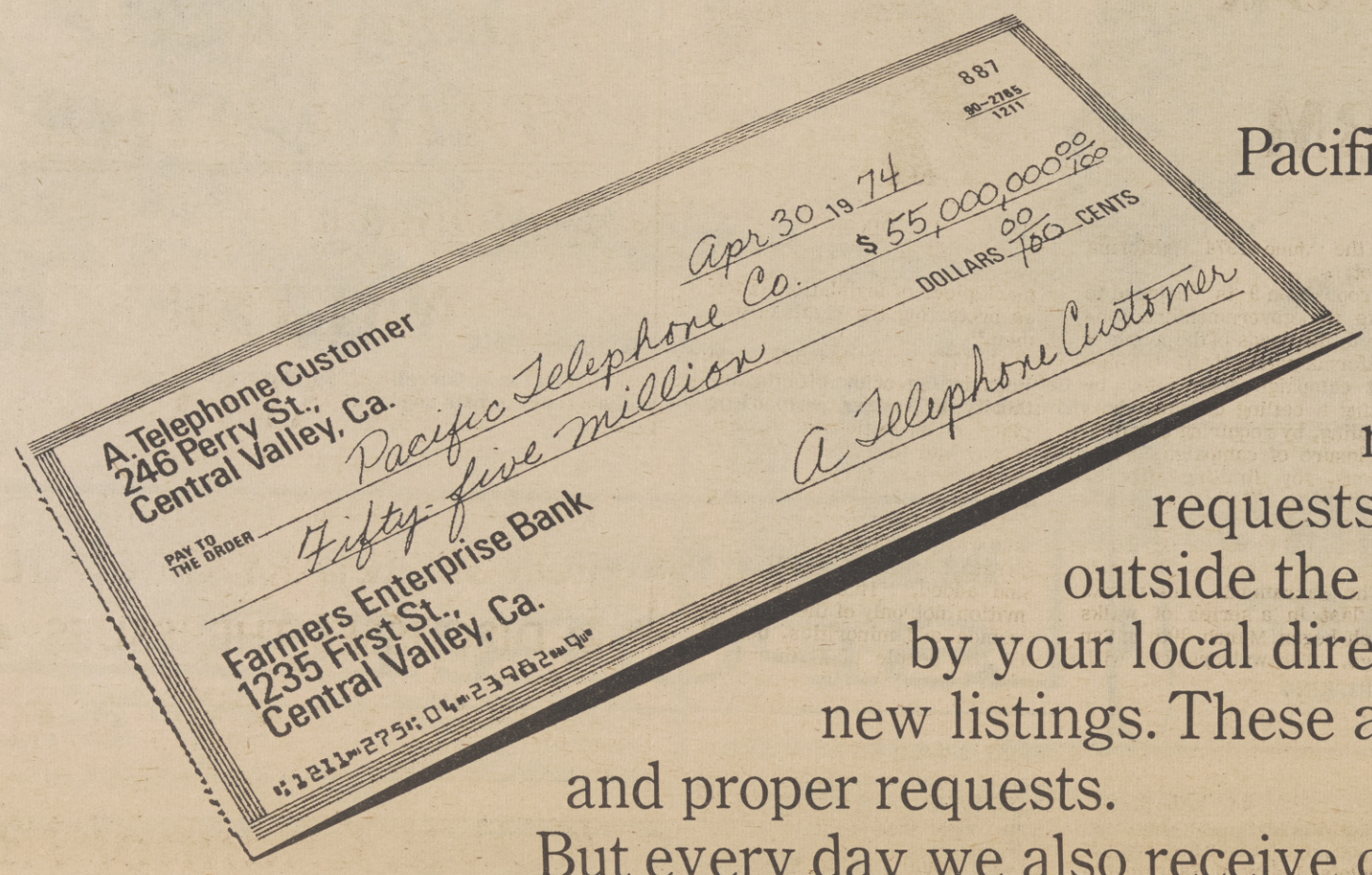
Tuesday, April 23rd . . . .
Oakland A's at Cleveland
9:45 a.m.

Wednesday, April 24th . . . .
Oakland A's at Cleveland
9:45 a.m.

Friday, April 26th . . . . .
Oakland A's at Baltimore
4:15 p.m.

K-POP 1110 AM
K-PIP 93.5 FM

# THE $55,000,000 PHONE CALL. GUESS WHO PAYS FOR IT?




Pacific Telephone's Directory Assistance Operators receive many requests for numbers outside the area covered by your local directory and for new listings. These are necessary and proper requests.

But every day we also receive over a million calls for numbers that are already listed in the book.

In a single year, the Operator expense for handling those unnecessary calls comes to more than $55,000,000.

Who pays the cost of those needless calls?

Well, in an immediate sense, the Phone Company does. But as a public utility, our operating costs ultimately affect the rates that you, the customer, must pay.

So, if you care about the cost of your service, keep the book near your phone, and use it whenever you can; and make a list of the numbers you call often, or may need in a hurry, and keep that handy too.

Of course, when you can't find the information you need, we're always here to help.

**IF YOU CARE ABOUT COST, USE THE BOOK.**

# National Library Week

National Library Week, April 21 through 27, will have special meaning for Sacramento this year.

This week, which is usually set aside in branches of the City-County Library System for special programs and other observances, has been expanded this year to include several unusual activities of interest to the whole community.

The foremost of these activities is the co-sponsorship by the Friends of the City-County Library and the Regional Arts Council of the 3rd Regional Writers' Showcase scheduled to run from April 20 through April 27 and feature the work of local authors, poets, illustrators and small presses.

Of notable mention is the evening of Thursday, April 25th. That evening's program is entitled "Black Poetry and Prose" and will be chaired by Melvin Whitaker, a SACRAMENTO BEE staff writer. Whitaker has won numerous credits and awards for his journalistic excellence. He is currently writing a book for children which will be illustrated by artist Mark Teemer who is formerly of Sacramento.

Sharing the program with Whitaker will be Professor Eugene Redmond, poet with numerous published books to his credit and professor at Sacramento State University.

Redmond will be accompanied in his poetry readings by Ike Paggett on Saxophone and Ed Jefferson on drums, both of whom accompanied Redmond on his first recording.

Mary Katherine Ingraham, authoress of "Why I Don't Hate" and an extensive traveler through Africa will also participate on the program as will Chester Johnson, a former disc jockey and poet of noteworthy acclaim.

The program will consist of presentations of works with a limited discussion on children's literature pertaining to Black culture guided by Mr. Whitaker.

Other events scheduled for National Library Week include the kick-off "Showcase on the Mall," a bazaar of books and authors to be held at the Downtown Plaza Mall, 6th and K Streets, from 10 a.m. to 4 p.m. on Saturday, April 20.

The week's activities will continue with honor ceremonies for high school and college writers and an open house to mark the publication of the prize winner's book, "Valley Voices." It will be held at the Arden Branch of the City-County Library at 891 Watt Avenue from 2 to 4 p.m. on Sunday, April 21. Joyce Odam, well-known local poet and teacher will provide entertainment. Free refreshments will be served.

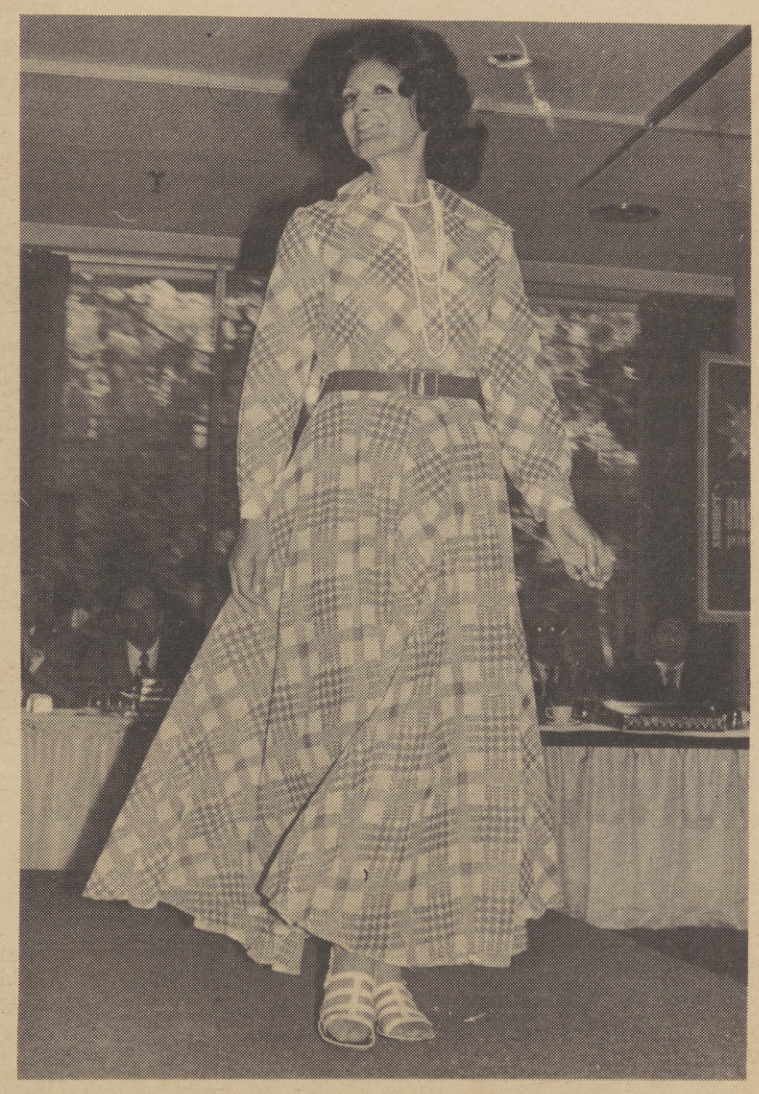
A series of writers' workshops will be held nights from April 22 through April 26 in the Fremont Presbyterian Church's Geneva Room, 5770 Carlson Drive. All programs will start at 7:00 p.m. and feature free refreshments.

The week will close with a Celebrity Writer's Luncheon on Saturday, April 27 at 11:30 a.m. at the Tuesday Club, 2722 L Street.

Dr. Kevin Starr, San Francisco City Librarian and author of "Americans and the California Dream: 1850-1915" will be guest speaker. Reservations are required. They may be made by calling the Regional Arts Council at 446-5491.

## FASHION PREVIEW

A preview of the fashions to come was offered at a recent Montgomery Wards Summer Dress Pageant Fashion Show and Breakfast. The event, which was held for the Wards Department Store managers in the Metro Area. This includes stores in the Florin, Citrus Heights, Marysville, Stockton and Modesto areas. The preview served as the kick-off for Wards "Summer Dress Pageant," which began April 18 and ends May 22. Lovely model Mrs. Connie Claytor is shown wearing one of the softly feminine creations exhibited at the fashion show.



One of the fashions featured at the Montgomery Wards Summer Dress Pageant Fashion Show was this floor length belted shirtwaist dress. The charming model added a fresh touch by accenting it with a string of cultured pearls. Wards Metro Area Manager Rob Hagan was commentator for the show. Ms. Harriet Togash of the Montgomery Wards store in New York was a special guest.



# Afrikan Women's Conference Scheduled

The Congress of Afrikan People's Social Organization Council will sponsor the first Afrikan Women's Conference on July 5th, 6th, 7th, in Newark, New Jersey.

Chairman of the Social Organization Council of the Congress of Afrikan People is Bibi Amina Baraka.

The Conference is an important step towards heightening the political awareness and educational development of Afrikan women.

In recent months, the Afrikan women have been calling for something more than the feminist movement or women's liberation which is simply another vehicle to serve the needs of white America.

The Afrikan Woman's Conference is a response to the need for Afrikan women here in America and around the world to come together so that we may strive more effectively for the unification of all Afrikan people.

At the Afrikan Women's Conference with workshops in education, social organization, politics, health, communications, and institutional development, we will be about the serious work of creating concrete methods of dealing with the present conditions of Afrikan people. Workshop lecturers are Afrikan men and women from the Americas, Liberation movements, West Indies and progressive Afrikan countries.

According to a press report, the working ideology of the Conference will be several things: (1) Nationalism, Afrikans make up a nation which must be liberated; (2) Pan Afrikanism - the unification of Afrikans all over the world; and (3) Ujamaa - Socialism - the creation of cooperative systems and collective institutions that will control and redistribute the world's wealth to the masses of people of the world.

A spokesman says that the Conference is a necessity because "we understand that the all-encompassing seriousness of our struggle demands that Afrikan women fulfill a vital and necessary role in the movement toward National Liberation and world Afrikan liberation."

"If Afrikan women do not understand this role and fulfill it, there will be no Afrikan nation," the spokesman said in a press account.

"We must come together and deal with our problems in a collective sense because as individuals and small splintered groups, we can't accomplish anything.

For further information and pre-registration forms, write or call: Congress of Afrikan People, Social Organization Council, 502 High Street, Newark, New Jersey 07102; or call (201) 621-2300.

## Inside The Whirl


**SPRING FASHION**

*Modern classics are this season's spring-starters and they can be used the year through...C-3*

**BENEFIT**

*Evelyn Dixon is devoting her efforts towards the Sickle Cell Anemia Fund because she knows the suffering involved - her daughter is a victim...C-5*

**REBUILDING**

*President Nixon, after surveying the distruction, has promised to rebuild Wilbur force University in Xenia Ohio which was caught in a tornado...C-7*

# NANCY WILSON - SHE SETS STYLE TRENDS

Singer Nancy Wilson deals with her wardrobe the way she deals with life - putting most of the emphasis on basics.

In the past few years, she has spent more time working in political campaigns and civic projects than singing in nightclubs.

And when she does put on her rhinestones and pick up a microphone, she makes sure the fabric underneath could get along without its glitter.

"I can't stand fuss," she said, adding that she's perfectly happy to "leave the feathers to the birds."

There's only one ruffle in her entire wardrobe, "way down at the bottom" of a very simple gown.

She rarely wears jewelry, except a ring on each hand.

But when she walks out in a full-length, pale gold, crew nech sweater dress sprinkled with gold - colored rhinestones or a pale beige chiffon chemise covered in white ones, she does more for glamour than all the feathers and ruffles in New York and Paris could do in the next 20 years.

She had them made by La-Vetta, a little dressmaker in Los Angeles. They're so simple that she can, if she chooses, wear them for years. So far, nobody's been able to put this style on ice throughout the entire history of man.

Miss Wilson who soared to fame with her first record, "Guess Who I Saw Today," in 1960, and quickly became one of America's leading recording, nightclub and TV singing-acting stars, says she couldn't care less about fashion trends.

However, she has a pretty good track record as a front-runner. She was singing in matte jersey in 1959, when most others were still in brocades, and a couple of years later, ordered some simple silk shirtdresses embroidered lightly in glitter. They're the same kind you'll find in every high fashion store in the country today.

Her off-stage wardrobe has been, is, and probably will continue to consist mainly of skirts, pants, shirts, sweaters and blazers.

"They're what I like, so they are what I wear," she commented, noting humorously that she's glad they're back in style so that she doesn't have to hunt to find them.

Although Miss Wilson has continued to do concerts, particularly benefits, she has done only half a dozen nightclub engagements in four and a half years.

She cut back when her son, Kacy Dennis, entered the first grade. "Forty-five weeks a year in nightclubs? You think that's fun? Two weeks is fun. But I don't think that singing in nightclubs 45 weeks a year is what I have a voice for."

When she was in Chicago recently on one of her rare nightclub stints, Kacy joined her midway in her engagement - after he had had his birthday party, with friends at Miss Wilson's Palos Verdes, Calif., home.

Miss Wilson, tall, slender and pushing 37 although she looks a good 10 years younger, recently completed filming pilots for two different television series - both informative talk shows dealing with pertinent current topics. One would be a nighttime show, the other a daytime show.

"I don't know whether they will develop. I made them. Now I'll forget them, and go on, and see what happens." Neither, she said, would be "domestic" in the cooking-cleaning-chit-chat sense of the word.

An avid reader, as well as active civic worker, Miss Wilson has been involved in numerous civic programs, including the late President Johnson's Citizen's Advisory Board on Youth Opportunity; Teach Foundation, to benefit retarded children, and the United Negro College Fund. She also has worked in various political campaigns, usually raising funds for candidates "when generally, nobody else knew about them . . . when they got known, they didn't need me any longer."

She said she was shocked at what she termed the "apathy" of the country when Nixon was re-elected, but that she's optimistic now that the county is going to clean itself up from top to bottom, and move ahead.

Miss Wilson doesn't believe in accepting anything she thinks is bad without doing whatever she can to straighten it out. When she felt that Capitol, where she has made approximately 30 albums with sales high in the millions, wasn't doing right by her, she simply shut up and sat it out. When Capitol came around to her liking, she agreed to do a new album, which she started work on around the first of March.

Although her name has been linked romantically with various men since her divorce from drummer, Kenny Dennis, from whom she separated in 1968, she says she has no marriage plans.

"Maybe I never will marry again. I call it the 'girl singer syndrome.' I think that if it (successful marriage and her type of career) could be done, I could do it. If I had my life to live over, which would I choose? I'd take marriage."

NANCY WILSON

Macy's introduces the new Supp-Hose® Super-Sheers Pantyhose 4.95

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# SPRING - STARTERS ARE GOOD ENOUGH TO EAT

This season's new clothes look good enough to eat. Cherries, raspberries, blueberries with cream, cool lemonade - peach melba, all the luscious shapes.

There will be lots of sheer legs showing under sleek shirty dresses and classic put-togethers of shirts, shirts and jackets for any season wearing. Bias-cut or pleated, smocked - waist or belted, the skirts are shaped for easy walking in fabrics that stay fresh looking even on the warmest days.

Lengths range from short (top to mid to just below the knees) to long (all the way down to the ankle) depending on individual preference and figure proportions.

Important wardrobe investments this spring are classic sweater sets - worn separately or together for greater fashion mileage. As year around best bets, they're great with skirts, pants, even jeans. They come in all sizes, shapes and colors: short-sleeved or long-sleeved cardigans over bare tops, sleeveless polo shirts, camisoles, tubes, or T-shirts. Extra special are this spring's sweater pairs in bright sporty color mixings of red, white and blue; and soft, muted, feminine sweater sets of cardigans and tops with natural textures and little touches of lace, crochet, or openwork patterning.

GLAMOUR's Fashion Director, Jean Guilder, says: the best single buy for spring is the all-weather raincoat which can top all but the dressiest clothes. The newest colors are misty pale shades of green, vanilla, gray and coral. These all - weather, anytime toppers are styled in your favorite shapes such as the trench, dolman, Balmacaan, wrap, smock, and three-quarter length with hood. The fabrics include many waterproof canvases and poplins to really keep you dry, even when spring showers turn into downpours.

Spring fashions are accented with accessories made from earth-spring naturals - clay, silver, stones, tortoise, horn, brass, bread dough (hardened and sprayed), and the touchable textures of canvas, burlap, rope; the skins of snake and cobra.

These little extras can polish a look and take it from ordinary to extraordinary; they're in natural tones to complement the colorful spring clothes; fine chains with dangles, ropings of beads; bracelets in weaves, wraps, coils and bangles; jewely, antique in feeling; bar pins and clips in geometric shapes; soft-tie scarves; soft, squashy berets and wide brimmed straw hats; foldover clutch bags; pumps and espadrilles coordinated with lightweight, patterned kneesocks under pants; slingback heels and strappy, sexy sandals worn with sheer, sandalfoot pantie stockings.

Left. Get into an all-girl sandal with a soft knot of bare up front, some skinny strips for the instep and sling back. In neutral pale bone, on a leg-shaping tall heel and modified rocker platform sole. From the barely-three sandals at Leeds Shoe Store.

Right. Elegance is a new sling pump. Gracefully shirred in front. A peek toe, an open back. A sky-tall heel, newly pared down. A rocker platform sole, newly modified and refined. From the warm weather dress-ups at Leeds Shoe Stores.

A natural mixture of fabric and pattern - touchable textures in bag, belt and bangles. The nubby burlap clutch, brightened with colorful straw stripes, is matched up to a slim belt at the waist. Rope-wrapped bangles in rust and tan add extra earth touches at the wrist.

Photographed by GLAMOUR Magazine against a lovely crocheted throw and a handloomed rug, here's Beverly Johnson in a textured sweater set with lacy diagonal cut-outs worn over a dusky green skirt with a deep front pleat. Accenting the openwork patterned top is a geometrical clip-on pin with a carved design.

Here's Beverly again in a flow of easy-moving stripes. She wears a crepe shirtdress with this spring's undatings - short sleeves and a deep front-pleated skirt. The look is simple and classic, accessorized with a canvas hat and several charms suspended on a thin silver chain around her neck.

# A LOOK AT THE HISTORY OF JAZZ

Jazz, that uniquely American word for a boundless world of music. Where did a word like that come from?

A look at the history of the word "jazz" and its companions in the vocabulary of the American jazz musician will be one of the features of "Cultural Carousel," American River College's 1974 Folklore Week, April 22-26.

Lexicographer Peter Tamony a consultant for the Oxford English Dictionary and a specialist in jazz terminology, will lecture on "Jazz, San Francisco's Important Contribution to its History," at 11 a.m. April 24 in room 223 of Davies Hall.

Tamony is one of dozens of people who will display or perform examples of cultural folklore in the week-long program sponsored by ARC Folklore Studies students and several community organizations.

Other features will include a native American dance group, a film, "The Blues According to Lightnin' Hopkins," and a performance by the Sacramento Folk Music Society.

# SWIM CLINIC

15-year-old Carol La Motte, left, is shown here instructing area youngsters in the art of swimming, during a week-long program sponsored by the Sacramento Young Women's Christian Association. Miss La Motte is a student at Kennedy Senior High School and has been swimming since she was 10. The swimming clinic was held at Luther Burbank Senior High School during Easter recess. Miss La Motte shares the distinction of being one of only a few Black swimming instructors in Sacramento.

# 'Black Journal' Excutive Tony Brown Blasts CPB

The Corporation for Public Broadcasting, the government's funding agency for public television, has seemingly declared all-out war on the BLACK JOURNAL television series. Some see it as part of a plan to sabotage Black leaders.

Tony Brown, Executive Producer of the series, describes CPB's latest maneuvers of auditing BLACK JOURNAL's financial books and freezing BLACK JOURNAL's budget until an investigation of his personal activities is completed as "an attempt to intimidate Tony Brown personally for his outspoken criticism of CPB's rape of the Black American taxpayer's money."

In a letter to Robert Benjamin, Vice Chairman of CPB, Tony Brown compared the audit and budget freeze to the recently exposed counter-intelligence strategy to destroy Black leaders. He said, "Your audit is in keeping with the recently released FBI counter-intelligence instructions to disgrace and discredit Black leaders."

An FBI memorandum, just made public, said:

"Be alert to determine evidence of misappropriation of funds or other types of personal misconduct on the part of militant nationalist leaders so any practical or warranted counter-intelligence may be instituted."

The outward, arrogant attitude of the CPB toward the Black community has been on the upswing since Henry Loomis was transferred from the United States Intelligence Agency by President Nixon to run public television.

Recently, the President of the Corporation for Public Broadcasting, Henry Loomis, challenged the Black community to fight local public television stations, by challenging their station's licenses, if BLACK JOURNAL, and other Black programs are not shown next fall.

Responding to CPB's attacks, Tony Brown wrote, "In my experience with you plantation overseers (CPB) in public television, I have been insulted and demeaned beyond your ability, as a group of arrogant white racists, to understand. I never have and I never will bow to your intimidation!"

He challenged public television to investigate all personalities: "Since you are demanding personal information about Tony Brown as a condition for BLACK JOURNAL's life, let me ask that you also begin immediate investigations into "...your time expended in the production of the series in relation to the amount of time dedicated to" other business and personal activities, of William Buckley, Julia Childs, Robert Cromie, and all other on-camera personalities in public television -- as a condition for the continuance of their respective activities."

The National Friends of Black Journal urges individuals and organizations to make their feelings known by writing: Henry Loomis, President, Corporation for Public Broadcasting, 888 Sixteenth Street, N.W., Washington, D.C. 20006.

# State Forums Offered To Senior Citizens

The State Office on Aging will hold a series of statewide public forums on programs and projects for senior Californians during the month of May, designated Older American's Month nationally, as an opportunity for concerned organizations and individuals to offer suggested changes and additions to state programs.

One of the meetings will be in Sacramento.

State Director on Aging J. M. Stubblebine said the first of the forums will be May 1 in Redding.

"Actively encouraging dialogue about the needs of the aging is the best way we know of to observe Older Americans Month," Stubblebine said this week in announcing the series of forums, "and we urge the widest possible participation in these meetings."

"Aging is the one thing we know is happening to us all," said Stubblebine, "and if those of us who have not yet reached the 60's can make things better for today's elder citizen, the better things will be for us.

"We all have an investment in the future. We all should be personally interested in the prevention of aging as it exists today.

That is why it is so important for the Office on Aging to hear from all segments of the state's population."

Other public meetings are scheduled for San Francisco, May 14; Sacramento, May 15; San Diego, May 21; Los Angeles, May 22; and Fresno, May 9.

# Women Against Rape Sponsor Workshop

Sacramento Women Against Rape will sponsor a free one-day self defense workshop for women, Saturday, May 4, 1974, from 1 p.m., to 5 p.m.

The Workshop will be at Hiram Johnson High School, Women's Gym, 65th Expressway, and 14th Avenue.

It will be instructed by two women from a local dojo and bilingual instruction class. A Spanish lesson will be provided.

For help with child care and transportation, phone Sacramento Women's Center, 442-6161.

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# MOTHER OF SICKLE CELL ANEMIA VICTIM PROMOTES BENEFIT

Sharon Dixon has sickle cell anemia. On Easter Sunday, she was stricken with a painful attack known as a "crisis." This is her third crisis this year.

Those who know 24-year-old Sharon are worried. They know her courage and her strength, but they also know how much the human body and spirit can bear. So far, Sharon has borne a lot.

It was not long ago that Sharon lost her left eye to sickle cell anemia. Recently a cat scratched her, setting up an infection in one of her legs, an infection, with so far, refuses to heal. Sharon also has a heart murmur, which was caused by the trauma of a recent crisis.

Sharon is now hospitalized in the Sacramento Medical Center. Her mother, Evelyn Dixon, gave up her job at the Oak Park Neighborhood Council, earlier this year, to devote her time solely to raising funds to build a local sickle cell anemia intake center here in Sacramento.

EVELYN DIXON

"After my daughter's last crisis, I prayed and asked the Lord to spare my daughter and if he did, I promised to devote the rest of my life to working to build an intake center right here in Sacramento," said Mrs. Dixon.

Mrs. Dixon said that currently a sickle cell anemia victim has to travel to the Bay Area, in the time of crisis, for expert treatment.

"There's no excuse for this. A person could die on the way there," she said.

Mrs. Dixon has embarked on a round of fund raising events. The most recent is a "Grassroots Soul Picnic and Barbeque" sponsored by Love In Friendship and Education (LIFE) and the Aquarian Effort.

Proceeds from the event will go toward the building of a Sickle Cell Anemia Intake Center in Sacramento, and towards the Sharon Dixon Scholarship Fund.

The event will take place on Saturday, April 20, from noon to 6 p.m., at McClatchy Park. The park is located on 35th St., and 5th Avenue. Music will be provided by "Little Robert and the Fondells" and by "Black Gold."

A donation of $2 for adults, and $1.50 for children, is being asked. Tickets may be purchased at Cole's Records, The Record Tree and at the Park on the day of the event.


INTRODUCING NEWS IN THE MOTHER TONGUE

For Black people, the mother tongue is the same all over the country. It's the unique way we have of expressing ourselves. That's one of the reasons the National Black Network saw the need for a national Black news service.

What do we call Black news? It's simply news reported by Black people, edited by Black people, and affecting the lives of Black people.

That's the National Black Network—a vital communications link between Black communities everywhere.

It's a bet that when you listen to an *NBN* station, you'll know where it's coming from. After all, it's carrying *your news*.

nbn National Black Network
Division of Unity Broadcasting Network, Inc.


# Unity For Youth Promoted By Gaderians

The Gaderians, Inc., whose motto is "Unity for Youth" was recently formed to promote young people in community affairs. The group will train and assist the young people in fashion, charm, modeling and entertainment. They will work with any charitable organization needing help.

Even though the Gaderians have been formed only a month they have worked with the March of Dimes and are presently working with Sickle Cell Anemia.

The Gaderians will sponsor a talent and fashion show to introduce "Youth Unlimited" ages 5 through 12 and 13 through 19 at a Silver Tea April 28, 1974 from 3:00 p.m. to 6:00 p.m. at Cordova Recreation Centre, 2197 Chase Drive, Rancho Cordova.

The Gaderians and Youth Unlimited will be having fund raising affairs throughout the year in order to donate to the different charitable organizations and buy books to assist a needy youth complete their education each year.

Officers and members of the organization include: Vvienne La Cour, President, 383-5162; Edward Hicks, Vice President, 383-5491; Naomi Crosby, Secretary, 383-8722; Jean Robinson, Treasurer, 363-5463; Ike Hill, Business Mgt., 421-1538; Clyde Braggs, Sgt. of Arms, 332-9194; Rose Hill; Ambris La Cour, Jr.; Elizabeth Hicks ; Helen Rutherford; Robert Grayson; and James Robinson.

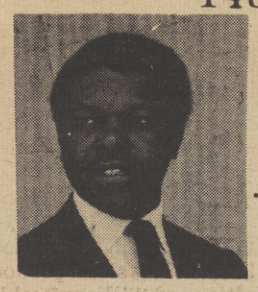
# GLEN ELDER BAND CONCERT

The Glen Elder - Elder Creek Improvement Association (GEECIA) Youth Group, sponsored a free band concert for local youth last Friday at the George Sims Park in the Glen Elder Area.

A large group of music fans of all ages were entertained by several youth bands.

The Sacramento Area Economic Opportunity Council (SAEOC) sponsors GEECIA, a non-profit neighborhood council directed by Don Price. Julius Mitchell is the GEECIA Youth Coordinator. The Glen Elder Council is located at 8180 Elder Creek Road and is open five days a week from 8 a.m., to 5 p.m.


Naaman Brown and Associates
1435 Alhambra Blvd. Suite 205



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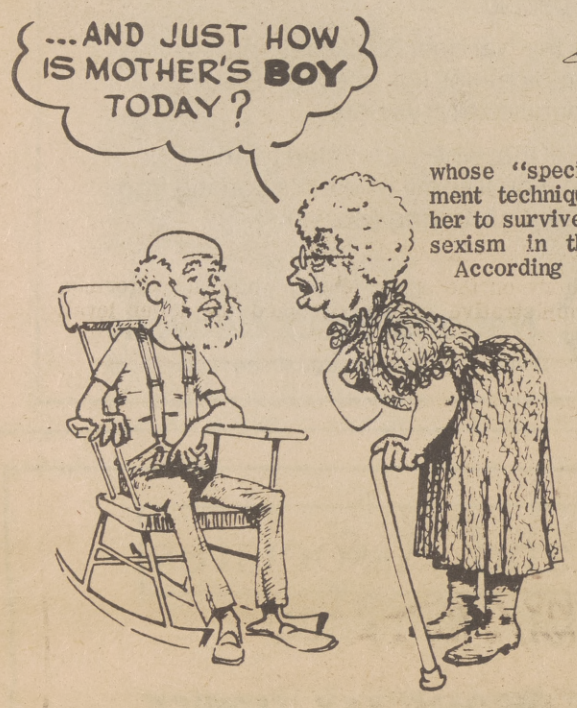
# A 'Light And Serious' Side Of Black Women

Seventy Soul Secrets of Sapphire takes a light-hearted, but serious look at the Black woman in America. It's a new paperback book by the California community college counselor, Carolyn Jetter Greene, lovingly dedicated to "that unique group of super-women who have weathered well the storm of the Black experience in America."

Using a cartoon-caption format, author Greene lets us all in on Sapphire's most intimate secrets - providing the reader with a humorous, psycho-sociological perspective of a woman




whose "special set of adjustment techniques" have helped her to survive both racism and sexism in the United States.

According to Ms. Greene, "she has survived with an unusual flair for living, loving and making do."

"I wrote "Sapphire because of my need to confront my heritage in terms of the complete scope of Black womanhood, and to present the Black woman as a positive image, a sensitive human being who has more than her share of life's problems," the author confesses.

A psychologist by training, Ms. Greene feels that much of the Black woman's behavior is positive and functional, that she is what she has been forced to be.

Seventy Soul Secrets of Sapphire, is profuced by a new film, Sapphire Publishing Company, whose principals are ten Black women in the San Francisco Bay Area.

# Cocktail Party Planned By Calanthal Club

Members of the Sacramento Chapter of the Calanthal Study Club, this week, announced plans for their second annual cocktail party to be held at the home of Sacramentans Mr. and Mrs. Hercules McFall, 3938 14th Avenue, Sunday, April 21.

The social affair is to be held from 3:00 p.m., to 6:00 p.m., and will honor Grand Worthy Chancellor of Women, Mrs. Marie Barns of Oakland, California.

Mrs. Barns is head of the states' women's division of The Knights of Pythias.

Locally the Knights of Pythias is headed by Chancellor Commander Elmer Purdie According to Hercules McFall, the local chapter consists of over 38 members in addition to the womens' group.

The Knights of Pythias is a national organization, dedicated to three basic principles; Friendship, Charity and Benevolence.

The public is urged to attend the cocktail party and new membership applications will be accepted.

For further information, regarding the organization or the cocktail party, please contact Mrs. Aliasa McFall, at 452-3656.

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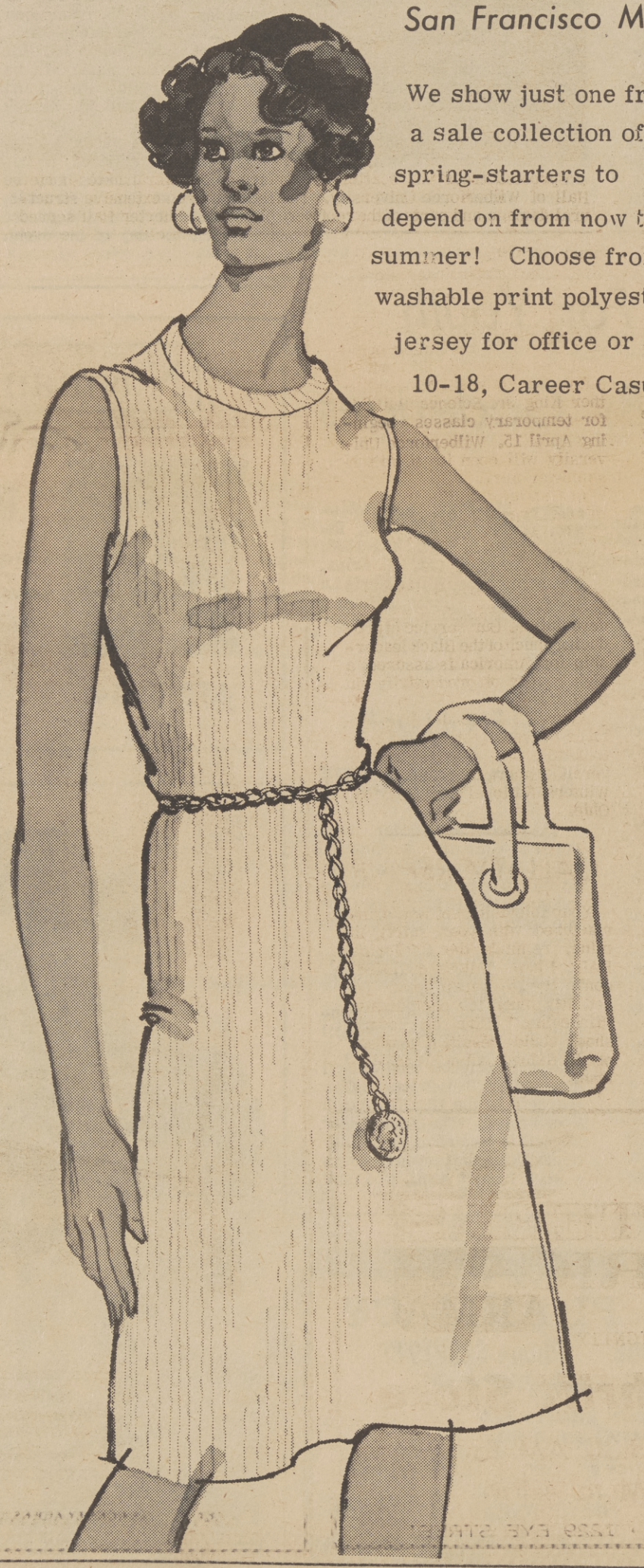
10-18, Career Casual Dresses, 127



# NIXON SAYS HE WILL REBUILD WILBERFORCE

Dr. Rembert Stokes, President of Wilberforce University, the oldest Black university in the United States, and Dr. Lionel Newsome, President of Central State University, met with President Nixon in Xenia, Ohio, to discuss the rebuilding of the two institutions.

President surveyed the damage to the two universities from a helicopter as a result of the April 3rd tornado which struck both Xenia and Wilberforce, Ohio.

In a conversation with Dr. Stokes, President Nixon is quoted as saying, "The two universities will be rebuilt."

Nixon also discussed the possibility of some pending legislation and efforts of his own to assure that the private institution would receive assistance. Nixon told Dr. Stokes that when the rebuilding is completed, he will pay a personal visit to Wilberforce University.

On the Wilberforce University old campus, Shorter Hall (the oldest building), Carnegie Library (built in 1906), Emery Hall and Payne Theological Seminary received extensive structural damage. Damage on the new Wilberforce University campus was minimal by comparison, with only windows being blown out in some of the newly constructed buildings. Central State University, however, was hardest hit, suffering an estimated 80% damage to the entire campus.

In addition, numerous homes of both Wilberforce and Central State faculty and surrounding residents were completely demolished. According to President Stokes, no injuries to the immediate Wilberforce family were sustained, although the Assistant Postmaster of the Wilberforce Community Post Office was killed.

At Central State, one woman died as a result of injuries received from the destruction.

An emergency meeting was called by Dr. Stokes and Bishop H. I. Bearden, President of the Bishops Council of the African Methodist Episcopal Church, at the Dayton Airport Inn on Tuesday, April 9. At this meeting, Paul Sheldon, Vice President of Gulf Oil of Pittsburgh, assumed the chairmanship of $5 million drive to help restore the Wilberforce University campus.

In this emergency move, the AME Church and the National Wilberforce University Alumni Association pledged, $250,000 each towards the rebuilding of Wilberforce. As a follow up to the meeting. Bishop Bearden sent a telegram in the name of the Bishops Council to President Nixon thanking him for his interest in Wilberforce and his promise to give the University substantial aid. Bishop Bearden also asked the President to meet with the Bishops of the AME Church at his convenience.

Despite the damage and inconvenience caused by the tornado, both Wilberforce and Central State are remaining open. Wilberforce loaned to Central State the use of the Martin Luther King Jr. Science Building for temporary classes beginning April 15. Wilberforce University will open its third trisemester April 29.

In a statement of hope for the future, President Stokes said: "Wilberforce University, having weathered the Civil War and other crisis, is confident of a new surge of strength and relevance as a result of the recent devastation. Our service in producing much of the Black leadership for America is assured a high quality of productivity in the future."

Alumni and friends of Wilberforce University may send contributions to: Wilberforce University Emergency Fund, c/o Winters National Bank, Dayton, Ohio.

Uprooted trees and scattered debris mar the entrance to Shorter Hall of Wilberforce University. The Hall suffered extensive structural damage and parts of the roof were blown off. Shorter Hall served as a women's dormitory on the upper levels, while an auditorium, classrooms and administrative offices occupied the lower level.

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# 'Project Women' Aims At Helping Inner City Youths

WASHINGTON -- Ten inner-city young women from the Nation's capital just met with several black women working for the U. S. Department of Labor to learn about the wide range of jobs and career opportunities available to qualified persons.

The program -- "Project Woman" -- is aimed at helping motivate inner-city youths in selecting careers through person-to-person relationships.

The initial half-day meeting was sponsored by the Labor Department's Office of Equal Employment Opportunity (EEO) and coordinated with the D.C. Commission on the Status of Women.

Working on a one-to-one basis, each of the volunteer career sponsors will team with one of the girls, encouraging her to stay in school, plan a career, and explore vocational and professional training.

A follow-up meeting has been scheduled which will allow each youth to observe her volunteer sponsor "at work" at her worksite.

Mrs. Velma Strode, director of the Department's EEO office, noted that this was the first "Project Women" meeting with participation by Labor Department employees who volunteered to serve as career sponsors.

She added that the meeting was of particular value to the 12- to 14-year-old girls who were selected by school counselors on the basis of needing extra counseling and guidance in overcoming problems.

"Basically," Mrs. Strode said, "it's an effort to extend a helping hand to youth, to motivate and encourage them to stay in school and to prepare for a job that is both financially and personally rewarding."

Speaking to the youths were women representing several Labor Department agencies. They described to the youths their particular occupations, ranging from contract compliance officer to management assistant. Others included secretaries, social science advisors, educators and special assistants to top Labor Department officials.

In addition to learning about the wide expanse of jobs available to women -- and seeing black women in those jobs -- the youths heard brief talks about pay, fringe benefits, such as sick and annual leave, and other services available to Labor Department employees.


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The Sacramento Observer

ENTERTAINMENT GUIDE


# the happenings


APRIL 18
APRIL 24

**BRENDA SYKES**

ON 'OZZIE'S GIRLS'

SUNDAY, CHANNEL 10

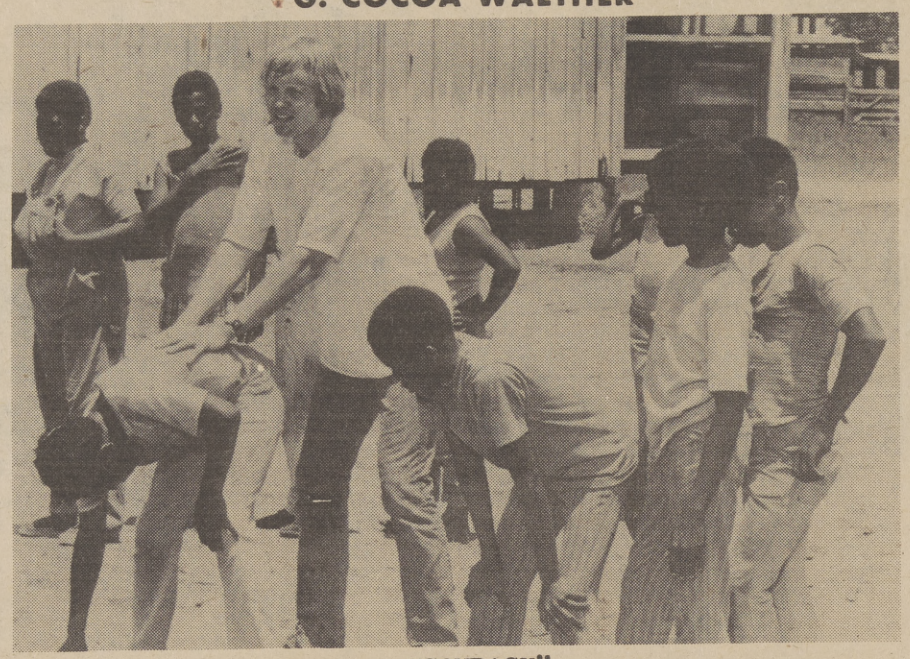
at 7:00p.m.

RECORD AND MOVIE REVIEWS · BLACKS ON TV · LIVELY ARTS

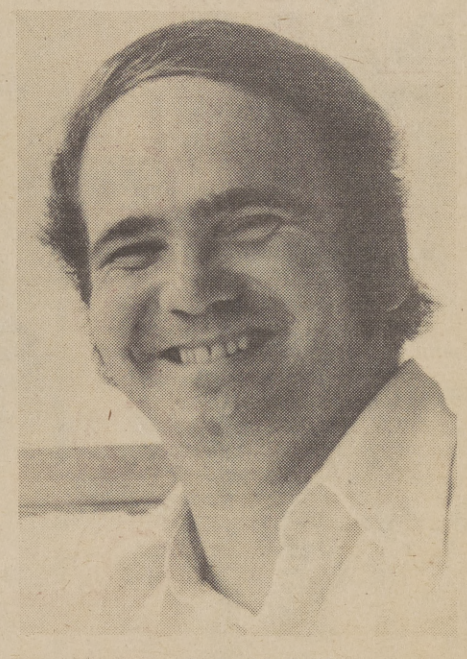
# ON THE GO WITH COCOA

G. COCOA WALTHER

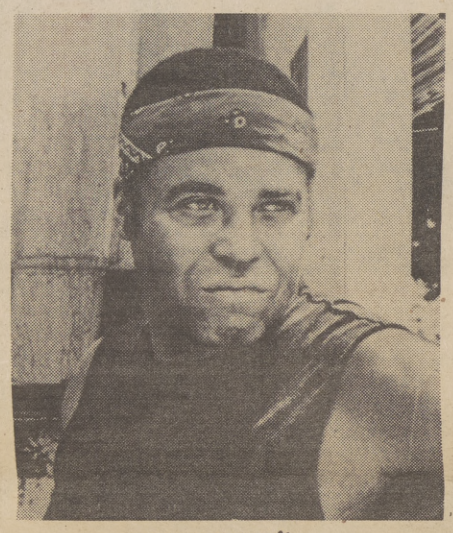
IF YOUR STILL at home reading this edition of the paper, and not at McClatchy Park, then you are really missing out on the big happenings. Right now, Saturday, April 20th, from noon until 6 p.m., the happening's are in the park. LIFE (Love In Friendship & Education), along with AQUARIAN EFFORTS, are presenting the 1st Annual Grass Roots Picnic to benefit various charities in the area. LITTLE ROBERT & THE FONDELLS plus BLACK GOLD, both recent winners in the 1st Annual Battle of the Bands, held recently at Cal Expo, will be appearing to keep your taste buds, tantilizing with BBQ RIBS, or Chicken, and your feet boogie'ng on down the way. (Special thanks to Evelyn and Bob Dixon, Tom Phelps, Jeana Kingsbury, Ramey Thomas and Mike Marvich of Rainbo Bakeries, plus innumerous volunteers that are helping the community celebrate this wonderous occasion. So drop the paper and get it on to the . . . park.



"CONRACK"



PAT CONROY



"CLAUDINE"

HARD WORK . . . James Earl Jones ponders his job as a garbage collector in a scene from the 20th Century Fox release, "CLAUDINE," in which he stars with DIAHANN CARROLL, cast as the unmarried mother of six who is on welfare and working as a maid. Soon to be released in the Sacramento Area.

ARE YOU AWARE that the local based group "MASTER'S CHILDREN," will be appearing on KOVR #13, Morning Scene on April 25th at 7:00 a.m. What you say. When we receive more information on this group, I shall be more than happy to fill you in on details. But, in the meantime, be sure to check them out on the 25th.

SAN FRANCISCO'S own vocalist has returned to the theatre in the round, none other, but JOHNNY MATHIS, under the musical baton of James Barnett featuring the very funny Daphene Davis. Other "super-stars" to be appearing at the popular theatre, will include CHEECH & CHONG June 21st - 23rd, HARR BELAFONTE July 4th, weekend and the JACKSON FIVE on July 8-14th. I do suggest you make your reservations now.

COCOA-GRAMS

MILES DAVIS through April 21st at

IT HAS BEEN brought to my attention about the incorrect usage of the descriptive word "primitive," that I had included in my report of the film "CONRACK," by law student RAYMOND LAISURE attending UC at Davis. I do hereby apologize and hope that I have not offended you, because of the improper use of the word, in describing the area. I would like to state in all fairness, that the movie "Conrack" a 20th Century Fox Presentation, deals with the true to life experiences of PAT CONROY, teacher and author whose heartfelt experiences with twenty-one children on the isolated island of Yamacraw off the coast of South Carolina are the basis of the movie which stars Jon Voight.

JOHNNY MATHIS

Keystone Korner in San Francisco, there are two shows nightly, one at 9:30 and the other at 11:30 p.m. . . MONGO SANTAMARIA bows into Berkeley's Keystone on May 4th . . . JIMMY WITHERSPOON through the 21st at Dave Allen's BOARDING HOUSE in the City and BO DIDLEY bows into the ORPHANAGE on the 21st . . . vibist CAL TJADER is currently holding forth at EL MATADOR . . . Saturday nite, the 20th, HAMPTON HAWES and Carol Kaye for your entertaining delight at the GREAT AMERICAN MUSIC HALL, and CARMEN McRAE for the 26th and 27th . . . AIRIO and Flora Purim open for a one nighter on the 29th of this month at 8 p.m., and again at 11:30 p.m. . . FRANK SINATRA, JR., swings in the Venetian Room of the Fairmont Hotel through April 21st. Suberb cuisine and dancing to Ernie Heckscher's Big Band . . . and with this . . . there just ain't no mo . . . .

"THE LAST DAYS"

IN LAST WEEK'S issue, we got it on with an article about "THE LAST DAY'S," unfortunately the photo was missing from the final report.

The Sacramento Observer ENTERTAINMENT the GUIDE happenings

WILLIAM H. LEE Publisher
G. COCOA WALTHER Entertainment Editor

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# JAZZ IN REVIEW

By MICHAEL Y. CORBETT

## 'Lee Morgan' Album is Indescribable

Recording companies release record albums at such a prolific rate that it is impossible to listen to, let alone review, even those albums that one finds to his or her respective liking.

Given this handicap, one is almost destined to miss some truly great albums by those artists who occupy the various arenas and thus constitute the "schools" within the art.

Yet occasionally, one is no less than obliged to confess remissiveness, facing up to the fact that one of the best albums ever recorded received not a single word of attention, not even the mere mention of its release.

Such an album is "Lee Morgan" (Blue Note, BST-84901), a 1972 release and to my knowledge the last material recorded by Lee Morgan prior to his death in that same year.

"Lee Morgan" is an album that defies description even by those who hold musical affinities that express themselves totally within the realm of Afrophilia. "Lee Morgan" is the complete example of what Lee Morgan meant to Black Music. Anyone who has ever heard him needs no further clarification.

Lee Morgan was a master of his art and his instruments (trumpet and fluegel horn), and it was tragic enough that he met a most untimely death. What was all the more tragic, however, was the fact that he was just getting back into the forefront after an extended absence.

With the release of "Lee Morgan," Lee once again demonstrated his influence, following up his "Live at The Lighthouse," (Blue Note, BST-89906) album in a fashion that exhibited his ability to extend himself with each and every subsequent release.

The album is consistent in another sense also, for once again the titles of the featured cuts make obvious reference to Black people and their struggles. This was a practice of Lee's that can be traced back many years, and as such further supports statements, made by other musicians regarding Lee's love and concern for Black people.

But though "Lee Morgan" affords one an ample opportunity to study and admire Lee Morgan, "the" trumpet player of recent history, that is not to say that he does the job all by himself.

Some old friends appear on the album, musicians who have a history of mutual employment - Jymie Merritt (electric bass) and Harold Mabern (piano). In addition, Grachan Moncur III, is on trombone; Reggie Workman is on bass; Freddie Waits is on drums; and Billy Harper is featured on tenor sax and flute. Bobbi Humphrey, not yet in prominence when the album was recorded, is on flute also.

Listening to the album, if you are a collector of Black Classical Music, is sure to create some regret respecting the loss of Mr. Morgan. It is equally certain to make you ask yourself, "where Lee was headed and where would he have been today?"

Certainly no one can answer those questions, but that is not to say that they were not anticipated. In fact, a Harold Mabern tune on the album - "In What Direction are You Headed" - addresses that very question.

I only wish Lee was around to answer.

LEE MORGAN

# BLACKS ON TV

'PORTRAIT'

Mrs. Beverly Reeves, here being interviewed by CBS News Correspondence Hal Walker, for the CBS News Special, "Four Portraits in Black," discusses her three-year-old daughter's education, her job as a teacher's aide, and the all-Black middle-income suburb of Kansas City, Mo., where she and her family live, on the broadcast, Friday, April 26, 9:00 - 11:00 p.m., on the CBS Television Network.

TONY NOMIMNEE



A host of talent is up for this year's 28th Annual Tony Awards and Cicely Tylson is among them for her dramatic role in "The Autobiography of Miss Jane Pittman." Presentations are Sunday, April 21, 9:00 11:00 p.m., on ABC Television Network, Channel 13.


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# THIS WEEK

**The Sacramento Observer** presents this viewing guide each week in hopes of increasing your video awareness. Your comments, and suggestions, are our guide for presenting this information. Please drop us a line to let us know how you feel about "Blacks on TV.

## SATURDAY

APRIL 20

AMERICAN BANDSTAND - On Channel 13, at 12 noon.

BASEBALL PRE-GAME SHOW - On Channel 3, at 1:00 p.m.

BASEBALL - The San Francisco Giants meet the Dodgers in Los Angeles, on Channel 3, at 1:15 p.m.

MATTER OF PRIDE - "Black History," on Channel 10, at 2:30 p.m.

JIMMY DEAN - On Channel 3, at 4:00 p.m.

WORLD AT WAR - On Channel 10, at 7:00 p.m.

ALL IN THE FAMILY - Starring Mike Evans, on Channel 10, at 8:00 p.m.

DON KIRSHNER'S ROCK CONCERT - On Channel 13, at 11:15 p.m.

## SUNDAY

APRIL 21

ORAL ROBERTS - On Channel 13, at 8:30 a.m.

KATHRYN KUHLMAN - On Channel 10, at 9:00 a.m.

NEW DIRECTIONS - On Channel 10, at 9:30 a.m.

URBAN LEAGUE PRESENTS - On Channel 13, at 11:30 a.m.

AMERICAN SPORTSMAN - Maury Wills joins series host Curt Gowdy on a duck-hunting trip, on Channel 13, at 12:30 a.m.

BASEBALL PRE-GAME SHOW - On Channel 40, at 1:00 p.m.

WORLD CHAMPIONSHIP TENNIS - Leading press-time entrants include Arthur Ashe, on Channel 3, at 1:30 p.m.

SESAME STREET - On Channel 6, at 4:00 p.m.

ELECTRIC COMPANY - On Channel 6, at 5:30 p.m.

DRAGNET --On Channel 13, at 5:30 p.m.

LET'S MAKE A DEAL - On Channel 13, at 6:30 p.m.

OZZIE'S GIRLS - Starring Brenda Sykes, on Channel 10, at 7:00 p.m.

MERV GRIFFIN - Guest is Odia Coates, on Channel 13, at 7:00 p.m.

MANNIX - Starring Gail Fisher, on Channel 10, at 8:30 p.m.

TONY AWARDS - Special: Honoring Broadway's best at the 28th Tony Awards with host Cicely Tyson, and Cleavon Little and Esther Rolle, on Channel 13, at 9:00 p.m.

FIRING LINE - Racial policies in the Republic of South Africa, on Channel 6, at 10:00 p.m.

UPDATE - On Channel 6, at 11:00 a.m.

## MONDAY

APRIL 22

DINAH SHORE - With guest, Sammy Davis, Jr., discussing diets, on Channel 3, at 9:00 a.m.

ELECTRIC COMPANY - On Channel 6, at 10:00 a.m.

HOLLYWOOD SQUARES - With Demond Wilson, on Channel 3, at 10:30 a.m.

MOVIE - Drama, "Malaga," starring Dorothy Dandridge, on Channel 40, at 1:00 p.m.

LET'S MAKE A DEAL - On Channel 13, at 1:30 p.m.

PRICE IS RIGHT - On Channel 10, at 2:00 p.m.

NEWLYWED GAME - On Channel 13, at 2:00 p.m.

MATCH GAME - With Rosey Grier, on Channel 10, at 2:30 p.m.

SESAME STREET - On Channel 6, at 4:00 p.m.

MOD SQUAD - Starring Clarence Williams, III, On Channel 40, at 5:00 p.m.

ZOOM - Children, on Channel 6, at at 6:00 p.m.

CONCENTRATION - On Channel 10, at 7:00 p.m.

HOLLYWOOD SQUARES - With Demond Wilson, on Channel 10, at 7:30 p.m.

MAGICIAN - Drama, starring Jim Watkins and Beah Richards, on Channel 3, at 8:00 p.m.

MISSION: IMPOSSIBLE - Starring Greg Morris, on Channel 13, at 11:30 p.m.

## TUESDAY

APRIL 23

SESAME STREET - On Channel 6, at 9:00 a.m.

ELECTRIC COMPANY - On Channel 6, at 10:00 a.m.

HOLLYWOOD SQUARES - With Demond Wilson, on Channel 3, at 10:30 a.m.

LET'S MAKE A DEAL - On Channel 13, at 1:30 p.m.

PRICE IS RIGHT - On Channel 10, at 2:00 p.m.

NEWLYWED GAME - On Channel 13, at 2:00 p.m.

MATCH GAME - With Rosey Grier, on Channel 3, at 2:30 p.m.

SESAME STREET - On Channel 6, at 4:00 p.m.

MIKE DOUGLAS - With guest, Godfrey Cambridge, on Channel 10, at 4:00 p.m.

CONCENTRATION - On Channel 10, at 7:00 p.m.

THE NEW PRICE IS RIGHT - On Channel 10, at 7:30 p.m.

MAUDE - On Channel 10, at 8:00 p.m.

HAPPY DAYS - Starring Bill Henderson, Gail Bryant, and Wonderful Smith on Channel 13, at 8:00 p.m.

BLACK JOURNAL - on Channel 6, at 9:00 p.m.

MISSION: IMPOSSIBLE - Starring Greg Morris, on Channel 13, at 11:30 p.m.

## WEDNESDAY

APRIL 24

DINAH SHORE - With guest Esther Rolle giving house-cleaning hints, on Channel 3, at 9:00 a.m.

ELECTRIC COMPANY - On Channel 6, at 10:00 a.m.

HOLLYWOOD SQUARES - With Demond Wilson, on Channel 3, at 10:30 a.m.

LET'S MAKE A DEAL - On Channel 13, at 1:30 p.m.

PRICE IS RIGHT - On Channel 10, at 2:00 p.m.

NEWLYWED GAME - On Channel 13, at :00 p.m.

MATCH GAME With Rosey Grier, on Channel 10, at 2:30 p.m.

SESAME STREET - On Channel 6, at 4:00 p.m.

ELECTRIC COMPANY - On Channel 6 at 5:30 p.m.

CONCENTRATION - On Channel 10, at 7:00 p.m.

ABC THEATRE - Drama, "Wedding Band," starring Ruby Dee and Juanita Clark, on Channel 13, at 9:00 p.m.

WACKY WORLD OF JONATHAN WINTERS - On Channel 40, at 10:00 p.m.

MISSION: IMPOSSIBLE - Starring Greg Morris, on Channel 13, at 11:30 p.m.

## THURSDAY

APRIL 25

ELECTRIC COMPANY - On Channel 6, at 10:00 a.m.

HOLLYWOOD SQUARES - With Demond Wilson, on Channel 3, at 10:30 a.m.

LET'S MAKE A DEAL - On Channel 13, at 1:30 p.m.

PRICE IS RIGHT - On Channel 10, at 2:00 p.m.

NEWLYWED GAME - On Channel 13, at 2:00 p.m.

SESAME STREET - On Channel 6, at 4:00 p.m.

MIKE DOUGLAS - The Voices of East Harlem are the guests, on Channel 10, at 4:00 p.m.

ELECTRIC COMPANY - On Channel 6, at 5:30 p.m.

FLIP WILSON - With Special guests, Cicely Tyson and Bill Withers, on Channel 3, at 8:00 p.m.

THE WALTONS - Special guest is, Frances Williams, on Channel 10, at 8:30 p.m.

IRONSIDE - Starring Don Mitchell, on Channel 3, at 9:00 p.m.

KUNG FU - Drama - A severe drought sets the scene for a drama with racial overtones, on Channel 13, at 9:00 p.m.

MISSION: IMPOSSIBLE - Starring Greg Morris, on Channel 13, at 11:30 p.m.

## FRIDAY

APRIL 25

SESAME STREET - On Channel 6, at 9:00 a.m.

ELECTRIC COMPANY - On Channel 6, at 10:00 a.m.

HOLLYWOOD SQUARES - With Demond Wilson, on Channel 3, at 10:30 a.m.

LET'S MAKE A DEAL - On Channel 13, at 1:30 p.m.

PRICE IS RIGHT - On Channel 10, at 2:00 p.m.

CONCENTRATION - On Channel 10, at 7:00 p.m.

GOOD TIMES - Starring Esther Rolle, John Amos and Jimmie Walker, on Channel 10, at 8:30 p.m.

CBS NEWS SPECIAL - Black Americans - "moving from poverty and slums into middle-income country," on Channel 10, at 9:00 p.m.

MISSION: IMPOSSIBLE - Starring Greg Morris, on Channel 13, at 11:30 p.m.

IN CONCERT - With The Pointer Sisters, on Channel 13, at 12:30 p.m.

MIDNIGHT SPECIAL - With Bobby Womack, on Channel 3, at 1:00 a.m.

# HOLLYWOOD BEAT

By BILL LANE

WILLIAM D. ALEXANDER is called the second Black major-feature producer on the movie screen. Melvin Van Peebles was first. It even could be that Max Julien, just out with his "Thomasine & Bushrod," was second, and Alexander the third. Anyway, Alexander is busy filming his star-gilded drama, "The Klansman," starring O. J. Simpson, Lola Falana, Lee Marvin and Richard Burton.

How Alexander got financing to film the story from the W. B. Huie Book is enlightening. He managed to raise four and a half million to deliver the product. He pre-sold his product to Paramount for distribution in the U.S., and to Gloria Films of Germany for European distribution. Then he persuaded a London outfit, the largest film to be made in the United States. Significant? Yes. And moreso when you consider this fleet-talking producer is Black.

"That completion bond was the thing," Alexander recalls. "Those of us who do things the hard way need completion bonds. Without a bond you can't get an investor to sit down and talk to you."

What does he think about so-called exploitation flicks? Alexander replied: "Anything on film which gives Black actors exposure, I'm for. I can remember when you couldn't get them even in the newsreels."

JIM KELLY sent a karate chop via ESP towards actress Edy Williams and Edy, who showed up at the Oscar show wearing a leopard bikini, hit the deck. She says of the "Enter The Dragon" star: "He moves me!"

And film sources are denying Chicago columnist Irv Kupcinet's report that O. J. Simpson slammed a hard right into the solar plexus of actor Richard Burton on "The Klansman" set. Anyway, up in Oroville, on the set, guards are ever on the alert and lookout for angry males who tell one and all they do not like Sir Ricardo's way with the ladies. News is that Liz Taylor will rescue her ardent spouse from such miffed swains.

REDD FOXX may be on his way to a makeup with Tanden. At least, Norman Lear agreed to give him a new dressing room, with windows, and 'tis said Foxx will rejoin the sagging "Sanford & Son" troupe. But you can make a bet that Foxx will now begin to shake a lot of green apples from that Tandem money tree, since it is clear just any old Black is not just good enough to replace Redd Foxx on television. White stars draw six times more than Redd's $25,000 for a week's TV toiling . . . and their shows are not anywhere near those top ratings Foxx's shows held for so long before he "got sick" and disappeared. It goes to show, you can talk about civil rights, carry protest signs and speak to your congressman, but a sure way to make somebody listen is to launch an attack on their pocketbook. Even kings and presidents listen then.

JACKSON 5

THE JACKSON 5 lit up the MGM Grand Hotel in Las Vegas the other night when they opened a multi-night stay at the great new showplace. Little Michael Jackson is not so little anymore, looking now like a likely contender for the glamour image of a Billy Dee Williams. Jackson and his famed brothers entertained their audience with a sparkling array of new J-5 songs.

COMIC Rodney Winfield says he has some big plans after his Virgin Islands-Detroit gigs with the Dramatics . . . And O. J. Simpson's reading a script for his next pic, "Towering Inferno," with Steve McQueen . . . Author James Murray, who is on the NY Film Critics membership, will be on the screen nominating committee of the next NAACP Image Awards show . . . The Checkmates, Ltd., scoring big in Seattle, and ditto Daphne Davis (with Johnny Mathis), who opens pronto at the Playboy here with Elissa Cary and Ken Hamilton . . . Sonny Carter, A&R man at ABC-Dunhill here, on the lookout for new singing acts . . . Josephine Baker ripped Mike Liszt (Marathon Prods) here for nixing the pressing at her Beverly Hilton show.

WOULD you believe? Yes, they're finally going to do a U.S. filming of "Mandingo." Paramount again . . . and would you know, some carried-away (not far enough!) fellow is set to film the "The Blaxocrist." Emmett Cash designing togs of "Black Starlet."

MEMORIES: Ecstacy was watching an ole movie, "Love Has Many Faces," and hearing Nancy Wilson sing the title song - like she used to sing . . . What's this about the U.S. Dept. of Justice talking to writer Elaine Jesmer about those "fictional" characters in her book, "Number One Is A Bullett," which Al Ruddy is filming and which will soon be out in book form? Surely, Elaine didn't say who she's told everybody her book's hero is in real life. Huh?

C. DELORES TUCKER, Pennsylvania secretary of State, is speaking before the NAACP Regional (Western) Conference in Portland, Oregon, last weekend, told her audience: "The issue today is quality education. If the only way to get it is to bus - then bus on! In my state, they spend $700 a year to train a boy in school. If he gets into trouble they throw him into jail, and spend nine thousand dollars a year to destroy him!" As to Blacks' power at forcing economic change, she says: "Blacks consume sixty per cent of the scotch consumed yearly in this country. Just think what changes could be forced if we Blacks suddenly stopped drinking scotch for six months!"

BOOKED to play the Spokane Expo this summer are the MJQ, Harry Belafonte, Lena Horne, Ella Fitzgerald and Helen Reddy. Plus Sammy Davis, Jr.'s big Afro-American benefit gala June 14-15 . . . "Walking Tall," the movie about Sheriff Buford Pusser of McNairy County, Tennessee, has now grossed $35 million, some of the money operations to restore half his face shot up during his campaign to rid his county of vice and gambling, his way.

HARVEY WALLBANGERS have become very popular on the highball circuit. Contrary to barroom lore, the name did not originate with some bartender in San Francisco, it was cooked up by an advertising writer for Miller Jordan Herrick, to publicize Liquore Galliano, a banana-tasting liquor that comes in the tallest bottle on the bar. The writer was coached by McKesson Import executive Charles Bertrand, of Manhattan Beach, Calif., who says the drink had long existed under the name of the Italian Screwdriver. Bertrand says he heard of a water skier who used to get confused trying to find exit and restroom doors when he got high, and would start banging on the walls. The skier was named Harvey.

Anyway, coffee and cold showers may wake up a drunk, but they won't sober him up. Medics at St. Joseph's Hospital in Missouri, say only sleep and rest do the job - with a little help from aspiring and fructose.

Fructose?

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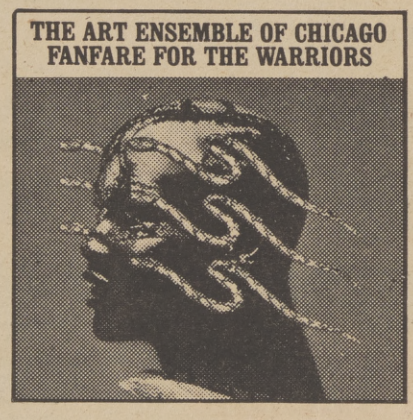


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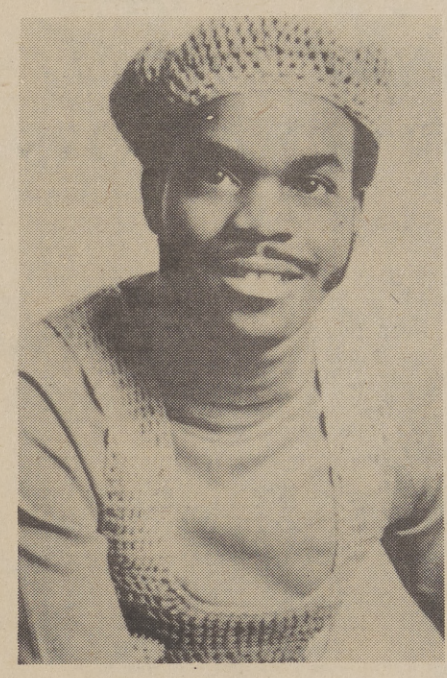
# EBONY ETCHINGS ETC.

By WARREN LANIER

"PEOPLE ARE TALKING ABOUT..."

The possibility, that the magnetizing effects of BARRY WHITE produced music, which has its' compelling spell, and turns plastic discs into golden platters, has hit home with some of the industries' super heavies, now that rumors are getting persistently stronger each day about FRANK SINATRA and SHIRLEY BASSEY waiting in line for a chance to be produced by "The Prophet Of Love," with the "golden touch" . . . LLOYD PRICE, veteran soul singer doing a Magic Mountain performance, while TCB'ing on the West Coast. . . CHET WHITESIDE, owner of Soul Auto Leasing Company on West Pico Blvd. in Angeltown, and the way he's taking care of business to help other brothers 'n sisters get into a ride of their choice, if they're in anyway together . . . California State Senator MERVYN DYMALLY being toasted as one of the strongest candidates for the Democratic Nomination for Lieutenant Governor in the June primary . . . The Harlem office of the State Division of Human Rights, headed by COURTNEY BROWN, becoming the first tenants in the $36-million Harlem State Office Building . . . The professional efficiency of JEWEL WESTBROOK and her more than capable staff that makes being a client of "Executive Admin. Call Board Telephone Answering Service" the greatest thing since air to breath . . . O. J. SIMPSON, getting his second major acting role in Warner Brothers' "Towering Inferno," which will co-star STEVE McQUEEN and PAUL NEWMAN . . . PAM GRIERS' acting, and WILLIE HUTCHS' musical score of the flick "FOXY BROWN," being a winning combination that's got nothing but smiles coming from the execs at AIP and Motown Record Corp... The dramatic increase of minority off-camera employment in television and motion pictures that hit a new high during the months of July through September of 1973; clearly indicating that there are quite a few 'Black brains' and technical skills getting into the act behind our brothers 'n sisters idols of the 'silver screen' and 'boob tube' in Hollywood . . . KNXTS' "LEARNING CAN BE FUN," a bilingual and bicultural television show for early age Mexican Americans, and it receiving the famed Peabody Award from the University of Georgia's School of Journalism ... The SWEET INSPIRATIONS, a Stax Recording group and their being set for a European tour as well as a tour of Africa for late '74 and '75 . . . B. B. KING, finishing a most successful tour of Australia and New Zealand, and will be traveling the same route next year with additional stops in Hong King, Singapore and Manilla.



LEROY HUTSON

"PROFILES OF A PROFESSIONAL"

Jr. High Schools, High Schools and Community Centers in the many Urban ghettos throughout the country, have given birth to many an aspiring actor, entertainer and/or singer. With such activities as "talent shows," kids who have had an inkling to imitate their current musical idols, have been given a chance to do so and even more important, "find themselves," in the applause of appreciation coming from their friends and piers. Newark, New Jersey, has hosted many aspirants of various walks of life, and in the late Fifties and early to mid-Sixties, the community centers and high school "talent shows," hosted stage for a hot local group named "THE NU-TONES;" a totally together young group whose motivating force seemed to have been one member in particular, LEROY HUTSON.

By the mid-sixties, with the creative energies of his grooming grounds having been drained, the time was right for LEROY to take a trip down the east coast to Washington, D. C., where he enrolled in Howard University to pursue a five-year course of study in the field of music. Immediately, implanting himself in all that his new musical environment could offer, LEROYS' growth as a musician was only enhanced by his relationship with another student of Music and roommate DONNY HATHAWAY. "THE GHETTO" was only one tune that resulted from the relationship of this dynamic duo, while "TRYING TIME" and "GONE AWAY" were two more tunes that were later made famous by a friend and then "local entertainer on the rise," ROBERTA FLACK.

A member of numerous choruses and gospel choirs as well, LEROY continued his performing activity as a part of a duo entitled, "Sugar and Spice," that kept a consistent following at several of the niteries there in D. C.

In the summer of 1970, after receiving his degree for his training, LEROY was invited to join the IMPRESSIONS; an invitation of which he considered to be an honor, and when he was asked to replace, a long time idol CURTIS MAYFIELD, it became an honor and an opportunity that would alter the direction of his career. After watching the group perform at a concert, listening to their albums for three days, and mustering up his confidence, LEROY went right from a rehearsal with the group into a show in Central Park, where in his introductory performance, he received a standing ovation.

A two and one half year career on the road, gave LEROY the performance seasoning he needed, but being a complete musician, his writing and producing yens began pulling the tug of war resulted in him making a friendly departure from the group and ending in Chicago. Before long, he was in the studio writing, producing, arranging and performing his first solo album, "LOVE OH LOVE," on the Curtis Mayfield owned, Curtom Label.

Since that time, LEROY HUTSON has been blossoming as a "musical genious;" and his touches in writing and producing have been felt by such groups as the "Natural Four," with their national hit "Can This Be Real." His own second album, "LEROY HUTSON, THE MAN" which is quickly becoming a hit, says to you that LEROY HUTSon is the man whose music will be around for some time to come.

"HOLLYWOOD HOTLINES . . . "

The double dynamite package of BOBBY BLUE BAND and Comptons own Sussex Recording Group, MASTER FLEET, literally blowing the roof off The Whiskey-A-Go-Go on the Strip during their special weekend stint with their individual brands of Soul n' Songs; unfortunately there are those people who still attend niteries and clubs to talk loud while acts are performing, which is not only a drag but an unforgiveable rudeness to those whose profession it is to entertain . . . nuff sed.

KNXT has received a 1973 John Swett Award from the California Teachers Association for its broadcast special on alcohol abuse among teenagers. "THE YOUNG ALCOHOLICS," which brought to light the alarming and growing problem of heavy drinking among youth, was produced by VICTOR M. WEBB, who accepted the award in ceremonies at Burlingame, California. The KNXT Broadcast was hosted by Rob Reiner and Mike Evans and was highlighted by a Field Research Corporation public opinion survey. It was directed by Phil Thornton and Joe Landis with Bill O'Hallaren, the writer and Jack Terry, the associate producer.

ISAAC HAYES, who stars in the title role of American International's "Truck Turner," has begun scoring the unusual action drama at Burbank Studios. He has composed 57 minutes of original music for the feature, and he is performing it with the accompaniment of the orchestra which he has personally selected. "Truck Turner," will be put into national release by AIP, June 26. Besides HAYES, it stars Alan Weeks, Yaphet Kotto, Nichelle Nichols, Annazette Chase, Paul Harris and Bob Harris. It was produced by Paul M. Heller and Fred Weintraub, and directed by Johnathan Kaplan from a script by OSCAR WILLIAMS.

Midnight Special Television series is scheduling a history of the Blues combined with a variety show hosted by B. B. KING. B.B. will be involved in the writing of the show along with the Midnight Special staff. The show is scheduled to be taped on May 7, with a tentative two program (Part I and Part II) series for airing. Those performing on the show are considered to be the roots of the current pop sound as well as the more popular Blues artists.

## THE 'DUKE' CELEBRATES HIS 75th BIRTHDAY

Duke Ellington, one of the most celebrated musicians in the history of the world, will be 75 years old on April 29.

To coincide with this historical date, a group of Black men have begun efforts to have the week of April 22 to April 27 declared "Duke Ellington Week" across the country.

According to E. Rodney Jones, spokesman for the group and Program Director of WVON-AM in Chicago, the idea "originated at the last National Association of Television and Radio Artists (NATRA) Award Dinner in New York."

"The point was brought up by Dick Gregory," he said, "that each NATRA member was responsible for what his kids hear on the radio. And the idea came to me that many of our kids don't know about the great contributions that Duke Ellington has made to the world of music.

"So, I see this week that we plan on setting up as a chance to educate as well as entertain."

Jones indicated that some of the ways in which the group was going about trying to bring off the tribute nationally were by enlisting the help of Black-oriented radio stations across the country.

"We are putting together a program, which will be sent to the stations, and will consist of 4 to 5 minute long vignettes of interviews by people like Sarah Vaugh, Ella Fitzgerald and Quincy Jones, interspersed with music by the Duke.

"These interviews will be dubbed at Stax Records in Memphis and sent out to all Black stations nationwide. It will be the first time where Black stations worked together in a combined effort since the death of Martin Luther King," he said.

The other members of the committee who will be working to see that "Duke Ellington Week" is a success are: Edward Windsor Wright, President of Edward Windsor Wright Corporation of Los Angeles; and Cecil Hale, President of NATRA. Both Wright and Jones are past presidents of NATRA.

DUKE ELLINGTON

# MUSIC PERSONALITIES

# MOVIE SCENES

HE'LL OUTLAST 'EM

## JONES NOT INTIMIDATED BY ATHLETES TURNED ACTORS

By WALTER BURRELL

Many actors have expressed growing concern over the influx during the past few years of Black athletes into the motion picture and television arena. Some insist it's unfair competition spurred on by profit-motivated producers. Others say the ill-prepared athletes demean the noble art of acting. But James Earl Jones is one actor who isn't at all bothered by the invasion of the athletes.

"I don't get upset seeing all those athletes becoming actors," says Jones, currently starring with Diahann Carroll in the 20th Century-Fox release, "Claudine."

"The athletes are fulfilling a logical function," Jones continues. "The producers who hire those young, good-looking, strong, active athletes can get those guys to do things we actors would never do. Like stunt work. A lot of them do their own, you know. That's often part of the overall exploitation.

"But if they got actors like Raymond St. Jacques or Roscoe Lee Browne, or James Earl Jones, they'd have to deal with our knowledge of theatre and acting and they're usually not ready for that. It's all part of a new form - well, I won't call it racism. I don't really know what to call it. It has something to do with professional hierarchy.

"I feel these producers prefer to deal with athletes rather than professional actors. Besides, I wouldn't know how to deal with most of the roles in these so-called Black films. I would not know how to pretend to be the average Black super stud as portrayed in these films.

"I did my own version of the Black stud as Jack Johnson in 'The Great White Hope,' and it didn't have the success of even the worst of the others. Still, I did the best I could do and I had a good director, a good script and a real-life model.

"I'm not like those images. I'm a farm boy. And I say boy not to degrade myself, but because I like the gentleness I harbored as a boy. I don't like to be aggressive or hostile or militant and I don't come on like a super stud.

"So when it comes to the Black athletes entering films, I don't feel any envy at all. In fact, I'm glad they are there to do those roles. Who else would do them?"

Even though Jones has an open mind when it comes to athletes in the movie industry, he's less tolerant toward civil rights groups which have recently attempted to bring pressure on film-makers.

"Civil rights organizations should not impose restrictions on Black audiences in any way," says Jones. "And I'm not talking about freedom from censorship. I'm talking about who is best suited to make the choices. And it's not the Black intellectuals who comprise the bulk of the membership in these organizations.

"Such Blacks will inevitably make the wrong choices. They always have whether it's been politics or art. You've got to let the people make the choices. We, as Black audiences, will eventually filter out what is quality and what is valid to the Black experience. But no organization can dictate that.

"When you present something assertive like 'Super Fly' was, like 'Shaft' was, like all of Jim Brown's things have been, the white man will buy it as long as he thinks he can make money from it. But if Black intellectuals go to whitey and say it's wrong, then they're going to find agreement because whites don't really want their assertiveness in the first place and only took it because it was profitable.

"When LeRoi Jones took a political position on a particular issue, it was clear what he was after. But it is not clear what these civil rights groups are after. If what they wanted was politcal, that would be one thing, but as it stands now all we know is what they're against. And that's a result of confusion.

"I think they're happy to pass their efforts off as political just to honor the phrase and their own activities, but what they're actually doing, is not honorable because they haven't said what they want."

One thing, however, is certain. Long after the athletes have been turned out to pasture and the civil rights groups drift away from movies and back to poltics, James Earl Jones will still be an actor. So it's no wonder he doesn't feel inhibited by either of them. He'll simply outlast them.

Brock Peters, Diahann Carroll, James Earl Jones and Richard Rountree, are joined by Joyce Selznich, co-producer of the new 20th Century -Fox release, "Claudine," at a recent Hollywood screening of the romantic comedy. Ms. Carroll stars as the mother of six who falls in love with Jones, a garbage collector.

## ACTOR FINDS BLACK WOMEN MORE AWARE

"As a connoisseur of kissing, I've kissed a lot of white women and a lot of Black women," says Yapket Kotto, currently starring in AIP's soon to be released "Truck Turner," co-starring Isaac Hayes.

"I enjoy the physical touch of a Black woman. They open their mouths more. Black women are always experimenting. I've gone out with a lot of Black women who are always finding ways of pleasing you. They're always bringing little books and things 'cause they feel that way."

In an exclusive interview published in the current issue of "Players" magazine (May 1974), Yaphet Kotto raps about Black women.

"I find the Black woman of 1974 to be gracious, sophisticated, loveable, sweet, warm, more thoughtful than she was in the '50's or '60's, " says Mr. Kotto. "Because now she's more aware of herself. She's self realized. No one's putting her down. She's not tying her hair up in scarves anymore. She's demanding jobs. She's becoming a model. She can see herself in the movies throwing people down steps or looking beautiful. She can look at Angela Davis. There's a pride. I don't need any sick psychological perpetuation of the white woman to fulfill my sexual prowess. That mystery never existed for me."

In his interview in "Players," Kotto tells of his boyhood days in Harlem when he wore a yarmulke over his natural.

"I called myself Fred just so I wouldn't have to deal with the name Yaphet. African names weren't in then. My father came from the Camaroons. He was one of those people who believed you were either Jewish or Moslem if you were Black. He was Jewish.

On Fridays in Harlem, I'd put on a yarmulke, get on my Schwinn and ride up 7th Avenue across town to the upper Bronx to get to Hebrew School. I had to deal with those people who didn't understand what a yarmulke was all about. There were many blows . . . many blows . . . "

YAPKET YOTTO

## ESTER ROLLE WILL JOIN DINAH SHORE THIS WEEK

Esther Rolle, star of "The Good Times," and the lady who won national popularity as Florida the housekeeper on the "Maude" TV show, gives Dinah Shore some unique tips for spring housekeeping when she visits "Dinah's Place" Wednesday, April 24, on NBC-TV, 9:00 a.m.

In addition to this, Miss Rolle told Dinah that she accepted the role of Florida the housekeeper, deliberately "because I wanted to redeem the image of domestics."

Miss Rolle has spoken before the National Council of Negro Women along these same lines, she said, adding "job title doesn't matter, it's how well you do the job."

One of the tips she passed along to Dinah is her favorite and it is an inexpensive method to water plants while one is gone from home.

She explained that you need a bucket of water, placed higher than the plant, a strip of cloth about three yards long and 2-1/2 inches wide. Attach one end of the cloth into the earth inside the plant's pot and the rest of the cloth inside the bucket. The water will do down the cloth and the plant will take water as it needs it, she said.

ESTER ROLLE

The Sacramento Observer

APRIL 18 - 24, 1974

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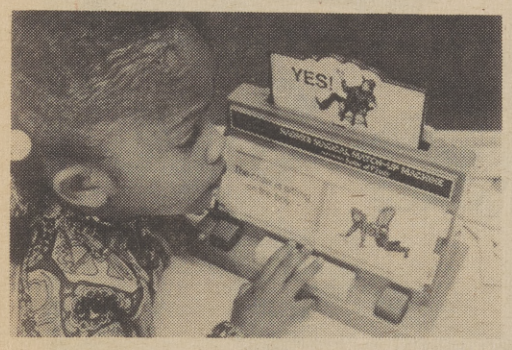
URBAN LIVING

SECTION F

# Sesame Street, A Street Of Dreams




Naomi's Magical Match-up Machine

"Sesame Street Movie Viewer"

"Sesame Street," has become the street of dreams for millions of children.

New toys, new books, new records - all inspired by the popular television series - have found their way across the country, to delight the children and please the parents.

For "Sesame Street" playthings have emerged as the envy of every kid on the block, and as leaders in the educational toy field.

The products - some are also based on "The Electric Company" TV show - are being manufactured and sold by various licensees under the auspices of the CTW Products Group, a division of the Children's Television Workshop.

The list of licensees is comprised of some of the top names in the business of producing playthings for children. Among them are Fisher-Price, Child Guidance, Colorforms, Playskool, Columbia Records, Warner Bros., Random House and Western Publishing.

CTW, a non-profit organization, receives royalties from the sale of the products, and those revenues are used to help fund CTW and its educational projects.

In the words of James Drake, a CTW vice president in charge of the Products Group, "This is a unique operation in the toy field, with the products becoming 'staple' items having long-term play and educational value, as opposed to the highly promoted 'TV toys' that have short-term appeal."

Drake went on to explain that it was the policy of CTW to engage in developing - and to lend its name to - only high quality educational playthings that can be priced within the reach of virtually every economic level.

"It is also our policy," Drake said, "that we will not use the children themselves as salesmen, and, therefore, we do not advertise directly to them on television or in print."

Television commercials have been run, however, for one of the new licensed products - the Sesame Street Movie Viewer made by Fisher-Price - but they ran only during late-night programming. And print ads for some of the licensed products have run in major women's magazines.

In addition to the Sesame Street Movie Viewer, in which a child can see segments of the original shows on film, the

(Continued on Page F-2)

"Being Green"

# Under-paying Employers Face Criminal Charges

California's minimum wage of $2.00 an hour is the pay benchmark for nearly all industries and adult workers in the State, and employers who do not pay the minimum wage leave themselves open to criminal charges.

The State minimum wage increased on March 4 from $1.65 to $2.00 an hour, and employers have had ample time by now to make the upward pay scale adjustment, according to Evelyn Whitlow, Chief of the Division of Industrial Welfare in the State Department of Industrial Relations.

"We have had complaints, however, particularly involving the restaurant industry, that the new minimum scale is not being paid or that the coverage has not been extended to men," Miss Whitlow says.

The new State minimum wage order, for the first time, applies to men as well as women. In previous years, men could only benefit from the minimum wage under equal pay provisions of the California Labor Code.

"Employers operating restaurants, hotels, and other personal service industries have tended over the years to consider tips and gratuities as part of the total wage package. Since March 4, for tip credit to be taken, a sign so stating must be posted in a conspicuous place where it may be observed by patrons. If the employee is a tipped employee and regularly receives more than $20 per month in gratuities, up to 25 cents an hour may be credited toward the $2 an hour basic minimum wage," Miss Whitlow says.

The penalties for violating minimum wage requirements of the Industrial Welfare Commission orders are fines or imprisonment or both under the California Labor Code.

# NAACP's Carter Dies Of Cancer

Roy Wilkins, Executive Director, National Association for the Advancement of Colored People, announces with deep regret and sorrow the passing of Leonard H. Carter, Regional Director, West Coast Region, NAACP.

Carter passed away Friday morning, April 12th, at the Mills Memorial Hospital in San Mateo, California.

Funeral services were to be arranged for Wednesday, this week, at the San Mateo Congregational Church, 225 Tilton Street, San Mateo, California. Patterson and O'Connel funeral directors have charge of arrangements. The address is 1311 South El Camino Real, San Mateo, California.

Carter came to the West Coast Region from Kansas City, Missouri, in 1965. He had served as the Regional Director for the ten midwestern states where branches of NAACP are chartered. He joined the staff of NAACP in 1960. Prior to joining the NAACP staff, Mr. Carter served as secretray-treasurer of the Dining Car Employees Union in St. Paul, Minnesota.

He recently received the John Brown Image award from the Hollywood Branch NAACP for his work in civil rights; in January 1974, he was cited and received an award for his outstanding leadership from the National NAACP.

Carter leaves his wife, Mrs. Virginia Robinson Carter and five children; Gordon R. Carter, Lileen E. Carter, Mrs. Sharon Carter Spencer, Kevin L. and Brian J. Carter, Mrs. Lillian Cobbs his mother and Sylvester and Eugene Carter, brothers, and a sister, Mrs. Christine Johnson. He has three grandchildren.

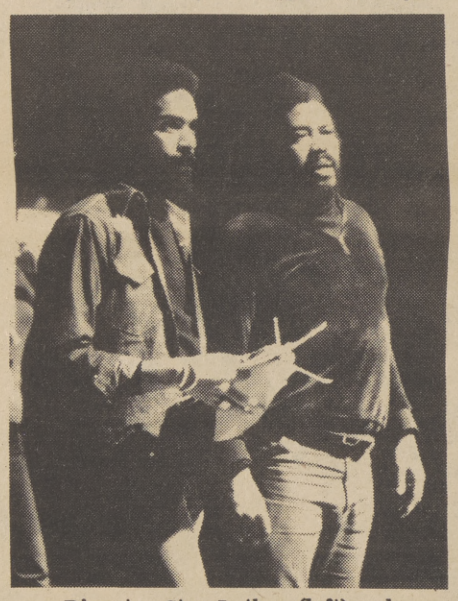
The West Coast Region, NAACP, and the Carter family, respectfully request that persons wishing to remember Mr. Carter, contribute memorials to a special fund for the education of the two younger Carter sons - Brian and Kevin.

Dynamic and forceful Ms. Judith Jamison, performs the dance interpretation "Cry".

Ms. JUDITH JAMISON

# Alvin Ailey's 'Memories & Visions To Be Aired

"The major influences in my work are my black roots. . .'blood' memories of my Texas childhood. . .the honky tonks, the fields, relatives and friends, the men, the women, the Gospel Church, the blues. . .and a very strong desire to express myself."



Director Stan Lathan (left) and choreographer Alvin Ailey.

Thus, Alvin Ailey, choreographer, introduces himself and his works as they are performed by members of his City Center Dance Theater in the hour-long Special of the Week, "Alvin Ailey: Memories and Visions." The SOUL! production will be broadcast nationally over Channel 6, the Public Broadcasting Service, as the "Special of the Week" on May 6 at 8:00 p.m.

The production is made possible in part by grants from The Corporation for Public Broadcasting and The National Endowment for the Arts.

The color telecast features excerpts from Ailey's major works, which vividly portray the varied influences in his life, and celebrates his rendering of these influences into works of art. The works range from dances choreographed to modern blues in "Blues Suite," to the classical music of Ralph Vaughan Williams in "The Lark Ascending," to the traditional spirituals in "Revelations."

Two love duets -- to be seen on television for the first time -- excerpted from "Hidden Rites," stem, Ailey says, from his fascination with the "battle of the sexes." The exciting duets are danced by world-renowned Judith Jamison and John Parks, and by Tina Yuan and Clive Thompson.

The dances are accompanied by music from "Cyclopes" by Patrice Sciortino and can be compared with the mating rites of exotic birds.

Director of the program is Stan Lathan, who has directed many SOUL! productions. Lathan and Ailey cooperated in transposing the dances from their original stage format to a form suitable for television. Special camera "effects" are sparingly used, only to enhance the naturalness and purity of the dances. The excitement of Judith Jamison dancing her solo "Cry," for example, is heightened through the television camera's ability to capture her most subtle movements and facial expressions.

Ailey re-choreographed some of the dances so that their movement and flow could be adequately rendered, without sacrifice of beauty, within the confines of the television screen. A dance critic describes the Ailey company as made up of "tall, strong dancers who challenge gravity and the dimensions of the stage." In this production, through a partnership between director and choreographer, the Ailey dancers leap full-blown onto the television screen which seems to expand to accommodate them.

# Sesame Street...

(Continued from Page F-1)

product line includes the following:

* The "Marble Computer," a toy that enables children to "program" numbers, letters and things and "retrieve" answers for their efforts. The toy needs no batteries, and is made by Child Guidance, based on "Sesame Street' curriculum goals.

*"Naomi's Magical Match-Up Machine," a toy that gives approval or disapproval to a child for his prowess in displaying reading skills - pairing up words, sentences and pictures. It's by Child Guidance, also needs no batteries, and is based on "The Electric Company" curriculum goals.

* "Being Green," a new book from Western Publishing Company that is based on the lyrics of the popular "Sesame Street" song, "Bein' Green," with illustrations by the famous Swiss artist, Etienne Delessert.

* "Sesame Street Live!," a new long-playing album from Columbia Records that is comprised of skits and songs by the cast of the television show.

* "The Amazing Adventures of Silent e Man" and "The Magic Word Book," two new hard-cover pop-up books from Random House. Both use "The Electric Company" characters, and dramatize word differences for beginning readers.

There are also the hand- and finger-puppets modeled after the "Sesame Street" Muppets, including Big Bird, Oscar, the Cookie Monster, Bert and Ernie, which are being produced by Child Guidance.

It's a big cast of characters - and they're all on film, in books and on records, and in furry and plastic things that are powered only by a child's imagination.

Already a major force in creating educational playthings, CTW's non-broadcast activities began only about two years ago with the development of the original Muppet hand-puppets. And adhering to its educational guidelines, the Workshop has rapidly increased its line of licensed products.

Last year, 32 - million "Sesame Street" playthings, books and records were sold - many of them, by design, costing less than a dollar.

This year, the "Street" has been broadened and lengthened to take a child - and his imagination - almost anywhere.

# Immaculate Conception On Verge Of Closing

For more than 40 years, the Sisters of the Holy Cross have taught school at the Immaculate Conception School in Oak Park. But it was learned recently, that the sisters will be leaving the school in June 1975, because of increasing problems, including finances.

Sister Andrea Josephine, principal of the school, said that the school's enrollment has been declining steadily for the past 10 years. Currently, the enrollment for grades one through six totals 150. The low enrollment coupled with the steady decline in nuns of the Holy Cross order, spelled trouble for the school.

The personnel shortage within the Holy Cross Order's region which extends from Seattle to Boise, Idaho, has been a major problem in the school's operation.

Fewer women are entering convents today, and at the same time, others are retiring or leaving because of personal reasons or death. Those who do enter convents, are not choosing the teaching orders, but are opting for other areas such as social work or pastorial ministry, said Sister Andrea Josephine.

Thirteen other schools in the order's territory are scheduled to be closed because of similar problems.

Immaculate Conception attempted to lessen the personnel shortage by hiring lay teachers. Presently of the staff of 7, four are lay teachers. However, the order feels the convent next door to the school could not be sufficiently run by the remaining nuns.

Another problem contributing to the sisters move is the increasing decline in students in the school.

Over the years, the ethnic and religious background of the surrounding Oak Park community has shifted. Today, there are fewer Catholic familes in the Oak Park community and fewer Catholic families taking advantage of the educational opportunities at Immaculate Conception.

Presently, 95 children belonging to 55 Catholic families, are at Immaculate Conception School. There are also 27 non-Catholic families with 34 children and 12 families from outside the parish with 19 children involved in the school.

# Meal Allowance Available

William Redmond, Director of Sacramento County Department of Social Welfare announced this week that many aged and disabled recipients, now transferred for financial payments from county welfare to federal social security, are not aware that an allowance covering restaurant meals may be available to them.

In addition, the aged, blind and disabled persons who own or are purchasing a home may apply to county welfare for special property tax payments if 62 years or older and paying property taxes in excess of $180.00 a year.

Aged and disabled persons receiving SSI/SSP (Supplementary Security Income/ State Supplemental Payment) benefits from the federal government may be eligible for an allowance of $25.00 monthly for restaurant meals if they lack adequate cooking facilities.

Eligibility certification for the Allowance is handled by the Sacramento County Welfare Department. Following notification by the county, the federal government will increase eligible indidividuals regular monthly SSI/SSP checks accordingly.

Blind persons as well as the aged and disabled receiving SSI/SSP benefits may also qualify for special property tax payments. Eligibility is determined by the county welfare department. Payments to eligible persons are made directly by the county.

For further information, Redmond urged those affected to call 454-2921 or write to the State Supplemental Program Unit, Sacramento County Welfare Department, 1725 28th Street, Sacramento, California 95816.

## TAKES OATH

Ruth L. Young takes oath of office as the U.S. Labor Department's first female assistant veterans employment service (VES) representative. Administering the oath is Ben Burdetsky, left, deputy assistant secretary of Labor for manpower, as Lewis D. Barton, right, director of the Manpower Administration's Veterans Employment Service (VES), looks on. Ms. Young will work out of the Hicksville, N.Y., district office of the N.Y. State Department of Labor.



# COMMISSION REVEALS PRELIMINARY DECISIONS

The Sacramento Charter Commission at recent decision - making meetings, made preliminary decisions on some of the powers and services of community governments and on the structure of the legislative body in a reorganized city-county government.

Moving to complete its plan for a two-tier cooperative system of government, the Commission divided some of the 57 services currently provided by local government into four categories:

(1) the communities would be directly responsible for such services as street lighting and the operation of local parks and recreation programs.

(2) the communities would determine programs and set priorities, but the metropolitan government would provide local park maintenance, animal control, parking lots and meters, street cleaning and maintenance, and tree trimming.

(3) the metropolitan government with mandatory community input would be responsible for such services as weed abatement, traffic engineering, health services, libraries, and public assistance.

(4) such services as courts, airports, fire protection, water and sewer would be the sole responsibility of the metropolitan government.

All community governments would have the power to place items on the agenda of the metropolitan government and thus would be able to comment directly on the services provided by the metropolitan government. The metropolitan government could with community concurrence delegate a service to the community government.

As a general principle, along with any service delegated to the community government, the metropolitan government would provide the money and authority to supply that service.

In respect to the structure of the city-county legislative body, the commission preliminarily decided that the body should consist of 11 members elected by district. The members would be able to set their own salary subject to existing legal restraints application to county supervisor's salaries and be able to decide on their own staffing requirements.

A schedule of subsequent public hearings and decision-making meetings are as follows:

April 24, Decision-Making Meeting, Room 166, State Department of Education, 721 Capitol Mall.

May 1, Decision - Making Meeting, Room 166, State Department of Education, 721 Capitol Mall.

May 7, Fiscal Impact Public Hearing, SMUD Auditorium, 6201 S Street.

May 9, Transition Public Hearing, Room 4202, State Capitol Building.

May 10-11, Decision-Making Meeting, Room 166, State Department of Education, 721 Capitol Mall. NOTE: This meeting will begin on Friday, at 7:30 p.m., and continue all day Saturday, 9:00 a.m. 5:00 p.m.

June 5, Decision on Completed Preliminary Charter, Room 166, State Department of Education, 721 Capitol Mall.

June 18, 19, 20, Public Hearing on Completed Preliminary Charter, Assembly Room 4202, State Capitol Building.

June 26, Decision on Final Charter, not yet determined.

The Public Hearings and Decision-Making Meetings will begin at 7:30 p.m., unless otherwise indicated.

# McClellan To Host Children's Circus

Volunteer donations by McClellan AFB employees will allow 2,000 children from Sacramento schools and orphanges to attend a special circus performance.

The DeWayne Brothers Circus will make its annual visit to McClellan AFB April 20, for three performances at 2, 4 and 8 p.m. The first performance will be the special show for the children.

Sponsored by the base Civilian Non-Appropriated Fund Council, the 3-ring circus will be located on Winstead Field, the base's athletic facility at Watt Avenue and Roseville Road.

The children at the special performance will be provided hotdogs, candy and refreshments during the 1-1/2 hour show.

Featured acts will include elephants, canines, horses and other familiar big top animals as well as jugglers, clowns, aerealists and trampoline artists.

# Toll-Free Service

The Sacramento Area Office of the U. S. Civil Service Commission announced recently that it has been a year since toll-free telephone service on Federal Employment Information has been offered to persons living in the following 34 counties in Northern California: Alpine, Amador, Butte, Calaveras, Colusa, Del Norte, El Dorado, Fresno, Glenn, Humboldt, Kings, Lake, Lassen, Madera, Mariposa, Mendocino, Merced, Modoc, Nevada, Placer, Plumas, Sacramento, San Joaquin, Shasta, Sierra, Siskiyou, Sutter, Stanislaus, Tehama, Trinity, Tulare, Tuolumne, Yolo and Yuba.

During this time, thousands of telephone calls have been received by the Sacramento Federal Job Information Center in regard to Federal Employment opportunities.

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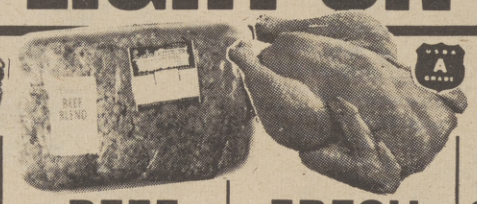
**KRAFT CHEESE SPREAD** Velveeta . . . . . 32 oz. Pkg. **1.95**

**LADY LEE CHUNK LIGHT TUNA** . . . . . 9¼ oz. Can **77¢**

**FLORIDA CITRUS PUNCH** SUNNY DELIGHT . . . . . 64 oz. Bottle **75¢**

**LADY LEE FLOUR** All Purpose . . . . . 5 lb. Bag **89¢**

# A LITTLE LIGHT ON FOOD SHOPPING!



**BEEF ROUND STEAK** Full Cut, Bone-In . . . . lb. **1.09**

**BEEF CHUCK ROAST** Blade Roast . . . . . lb. **79¢** 7-Bone Roast . . lb. **89¢**

**BEEF BLEND** A blend of beef and hydrated soy protein concentrate . . lb. **75¢**

**FRESH FRYERS** USDA Grade A Whole Body . . . . . lb. **43¢** Cut-Up . . . . lb. **49¢**

**SMOKED HAM** Sugar Cured, Fully Cooked Shank Half . . . . . lb. **83¢** Butt Portion . . lb. **94¢**

**SLICED BACON** Lady Lee . . . 1 lb. pkg. **87¢** Thick . . 2 lb. pkg. **1.73**

**BANANAS** Fancy Large Golden Ripe . . . . . LB. **13¢**

**GRAPEFRUIT** 8 Lb. Cello Bag . . . . Bag **79¢**

**D'ANJOU PEARS** Juicy & Meaty . . . . . LB. **29¢**

**RHUBARB** Crimson Variety . . . . . LB. **19¢**

**SPINACH** Large Green Bunches . . . Bunch **15¢**

Beef Round Tip Steaks . . . lb. 1.59
Beef Chuck Steaks . . . lb. 99¢
Beef Rib Steaks . . . lb. 1.79
Beef Loin T-Bone Steaks (Porterhouse lb. 1.99) . . . lb. 1.89
Beef Loin Sirloin Steaks . . . lb. 1.79
Beef Chuck Cross Rib Roast . . . lb. 1.39
Beef Rib Roast Large end . . . lb. 1.39
Ground Beef . . . lb. 95¢

Sliced Bacon Wilson Certified . . . 1 lb. pkg. 89¢
Boneless Ham Hygrade's West Virginia, Fully Cooked, Smoked (approx. 2-3 lb.) . . . lb. 1.99
Breakfast Sausage Rath, Reg. & Hot . . . 1 lb. roll 64¢
Young Turkeys Frozen, USDA Grade A (approx. 10-14 lb. - lb. 59¢) (approx. 16-22 lb.) . . . lb. 53¢
Pork Loin Sirloin Roast 3½ to 4 lb., Finest Eastern . . . lb. 89¢
Roasting Chickens USDA Grade A, Frozen (approx. 4-6 lb.) . . . lb. 79¢
Young Ducklings USDA Grade A, Frozen, Oven Ready (approx. 4-5 lb.) . lb. 98¢
Hormel Little Sizzlers Skinless Pork Sausage . . . 12 oz. pkg. 78¢

## BREAD-CEREAL-FLOUR

Harvest Day Bread White or Wheat Reg. or Sandwich 16 oz. loaf 31¢
Deluxe Bread HARVEST DAY White or Wheat, Regular or Sandwich 24 oz. loaf 41¢
Snack & Party Crackers FIRESIDE 11 oz. pkg. 36¢
Fudge Brownie Mix LADY LEE 22 oz. pkg. 44¢
Premium Crackers NABISCO — Salted or Unsalted 1 lb. pkg. 54¢

## FISH & MEATS

Spam Luncheon Meat HORMEL 12 oz. can 95¢
Tiny Shrimp EAST POINT 4½ oz. can 89¢
Gorton's Clams Minced or Chopped 6½ oz. can 43¢

## COFFEE & TEA

**MAXWELL HOUSE COFFEE** Regular or Electra Perk Grind . . . 2 lb. Can **2.07**

Instant Coffee MAXWELL HOUSE 10 oz. jar 1.59
Maxim Freeze Dried Coffee 8 oz. jar 2.29
Yuban Coffee Reg. or Electra-Matic Grind (Reg. Grind, 1 lb. can 1.35) 2 lb. can 2.29
Instant Yuban Coffee 8 oz. jar 1.57
Sanka Coffee Electric Perk Grind 2 lb. can 2.59
Freeze Dried Coffee BRIM 8 oz. jar 2.49
Freeze Dried Coffee SANKA 8 oz. jar 2.36

## CONDIMENTS & PRESERVES

Heinz Ketchup 14 oz. bottle 33¢
Barbecue Sauce KRAFT Reg., Hot or Hickory, 18 oz. bottle 43¢
Dill Pickles EARLY CALIFORNIA Farmstyle, Polish or Kosher 46 oz. jar 67¢
Pancake Syrup GOLDEN GRIDDLE 24 oz. plastic 76¢
Kraft French Dressing 16 oz. bottle 59¢

## DAIRY PRODUCTS

Lady Lee Eggs GRADE AA DOZEN CARTON
Extra Large: 64¢ Large: 62¢ Medium: 58¢
Egg Substitute SECOND NATURE 12 oz. ctn. 89¢
Imitation Ice Cream MIMIC Assorted Flavors, Flat Carton . . . ½ gal. ctn 77¢
Blue Seal Margarine 1 lb. pkg. 40¢

## FRUITS & VEGETABLES

Harvest Day Golden Corn Cream Style or Whole Kernel 17 oz. can 23¢
Lady Lee Peeled Tomatoes 28 oz. can 33¢
Realemon Lemon Juice Reconstituted 24 oz. bottle 59¢
Hawaiian Punch Fruit Juicy Red or Very Berry 46 oz. can 48¢

## LAUNDRY AIDS

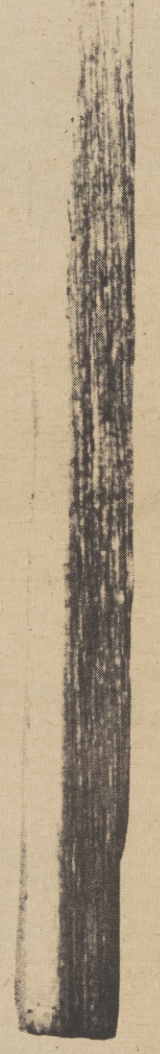
Liquid Detergent LADY LEE — Green 32 oz. plastic 59¢
Dash Detergent Low Suds 9 lb. 13 oz. pkg. 2.46
Dishwasher Detergent CASCADE 50 oz. pkg. 1.09
Spic And Span Cleaner 54 oz. pkg. 99¢
White King Soap Powder 40 oz. pkg. 89¢

## DELICATESSEN

Canned Ham FARMLAND 5 lb. can 5.99
Sliced Bologna OSCAR MAYER (Cotto Sliced Salami, 8 oz. pkg. 86¢) 8 oz. pkg. 73¢
Sliced Chopped Ham OSCAR MAYER 8 oz. pkg. 1.03
Luncheon Meat OSCAR MAYER — Variety Pack, Round or Square 12 oz. pkg. 1.39
Pillsbury Biscuits Ex-Lite, Buttermilk, Ballard or Country Style 8 oz. roll 17¢
Hot Dogs ARMOUR STAR 16 oz. pkg. 1.03

PRICES EFFECTIVE WEDNESDAY, APRIL 17th THRU TUESDAY, APRIL 23, 1974.

**COMPARE . . . LOW EVERYDAY PRICES ON THE SEASON'S FRESHEST FRUITS & VEGETABLES, ALL AT LOW, LOW EVERYDAY PRICES.**



## FROZEN FOODS

Orange Juice DONALD DUCK "Sunny Florida" (6 oz. can 26¢) 12 oz. can 50¢
Ore-Ida Onion Rings 1 lb. pkg. 99¢
Green Giant White Corn In Butter Sauce 10 oz. pkg. 43¢
Turkey Roast CHECKERBOARD FARMS Sliced All White Meat 28 oz. pkg. 1.95
Vegetables BIRD'S EYE Peas, Peas & Potatoes 8 oz., or Peas with Pearl Onions 10 oz. pkg. 36¢
Fish & Chips VAN DE KAMP'S 16½ oz. pkg. 95¢
Fish Fillets VAN DE KAMP'S French Fried 12 oz. pkg. 95¢

## BEVERAGES

— ALL STORES WITH IN-STORE LIQUOR DEPARTMENTS ONLY —

Pabst Beer 12 Pack — 12 oz. can 2.32
Harvest Day Wines Burgundy, Vin Rose, Chablis or Pink Chablis Gallon 2.49
Straight Whiskey EARLY TIMES — 86 Proof 5th 5.49 Qt. 6.49

Curad Bandages Plastic or Transparent Pkg. of 80 **54¢**

Vitalis Liquid Men's Hair Grooming 12 oz. Bottle **1.47**

Arrid Cream Deodorant 1 oz. Jar **74¢**

Colgate Toothpaste 5 oz. Tube **69¢**

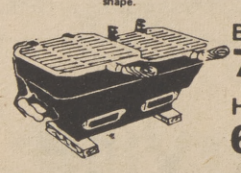
Melitta Coffeemaker 6 cup. Heatproof corning glass server with clear plastic filter top. With filter papers. EACH **3.29**

Covered Bowl Set **1.94** 12 piece. Finest quality plastic. Snap-on, air-tight covers. For mixing or storing. 2 each of ½ pt., 1 each of pt., 1½ pt., 1 qt., and 3 qt. SET

Playtex Hand-Saver Gloves The multi-purpose household glove. Protects hands to keep them soft while you work. PAIR **79¢**

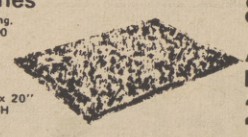
Vacuum Bottle **1.88** 8 oz., the Roughneck virtually unbreakable, contains no glass. Super insulated, keeps liquids hot or cold. Leakproof stopper. New easy grip shape.

Ironing Board Pad with Teflon Cover **99¢** Fits all standard 54" boards. SET



BBQ Matches **72¢** 10½" long. Box of 90

Hibachi **6.99** 10" x 20" EACH



Coffee Mugs **84¢** 8 oz. porcelain. All white. EACH

Astroturf Door Mat **2.99** 18" x 24" EACH

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6431 Fair Oaks Blvd. Carmichael
4794 Manzanita Ave. Carmichael
7919 Auburn Blvd. Citrus Hights
106601 Folsom Blvd. Rancho Cordova
2501 Fair Oaks Blvd. Sacramento
2441 Northgate Blvd. Sacramento
150 Harrison St. Auburn
1900 Anderson St. Davis
323 E. Bidwell St. Folsom
2700 Marconi Ave. Sacramento
5445 Auburn Blvd. Sacramento
5600 Folsom Blvd. Sacramento
9105 Kiefer Blvd. Sacramento
2157 Pillsbury Rd. Chico
La Riveria & Watt Sacramento
5937 Watt Ave. No. Highlands
4315 Arden Way Sacramento
4408 Del Rio Rd. Sacramento
110 Broadway Placerville
4150 Florin Rd. Sacramento
6008 44th St. Sacramento
828 J St. Marysville
2211 F St. Sacramento
4830 J St. Sacramento
Sunrise Mall Citrus Heights
700 Gray Ave. Yuba City
West & Court Woodland
100 River Rd. Tahoe City
At Tahoe Blvd. at Highway 50 So. Lake Tahoe
Lucky DISCOUNT SUPERMARKETS — WE DISCOUNT EVERYTHING Except QUALITY, COURTESY, SERVICE

Most homemakers know that doctors and nutritionists recommend at least five fish meals a week because of the excellent nutrition fishery products provide. Fish, when properly prepared, can also be satisfying and delicious as well as being good for you. But did you know that a little fish goes a long way in feeding a family without straining the food budget.

Some of the more scarce varieties are expensive, of course, but the vast majority of fishery products are thrifty buys. Canned fish, fish portions and sticks, and the wide variety of fish fillets, in particular, are good buys because there is no waste - what you buy is one hundred per cent food. When buying fish fillets, investigate both fresh and frozen fillets in your supermarket or seafood store. Those that are seasonally plentiful will be the most reasonably priced.

# A LB. OF FISH GOES A LONG WAY

The Sacramento Observer
WEEKLY
Food
SECTION

SECTION F

One pound of fish fillets goes a long way in feeding four persons without a strain on the budget in this "Fish Pie With Cheese-Biscuit Topping" Recipe.

Quick and easy to prepare and requiring only about 20 minutes oven-time, this entree utilizes freezer and shelf-ready extenders such as frozen mixed vegetables, canned cream of celery soup, milk, onion salt, cheese, prepared biscuit mix. This hearty entree could be a hurry-up meal for company too because its low-cost features are overshadowed by its succulent taste. Try it and see!

The National Marine Fisheries Service wants everyone to know that a little fish goes a long way in eating satisfaction, budget-easing economy, and excellent nutrition. They are so enthused on this subject that they have just published a brand new, purse-sized booklet, "A Little Fish Goes A Long Way."

Twenty-five low cost but tasty recipes and a section of menu suggestions are included. An especially nice feature is that the pocket or purse-sized booklet can easily be carried along on shopping trips. The cost is 50¢ and it is available from the Superintendent of Documents, U. S. Government Printing Office, Washington, D. C. 20402.

FISH PIE WITH
CHEESE-BISCUIT TOPPING

1 pound fish fillets, fresh or frozen
1 package (10 ounce) frozen mixed vegetables, broken apart
1 can (10-1/2 ounce) condensed cream of celery soup
1 cup milk
1/2 teaspoon onion salt
1 cup prepared biscuit mix
1/2 cup shredded process American cheese

Thaw frozen fish. Cut into 1-inch pieces. Combine mixed vegetables, soup, 1/2 cup milk, and onion salt in 10-inch frypan with heatproof handle; mix well. Heat slowly about 5 minutes. Add fish; heat until bubbly. Combine biscuit mix, cheese, and remaining 1/2 cup milk in bowl; stir to make smooth dough. Spoon into 8 even mounds onto hot fish mixture. Bake in hot oven, 400 degrees F., 18 to 20 minutes or until biscuits are done and browned. Makes 4 servings.

# SMALL FARMERS BENEFIT FROM SERVICE PROJECTS

Life is just a little easier now for Black families living in the southern part of Trigg County, Kentucky, thanks to an extension program aimed directly at the small farmer.

Extension programs, generally geared to larger and more commercialized farms, had not been effective in reaching these rural families whose farms average from 50 to 60 acres. So, in 1968, the University of Kentucky Cooperative Extension Service and the Tennessee Valley Authority (TVA) agreed to carry out a project with a select group of families.

Much of the early work was done by Granville King, a 4-H agent who spent considerable time making personal visits with families in the area.

"The feeling was strong in the minds of some that no one really cared about them and their situation," King recalled in telling of the initial skepticism he found among some of the people.

King continued to work on the project, recruiting potential leaders and developing the confidence of the families. The program focused on youth development, home economics and agriculture - a total family approach.

The agricultural program emphasized crop demonstrations. The crops included burley tobacco, dark fired tobacco, corn and pasture. Tobacco received the most attention since it represented the main source of income for the families.

King is no longer working with the project, having moved to Lexington, Ky., to become a State program specialist in 4-H. A hard-driving young farmer in the South Trigg community - Pete G. Thomas, Jr., was hired in 1972 to carry the program on as extension agricultural aide in the county.

Trigg County Extension Agent Keith Veneable, who helped set up the project, credits Thomas with playing an important role in maintaining close personal contacts with the farmers and moving the program forward.

Results are most encouraging. Yields of burley and dark fired tobacco on farms in the project showed significant increases the first year and have continued to increase. Most farmers say they have produced some of their best crops since the project was initiated. For instance, Harry Wilson credits the increased use of fertilizer with boosting his corn yield average 25 bushels per acre.

The program in home economics included community - wide basic sewing classes, and also home gardening and food preservation training. Each family was encouraged to grow a home garden based on the needs of the family.

County Agent Veneable said: "When the garden program started, very few families recognized the economic or nutritional value of a good garden. Now we almost have to draw straws to select gardens for touring. Everyone is proud of his garden. They are very religious people and very appreciative of their crops and gains they have made."

The youth program centered on the organization of a community 4-H Club which began with 12 members. County 4-H Agent Randy Newton calls it "one of the best-run clubs in the country."

## A COMMON COMPLAINT

More roughage and bulk in the diet through the use of fruit, vegetables and cereals has long been known as an effective remedy for a common complaint - constipation.

Along with drinking more water, the increased use of these foods which contain indigestible fibers will relieve constipation in the great majority of cases.

It is important to recognize however, that constipation is a symptom which may have many causes. If the difficulty persists, it is advisable to see a doctor.

Having eliminated the possibility of an abnormal condition of the bowel, follow these suggestions from "You and Your Health," edited by Harold Shryock, MD., and Hubert O. Swartout, MD, Dr. P. H.

1. Eat an abundance of fruit and vegetables, both fresh and cooked.

2. Drink eight glasses of fluid-chiefly water and fruit juices - every day.

3. Establish regular daily toilet habits with one visit preferably soon after breakfast - whether you feel like having a bowel movement or not. Also go immediately at any other time when you feel the urge.

## HEALTH-WISE

THE SEVENTH-DAY ADVENTIST CHURCH

# *A COMMON COMPLAINT*

by MARY M. DAVIS

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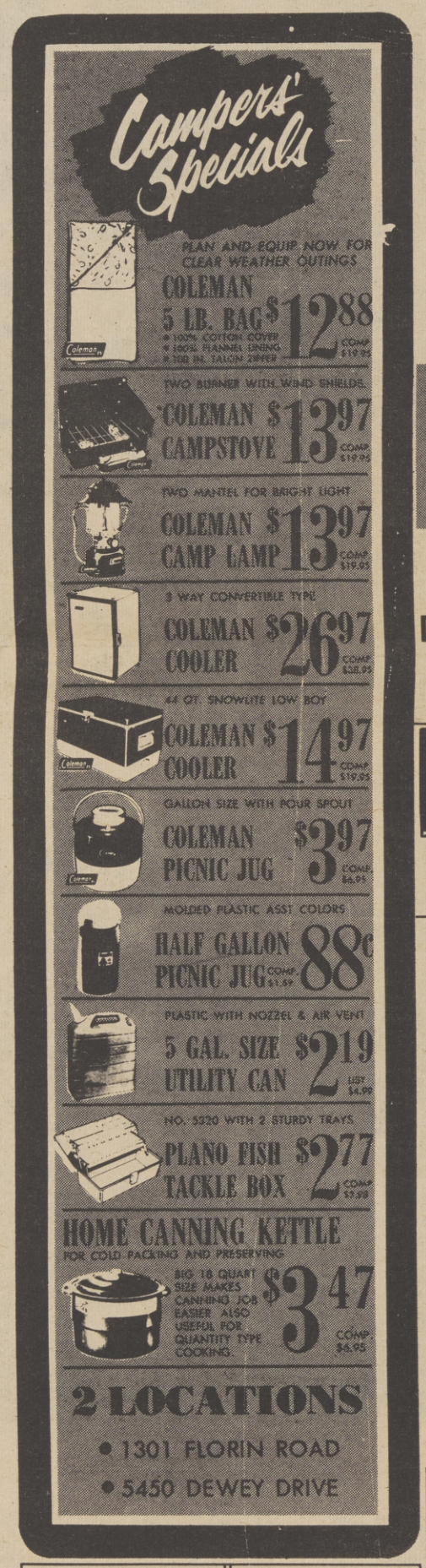

FRESH LINK STYLE
PURE PORK SAUSAGE
$1.18 LB.
FLAVOR TREAT

COUNTRY STYLE
FRESH PORK SPARE RIBS
78¢ LB.
LEAN TENDER

FRESH BBQ STYLE
SMALL SIZE SPARE RIBS
88¢ LB.
LEAN TENDER

FRESH FLAVORFUL
PORK BUTT SHOULDER
78¢ LB.
LEAN TENDER

FRESH CENTER CUT
PORK CHOPS RIB OR LOIN
$1.24 LB.
LEAN TENDER

FRES
PORK
LAR
LB.

# BEL AIR FEATURES LEAN

DIET RITE COLA
16 OUNCE BOTTLES 8 PACK PLUS DEP.
89¢

FREE BETTER HOMES & GARDEN RECIPE MAGAZINE WITH PRELL PURCHASE
PRELL CONCENTRATE SHAMPOO 3-OZ. TUBE
66¢

TREESWEET FROZEN
ORANGE JUICE
6 OZ. SIZE CAN
4 FOR $1

WELCH'S FROZEN 3 PACK 6-OZ.
GRAPE JUICE
PLUS FREE 6 OZ. CAN CRANBERRY JUICE
79¢

EGG SUBSTITUTE 16 OZ.
SECOND NATURE
A DELICIOUS, NUTRITIOUS FRESH EGG SUBSTITUTE LESS CHOLESTEROL LESS FAT, FEWER CALORIES THAN FRESH EGGS
79¢

WESTERN FAMILY YELLOW
CLING PEACHES
29 OZ. SIZE CAN
39¢

SENECA CINNAMON
APPLESAUCE
35 OZ. SIZE CAN
65¢

WESTERN FAMILY BRAND
FLOUR
5-LB. BAG
79¢

WESTERN FAMILY BRAND
GREEN BEANS
CUT OR FRENCH SLICED 303
4 FOR $1

WESTERN FAMILY BRAND
STEW TOMATOES
303 SIZE CAN
4 FOR $1

DEL MONTE HALVES
KOSHER DILLS
22 OZ. SIZE JAR
49¢

DETERGENT DEAL PACK
TIDE
$2.65 FAMILY SIZE

AJAX 21 OZ. DEAL PACK
CLEANSER
23¢

DENNISONS WITH BEANS
CHILI CON CARNE
15 OZ. SIZE CAN
49¢

STOPS FO
PA
KOTEX
CHUCK W

| | | | |
|---|---|---|---|
| MAXWELL HOUSE | GRINDS 1 LB. CAN $1.13 | GRINDS 2 LB. CAN | $2.07 |
| MAXWELL HOUSE INSTANT | COFFEE 10 OZ. JAR | | $1.69 |
| MAXIM FREEZE DRIED | COFFEE 8 OZ. JAR | | $2.29 |
| YUBAN COFFEE GRINDS | 2 LB. CAN | | $2.29 |
| YUBAN COFFEE INSTANT | 8 OZ. JAR | | $1.63 |
| SANKA COFFEE | FREEZE DRY 4 OZ. $1.42 | FREEZE DRY 8-OZ. | $2.39 |
| SANKA COFFEE GRINDS | 2 LB. CAN | | $2.59 |
| LIPTON ICED TEA MIX | 24 OZ. JAR | | $1.09 |
| ORANGE JUICE | ORCHARD BRAND 64 OUNCE SIZE | | 59¢ |
| ORANGE JUICE | TREESWEET FROZEN 12-OZ. | | 49¢ |
| APPLE JUICE | WESTERN FAMILY 64 OUNCE SIZE | | 99¢ |
| BEL AIR FRESH EGGS | GRADE AA EXT. LARGE | | 64¢ |
| BEL AIR FRESH EGGS | GRADE AA LARGE | | 62¢ |
| BEL AIR FRESH EGGS | GRADE AA MEDIUM | | 58¢ |

| | | |
|---|---|---|
| ALPEN NATURAL CEREAL | 12 OZ. PACKAGE | 62¢ |
| LEAN LINE ICE MILK | 97% FAT FREE HALF GALLON | $1.19 |
| BEL AIR MARGARINE | CUBED 1 LB. PKG. | 43¢ |
| BEL AIR FRESH BREAD | WHEAT OR WHITE 16 OZ. | 31¢ |
| GOLDEN GRIDDLE SYRUP | PANCAKE 24 OZ. SIZE | 75¢ |
| MARY ELLEN JAM | APRICOT 18 OZ. JAR | 67¢ |
| VEGETABLES | GREEN GIANT FROZEN 10 OZ. LE SUER PEAS WITH BUTTER SAUCE BROCCOLI, CAULIFLOWER WITH CHEESE | 43¢ |
| STUFFED POTATOES | OH BOY FROZEN CHEESE, CHIVE 12 OZ. | 39¢ |
| SCHILLINGS PIZZA BREAD | FROZEN 7 OUNCE | 49¢ |
| MEXICAN DINNERS | VAN DE KAMP FROZEN 12 OZ. | 59¢ |
| HEINZ BARBECUE SAUCE | 16 OZ. SIZE | 41¢ |
| RAGU MARINARA SAUCE | SPAGHETTI 32 OZ. JAR | 79¢ |
| KRAFT MAYONNAISE | 32 OUNCE JAR | 89¢ |
| FRENCHETTE DRESSING | LOW CALORIE 8 OZ. FRENCH, THOUSAND ISLAND, ITALIAN | 37¢ |

| | |
|---|---|
| PILLSBURY BUNDT CAKE MIX | |
| MANDARINE ORANGES | |
| NABISCO COOKIES | NUT 13½ OZ |
| SUNSHINE COOKIES | SUG 12 OZ |
| PURINA CAT CHOW | • SARDIN TUNA • |
| BLUE MTN DOG FOOD | • CHICKEN • SUPER HOME STYLE S |
| VIVA PAPER NAPKINS | |
| DIAL BATH BAR SOAP | |
| SHAMPOO & RINSE | |
| ALBERTO BALSAM | REGULAR CONDITIO |
| COMMAND HAIR SPRAY | |
| BABY POWDER | JOHNSON & 14 O |
| SOLARCAINE SPRAY | |
| PEPTO BISMOL ANTACID | |

## WINES & LIQUORS

| | | | |
|---|---|---|---|
| LONDON DRY 90 PF ½ GAL GILBEY GIN | $9.99 | 6 YEAR ST 86 PF ½ GAL ANCIENT AGE | $10.98 |
| LONDON DRY 80 PF QUART BEL AIR GIN | $3.88 | STRAIGHT WHISKEY 86 PF TEN HIGH HALF GALLON | $9.98 |
| CLEAR 80 PROOF ½ GAL BEL AIR VODKA | $7.68 | RHINE LIEGFRAUMILCH BLUE NUN 23 OZ BOTTLE | $3.98 |
| WHISKEY 80 PROOF ½ GAL BEL AIR BLEND | $8.68 | PINK GOLD RUBY CHABLIS ½ GAL ITALIAN SWISS | $2.39 |
| IMPORTED 86 PF FIFTH BEL AIR SCOTCH | $4.47 | ANNE FIFTH BOTTLE GREEN SPRING | $1.05 |

## FRESH BAKED GOODS

FLAVORFUL PLAIN TYPE
ANGEL FOOD $1.19
DELIGHTFUL 8-IN. SIZE
CHERRY PIE $1.19
BREAKFAST TREAT CRUMB
DONUTS DOZEN PACKAGE $1.19

## BEAUTIFUL FLO

FRESH MARGUERITE TYPE
CUT DAISIES
SELECTION OF 4-IN. POT
GREEN PLAN
VARIETY OF 6-IN. POT
POTTED MU

FLOWER AND GARDEN BOOK CHAPTER 6 "FLOWERING HOUSEPLANTS"
HOME HANDY-REPAIR BOOK CHAPTER 6 "FURNITURE AND WOOD FINISHES"
EACH 39¢ 3-RING BINDER EACH 99¢

SACTO SOLONS JUNIOR BOOSTER FREE SEASON PASS DRAWING
FOR 16 YEARS OR UNDER
GOOD FOR 60 HOME GAMES
REGISTER NOW AT BEL AIR. EACH STORE WILL AWARD ONE PASS MAY 1, 1974.

• 1919 FRUITRIDGE RD. • 6231 FRUITRIDGE RD. • 1301 FLORIN ROAD • 4320 ARDEN

to go outdoors for an hour or so, exercise in the house with a window open.

5. Three times a day, take two tablespoons of powdered brewer's yeast stirred into a glass of tomato juice or buttermilk. This usually will not have to be continued more than a week.

An interesting footnote to suggestion No. 1, is a recent report in the "Journal of the American Medical Association," that increased use of fruit, vegetable, and cereal fibers reduces the risk of intestinal cancer. Previous studies have shown a higher incidence of this form of cancer among people who eat a diet high in sugar, white flour, and other refined foods.

CHICKEN KING

Family size
Single orders
Bucket-o-chicken
Fish and Prawns

3449 RIO LINDA BLVD
AT NOGALES IN DEL PASO HEIGHTS

TAKE HOME

PROBABLY THE BEST FOOD AROUND
PHONE 922-5761



Much more flavor

and it's made in Sacramento

the richer, redder tomato juice from the Heart of California

BORDEN

SACRAMENTO FOODS DIVISION OF BORDEN, INC.

RAY and ADELL ROGERS

"it's finger lickin' good"®

Co-Owners/Managers of Kentucky Fried Chicken, for the past decade, have given their best service to the Sacramento community. RAY and ADELL thank you, and appreciate your good business.

Your Choice:
ORIGINAL or EXTRA CRISPY
KENTUCKY FRIED CHICKEN

COLONEL SANDERS' RECIPE

Kentucky Fried Chicken©

3119 BROADWAY

TER CUT CHOPS LOIN 24 ENDER

FRESH FLAVORFUL PORK CHOPS LARGE LOIN 98¢ LB. LEAN TENDER

FRESH BONELESS CUTLET PORK LOIN $1.58 LB. LEAN TENDER

FRESH FLAVORFUL PORK STEAK SHOULDER 98¢ LB. LEAN TENDER

POPULAR LEG PORK ROAST BONELESS $1.28 LB. LEAN TENDER

FAVORITE LOIN PORK ROAST BONELESS $1.48 LB. LEAN TENDER

EAN TENDER FRESH PORK

EAL PACK TIDE 265 FAMILY SIZE

STOPS FOOD FROM STICKING PAM DRY FRY 13 OZ. SIZE SPRAY CAN $1.19

DRESSING FILLED PORK STUFFED CHOPS LB. $1.09

USDA CHOICE BEEF CHUCK STEAK LB. 98¢

DEAL PACK EANSER 23¢

COMFORTUBE 30 PACK KOTEX TAMPONS 99¢

FRESH AND FLAVORFUL GROUND PORK LB. 89¢

USDA CHOICE BONELESS TOP ROUND STEAK LB. $1.68

WITH BEANS N CARNE 49¢

CHUCK WAGON 40 LB. PKG. DOG FOOD $6.49

FOSTER FARMS TRAY PACK CUT UP FRYER LB. 49¢

USDA CHOICE BEEF BEEF RIB STEAK LB. $1.68

BUNDT CAKE MIX REG. PKG. 92¢
E ORANGES ORCHID 11 OZ. SIZE 32¢
OOKIES NUTTER BUTTER 13½ OZ. PACKAGE 59¢
COOKIES SUGAR WAFERS 12 OZ. PACKAGE 59¢
T CHOW • SARDINE 'N SHRIMP • CHIX KIDNEY TUNA • LIVER 22-OZ. 46¢
DOG FOOD • CHICKEN LIVER 'N EGG • SUPER MEAT LOAF HOME STYLE STEW 15-OZ. 5 FOR $1
R NAPKINS PACKAGE OF 140 39¢
BAR SOAP TWO BAR DEAL PACK 52¢
& RINSE WALDORF 16 OUNCE 44¢
BALSAM REGULAR OR SUPER CONDITIONER 8 OZ. $1.37
HAIR SPRAY 7 OUNCE SIZE 79¢
DER JOHNSON & JOHNSON 14 OUNCE SIZE 88¢
E SPRAY AERO TYPE 4 OUNCE $1.89
MOL ANTACID 8 OUNCE BOTTLE $1.13

VEAL CHUCK ROAST FLAVORFUL TENDER LB. $1.18
VEAL X RIB ROAST BONELESS TENDER LB. $1.98
VEAL ROUND STEAK BONELESS TENDER LB. $2.88
LAMB SHOULDER CHOP USDA CHOICE SPRING LB. $1.58
LAMB SM. LOIN CHOP USDA CHOICE SPRING LB. $2.38
FRESH FRYER BREAST FOSTER FARMS LOCAL LB. 98¢
FRESH FRYER THIGH FOSTER FARMS LOCAL LB. 96¢
FRESH FRYER DRUMS FOSTER FARMS LOCAL LB. 84¢
FRESH BUTTER FISH DELIGHTFUL FILLETS LB. 69¢
MAHI MAHI FILLET FAMOUS FLAVOR FROZEN LB. 88¢
REG. SLICED BACON ARMOUR STAR 12 OZ. PKG. 88¢
THICK SLICED BACON BEL AIR BRANDS 2 LB. PKG. $1.79
BEEF FRANKFURTERS ARMOUR STAR 1 LB. PKG. 98¢
LUNCHEON MEATS BEL AIR BRAND 12 OZ. PKG. 98¢

MUSHROOMS FRESH LARGE GOURMET SIZE LB. 79¢

CALIFORNIA FUERTE AVOCADOS EA. 39¢

WASHINGTON FRESH RHUBARB LB. 29¢

FRESH LARGE STALK CELERY EA. 19¢

FRESHLY PICKED SPINACH 2 BU. 29¢

GARDEN FRESH MUSTARD BU. 19¢

FRESH FLAVORFUL COLLARDS BU. 19¢

FRESHLY PICKED SWISS CHARD RED OR GREEN BU. 19¢

MILD YELLOW ONIONS 3 LBS. 39¢

FRESH CRISP BEAN SPROUTS LB. 19¢
NUTRITIOUS ALFALFA SPROUTS PKG. 29¢
IMPORTED BELGIUM ENDIVE LB. 99¢

UTIFUL FLOWERS

RESH MARGUERITE TYPE CUT DAISIES 48¢ BU.

LECTION OF 4-IN. POT REEN PLANTS $1.19 EACH

ARIETY OF 6-IN. POT POTTED MUMS $2.28 UP

GRAND DELICATESSEN

• 1301 FLORIN ROAD • 6231 FRUITRIDGE RD.
• 4320 ARDEN WAY • 5450 DEWEY DRIVE

COOKED BOTTOM RD. ROAST BEEF ½ LB. $1.29
IMPORTED DANISH BLUE CHEESE ½ LB. 89¢
IMPORTED LEAF COOKED HAM ½ LB. $1.09
IMPORTED GERMAN SWISS CHEESE ½ LB. 89¢
ITALIAN STYLE MORTADELLA ½ LB. 89¢
HOFFMAN HOT PEPPER CHEESE ½ LB. 89¢

BEL AIR SUPER DISCOUNT SUPER MARKETS

The Stores That Care

ADVERTISED FEATURES EFFECTIVE THRU APR. 23

• 4320 ARDEN WAY • 5450 DEWEY DRIVE • 8101 SUNSET AVE • 5840 SANTA FE WAY



RAINBO is good BREAD®

THE GOOD BREAD COMPANY OF SACRAMENTO

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3226 MONTGOMERY WAY

The eight-hour loaf

**MORE FOOD SAVINGS On Your TOTAL PURCHASE**
**Compare with ANY OTHER SUPER MARKET (Regular or Discount)!**

? COMPARE PRICE! ? ? SERVICE WITH A SMILE! ?

# WHY PAY MORE

? COMPARE QUALITY! ? ? TREMENDOUS SELECTION! ? ?

*Where Shopping Is A Pleasure*

# JUMBO DISCOUNT SUPER MARKETS

- 24th STREET and FLORIN ROAD
- POWER INN and FLORIN ROADS
- 2711 EL CAMINO near FULTON
- 35th AVE. and SOUTH LAND PARK DRIVE
- 1055 NORTH FIRST STREET Dixon

**PRICES ALSO EFFECTIVE at JUMBO in DIXON**

## CHUCK ROAST

USDA Choice Extra Value Trimmed

74¢ lb.

BLADE CUT

7-BONE CENTER CUT .... 85¢ lb.

THANK YOU FOR SHOPPING AT YOUR INDEPENDENT GROCERY STORE

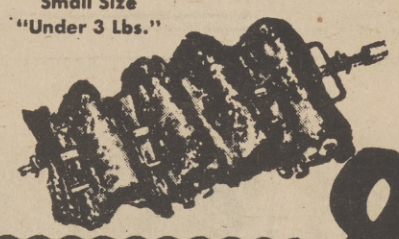
## X-RIB ROAST

USDA Choice Lean Boneless Rolled

$1.34 lb.

## SPARE RIBS

Small Size "Under 3 Lbs."



FRESH Real Lean

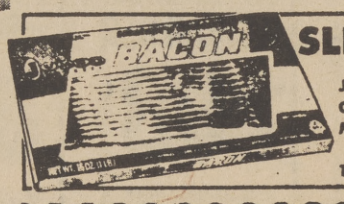
89¢ lb.

All Jumbo Spare Ribs are "UNDER 3 LBS." Small, meaty ribs from tender, succulent porkers.

USDA Choice Extra Value Trimmed
**STEAKS**
- PORTERHOUSE
- T-BONE • CLUB
- SIRLOIN Semi-Boneless

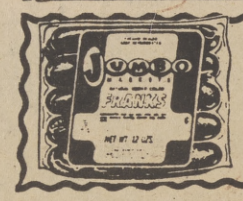
$1.89 lb.

Fresh Calif. Grown 1st Quality CORNISH CROSS
**CUT-UP FRYERS** 57¢ lb.




**SLICED BACON**
Jumbo's Own Finest Mild Cured 1st Grade
89¢ lb.

| | |
|---|---|
| USDA Choice Well Trimmed **CHUCK STEAK** | 98¢ lb. |
| USDA Choice Real Lean Meaty **YANKEE POT ROAST** | $1.09 lb. |
| USDA Choice Lean Meaty **ENGLISH SHORT RIBS** | $1.09 lb. |
| USDA Choice Well Trimmed **STANDING RIB ROAST** | $1.37 lb. |
| USDA Choice Real Lean All Meat **BEEF ROAST** BRISKET OR HEEL OF ROUND | $1.34 lb. |
| USDA Choice Well Trimmed **LEG OF SPRING LAMB** | $1.34 lb. |
| Finest Whole Hog **JIMMY DEAN SAUSAGE ROLLS** 12 oz. | 79¢ ea. |
| Ocean Fresh **FILLET OF BUTTERFISH** | 69¢ lb. |
| Pre-Cooked **FISH STICKS** | 69¢ lb. |




Jumbo's Own Finest All Meat
**FRANKS** 12 OZ. PKG. 67¢ ea.

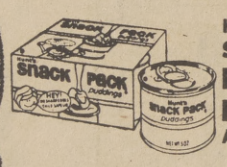
Zippe Brand Finest
TAMALE, BEEF 21 oz.; CORN DOG, 10.5 oz.; ENCHILADA BEEF 13 oz. 89¢ pkg.

## More "JUMBO EXTRA VALUES"

Kraft **BARBECUE SAUCE** All Varieties 18 OZ. **33¢**

Schilling's **BAG 'N SEASON** All Varieties PKG. **35¢**

Granny Goose **CORN CHIPS** All Varieties PKG. **45¢**




Hunt's **SNACK PACK FRUITS or PUDDINGS** All Varieties 4-5 OZ. **47¢**

Mary Ellen **STRAWBERRY JAM** 18 OZ. **65¢**

Mary Ellen **BLACKBERRY JAM** 18 OZ. **79¢**

Calo **CAT FOOD** All Varieties 6 OZ. **15¢**

**DIET RITE or SUGAR-FREE RC COLA** 16 oz. Bottles 8 PACK **79¢**

## FROZEN FOODS

TV ORANGE JUICE 6 OZ. **19¢**

Ore Ida ONION RINGERS 20 OZ. **89¢**

| | | |
|---|---|---|
| CHOPPED KIDNEY CAT FOOD | Kitty Queen 6 oz. | 33¢ |
| WINDOW CLEANER SPRAY | Easy Off 15½ oz. | 43¢ |
| OVEN CLEANER SPRAY | Easy Off 16 oz. | $1.19 |
| BASIN, TUB AND TILE CLEANER | Lysol 17 oz. | 85¢ |
| HI PRO MEAL DOG FOOD | Purina | $4.29 |

| | | |
|---|---|---|
| VANILLA | Schilling's 2 oz. | 51¢ |
| BLACK PEPPER | Schilling's 4 oz. | 57¢ |
| MUSHROOMS | Mr. Mushroom All Varieties 2½ oz. | 29¢ |
| SALAD CRISPINS | Swiss Chalet 2½ oz. | 43¢ |
| EGG SUBSTITUTE | Second Nature 16 oz. | 85¢ |

| | | |
|---|---|---|
| SKILLET MAGIC DINNERS | All Varieties pkg. | 39¢ |
| POPCORN | Jolly Time 20 oz. | 41¢ |
| VANILLA WAFERS | Nabisco 12 oz. | 45¢ |
| FIG NEWTONS | Nabisco 16 oz. | 59¢ |
| CHILI WITH BEANS | Dennison's 40 oz. | $1.15 |

**"JUMBO EXTRA VALUE" Prices Effective thru April 23rd.**
**STOREWIDE DISCOUNT SHELF PRICES EFFECTIVE EVERY DAY!**

## FRESH PRODUCE

| | | |
|---|---|---|
| Extra Fancy Sweet Ripe **STRAWBERRIES** | FULL BSKT. | 39¢ |
| Young Tender **BROCCOLI** | BUNCH | 39¢ |
| Young Tender **SPINACH** | 2 BUN. | 39¢ |
| Field Grown Cherry **RHUBARB** | LB. | 29¢ |
| Large Ripe Hawaiian **PINEAPPLES** | EA. | 69¢ |
| Sweet Navel Eating **ORANGES** | 5 LB. Bag | 69¢ |

# GRAPE JELLY TREAT

Breakfast treats such as Grape Jelly are easy to make at home throughout the year when you use bottled grape juice. Certo Fruit Pectin makes it quickly, too, for the mixture requires no more than one minute's worth of boiling time.

GRAPE JELLY

2 cups bottled grape juice
3-1/2 cups (1-1/2 lb.) sugar
1/2 bottle liquid fruit pectin

To make the jelly. Measure juice into a large saucepan. Thoroughly mix in sugar. Place over high heat and bring to a boil, stirring constantly. At once stir in fruit pectin. Then bring to a full rolling boil and boil hard 1 minute. Stir constantly. Remove from heat. Skim off foam with metal spoon, and pour quickly into glasses. Cover at once with 1/8 inch hot paraffin. Makes 3-1/4 cups or about 4 (6-fl. oz.) glasses.

## HERE'S A TRULY UNIQUE CHEESE SOUFFLE

CHEESE SOUFFLE

3 tablespoons quick-cooking tapioca
1/2 teaspoon salt
1 cup milk
3/4 cup lightly packed grated Cheddar Cheese
3 egg yolks, beaten
3 egg whites, stiffly beaten

Combine tapioca, salt and milk in saucepan; let stand 5 minutes. Cook and stir over medium heat until mixture comes to a boil. Remove from heat. Add cheese, stirring until melted. Cool slightly and add mixture to beaten egg yolks; mix well. Fold into beaten egg whites. Pour into 1-1/2-quart baking dish; place dish in pan of hot water. Bake at 350 degrees for 50 minutes, or until firm. Makes 4 to 5 servings.

NOTE: To bake in custard cups, bake at 350 degrees for 30 minutes, or until firm.

# Pancake Potpourri

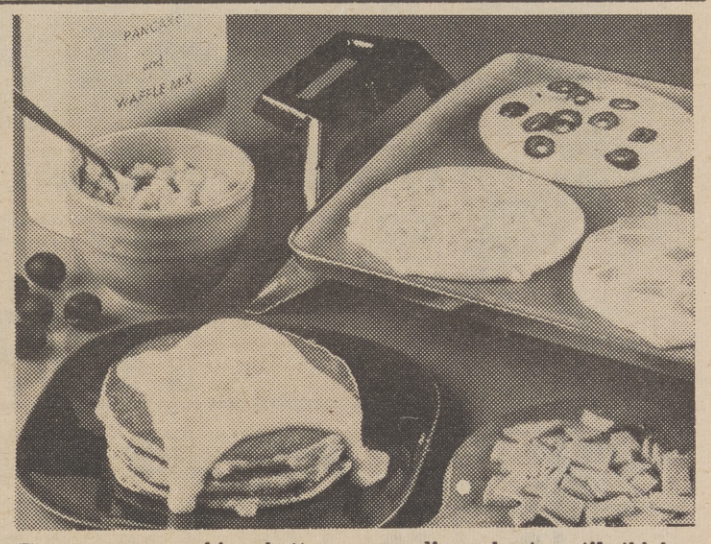
This recipe for pancake potpourri may be your best friend - especially when you're stuck for an easy, low cost supper idea. Pancake mix gets you off to a quick start; sprinkle the cakes with pieces of diced bologna, whole kernel corn, or sliced ripe olives as they bake. Serve in stacks, topped with a rich curried cheese sauce, and ENJOY!

PANCAKE POTPOURRI
(Makes 6 servings)

PANCAKES:
1 cup pancake mix
1 cup milk
1 egg
1 tablespoon shortening
1 cup (about 4 oz. ) diced bologna
1/2 cup whole kernel corn, well drained or 1/2 cup sliced ripe olives, well drained

CURRIED CHEESE SAUCE:
2 tablespoons butter or margarine, melted
2 tablespoons flour
1/4 teaspoon curry powder
1/8 teaspoon salt
1 cup milk
1 cup grated sharp Cheddar cheese

For pancakes, heat griddle to hot, 400 degrees. Place pancake mix, milk, egg, and melted liquid shortening in bowl. Stir until batter is faily smooth. Pour batter onto hot, lightly greased griddle. Sprinkle bologna pieces over eight pancakes. Sprinkle tablespoonful corn or olives over each remaining pancake. Serve immediately with Curried Cheese sauce (see below).



For sauce, combine butter, flour, curry powder and salt; mix well. Gradually stir in milk. Cook, stirring constantly over medium heat until thickened. Add cheese; reduce heat to low and cook, stirring constantly until cheese is melted.

## THE CITY GARDENER by HENRY C. ANDREWS

# growing tomatoes

Tomato plants can supply tomatoes for your family from July through September. The following are some simple directions to growing healthy plants in your own garden.

Plant the tomatoes where they will receive direct sun all day.

For each plant spade two foot square area to a depth of 8" to 12".

Break up the clods. Sprinkle two rounded tablespoons of a mixed fertilizer to the area and work this into the soil to a depth of 4" to 6". If dry manure is used, mix in about two pounds. Whatever you use, it should be thoroughly mixed with the soil.

With a trowel or by hand, dig a 6" deep hole for the plant, and set it in place with the top of the root mass about 2" below the soil surface. Shove soil around the roots to just above the root level, add a coffee can of water to firm the soil around the roots. Then fill the rest of the hole with soil.

Make a wide 3" or 4" deep trench around the plant. Fill it with water to thoroughly wet the soil.

During the first month water by slowly filling the trench with water about every two weeks - you may wish to connect the trenches between plants for easier and better irrigation.

During the growing season, water thoroughly every 7 to 10 days but do not over-irrigate. Occasionally, just prior to irrigation, use a shovel to see how wet the soil is at a depth of 10" to 12" and about a foot away from the plant - if the soil is wet and sticky don't irrigate for another 3 or 4 days.

Check your plants every few days for possible insect damage. In some cases, insects can be controlled by hand picking, in others, it may be necessary to spray with an insecticide recommended by your nurseryman.

# Buttercream Frosting

The basic buttercream frosting is just about as quick and easy as a frosting mix, but a lot easier on your budget. And you can make just about any flavor and color frosting you want, with your own pure ingredients.

Use one pound of C and H Powdered Sugar with the remaining ingredients and beat smooth. You'll get enough frosting to frost generously the tops and sides of a layer cake, top and sides of two 13x9 inch loaf cakes, or 36 cupcakes. (One tablespoon is ample for each cupcake).

The basic vanilla frosting can be flavored to make all kinds of frostings, either by using fruit juices, cold coffee, etc. in place of milk in the recipe, or by using your favorite flavor extracts in place of vanilla. (See variations below for examples).

It can also be colored with food coloring and used in a decorator tube for simple decorations, as shown on the cupcakes. If you frost and decorate, one recipe will cover 24 cupcakes.

Leftover buttercream frosting can be stored in the refrigerator for six weeks. Store in a plastic or glass container with tight lid. Allow refrigerated frosting to warm to room temperature, than beat smooth with spatula and frost your cake.

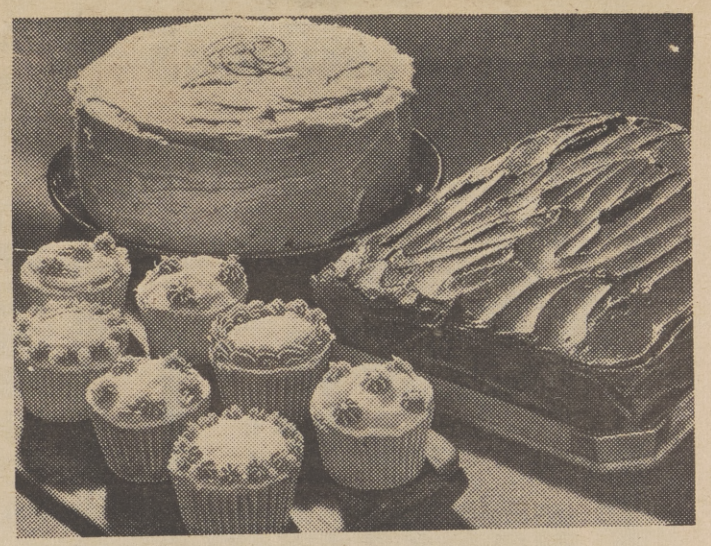
BASIC BUTTERCREAM FROSTING

4 cups (1 lb.) unsifted C and H Powdered Sugar
1/4 teaspoon salt
1/4 cup milk
1 teaspoon vanilla
1/3 cup (2/3 stick) soft butter or margarine

Combine all ingredients in mixing bowl. Beat until smooth and creamy. Makes about 2 cups frosting.

CHOCOLATE VARIATIONS: Add 1/2 cup cocoa and substitute 6 tablespoons water for the 1/4 cup milk.

ORANGE VARIATION: Add 1 tablespoon grated orange rind and substitute 1/4 cup orange juice for the milk.




## As-Salaam-Alakium

We, the Muslims of Muhammad's Temple No. 73, thank you for your continued patronage. Visit our newest facility, Shabazz Bakery & Coffee Shop, home of the World Famous Muslim bean pie, carrot cakes, blueberry cheese pies, donuts, homemade wheat bread, etc.

We also have great salads.

Drop in and try us, we're sure you'll like us.

**SHABAZZ BAKERY & COFFEE SHOP**

**3711 STOCKTON BLVD.**

# BONELESS BEEF ROUND SALE!

## FREEZER SPECIAL

Boneless beef round, Midwest Cornfed Steakhouse Beef. Here's what you get: Boneless full cut Round Steaks Or Top Round Steaks, Chicken Fry Steaks, Eye of Round Steaks or Roasts, Sirloin Tip Steaks, Heel Of Round Roast. Approx. 9% Fat & Cutting Loss. Avg. Wt. 60 LBS.

LB. 1.29

*Midwest Cornfed Steakhouse Beef*

## BONELESS TOP ROUND STEAK

Succulent Juicy And Flavorful. That Great Cornfed Beef Flavor. You'll Know The Reason Why Your Wife Compliments Your Cooking When You Serve This Beauty!

lb. 1.49

**Rump Roast** OR BOTTOM ROUND BONELESS MIDWEST CORNFED STEAKHOUSE BEEF, TENDER, DELICIOUS N'MEATY. lb 1.39

**Chicken Fry** BONELESS MIDWEST CORNFED STEAKHOUSE BEEF A GREAT STEAK FOR SNACKS AND BREAKFASTS. lb. 1.59

**Eye Of Round** BONELESS MIDWEST CORNFED STEAKHOUSE BEEF NO WASTE ON THIS BEAUTY! TENDER N' JUICY. lb. 1.79

**SWISS STEAK** BONELESS MIDWEST CORNFED STEAKHOUSE BEEF A DELICIOUS TENDER CUT TO SERVE ANY NIGHT! lb. 1.39

**Ground Round** 100% MIDWEST CORNFED STEAKHOUSE BEEF ALL TENDER N'MEATY JUST FINE ANYTIME! .... lb. 1.39

| SIRLOIN TIP STEAK | SIRLOIN TIP ROAST | CUBE STEAK | GROUND ROUND | GROUND CHUCK | BEEF LIVER | SHORT RIBS | FLANK STEAK |
|---|---|---|---|---|---|---|---|
| Boneless Midwest Cornfed Steakhouse Beef | Boneless Midwest Cornfed Steakhouse Beef | Boneless Lean 'n Meaty Midwest Cornfed Steakhouse Beef | 100% Midwest Cornfed Steakhouse Beef Great for Meatloaf | 100% Midwest Cornfed Steakhouse Beef. Makes Tender Juicy Burgers! | Sliced Uniformly Just Delicious, rich in iron. | Lean, Meaty Midwest Cornfed Steakhouse Beef. Meaty N' Tender! | Boneless Midwest Cornfed Steakhouse Beef. Great For Sukiyaki! |
| lb. 1.69 | lb. 1.59 | lb. 1.89 | lb. 1.39 | lb. 1.29 | lb. 89¢ | lb. 89¢ | lb. 1.89 |

*Fish and Deli Items*

| | | | |
|---|---|---|---|
| HORMEL SLICED BACON | Black Label 1 lb. Pkg. | ea. | 99¢ |
| PILLSBURY BISCUITS | Country Style Or Buttermilk .8 oz. Tube | ea. | 16¢ |
| CREAM CHEESE | Philadelphia .8 oz. Pkg. | ea. | 49¢ |
| SUGAR COOKIES | 18 oz. or Chocolate Chip .16 oz. Pkg. | ea. | 73¢ |
| SLICED LUNCH MEATS | Leo's Beef, Spicy Beef Pastrami, Dark Turkey, Corned Beef. 3 oz. Pkg. | ea. | 49¢ |
| CHEDDAR CHEESE CHUNKS | Raley's Label Longhorn | lb. | 1.55 |
| SWISS CHEESE CHUNKS | Raley's Label | lb. | 1.69 |
| CHEDDAR CHEESE CHUNKS | New York Sharp Cheddar | lb | 1.79 |
| FRESH SOLE FILLETS | Dover Fillets | lb | 1.39 |
| SLICED HALIBUT | Northern Pacific Fresh Frozen | lb | 1.69 |
| LOBSTER TAILS | Tray-Pak Fresh Frozen | lb | 3.19 |
| BIT-O-SHRIMP | Rose Brand Heat 'N Serve | lb | 1.49 |
| BUTTERFISH FILLETS | Fresh Fillets | lb | 79¢ |

*plus thousands more!*

Raley's SUPER LOW PRICES

- 400 El Camino Ave.
- 8391 Folsom Blvd.
- 1700 Capitol Ave.
- 4850 Freeport Blvd.
- 14th Ave. & 60th St.
- Watt and Whitney
- San Juan & Sunset
- 10385 Folsom Blvd.
- Madison and Manzanita
- Madison and Hazel
- Placerville
- El Dorado Hills

PRICES GOOD THRU APRIL 23

SUPER BONUS BUY

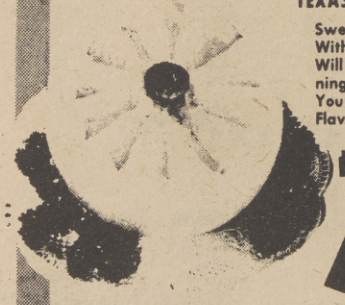
## ARTICHOKES

Plump Artichokes Loaded With Large, Fleshy Leaves and a Buttery Smooth Heart So Tender It'll Melt In Your Mouth. The Quality And The Tenderness Is Superb In These Big Beauties. Rushed To Raley's For This Special Sale.

4 FOR $1

## GRAPEFRUIT

TEXAS RUBYS, FLORIDAS



Sweet Juicy Fruit Heavy With Tangy Juices. Its Flavor Will Brighten Up Your Morning! It Surely Will Wake You Up With Fresh, Natural Flavor, And Pure Vitamins.

7 FOR $1

| | | |
|---|---|---|
| **CABBAGE** Treat Your Family To Slaw Made From These Solid Fresh Heads. | lb. | 10¢ |
| **CELERY** Large Crunchy Stalks Of Juicy Garden Fresh Celery. | bu. | 19¢ |
| **MUSHROOMS** King Size Mushrooms With Smooth Firm Caps And Tender Stalks | lb. | 89¢ |
| **Y. ONIONS** Mild Nippy Flavored Yellow Onions Just The Thing For Burgers! | 2 LBS | 21¢ |
| **G. ONIONS** Young Tender Fine Snappy Onions. Great Fresh In Slaw. | 2 BU | 21¢ |
| **RADISHES** Bright Red Skin And Crisp Juicy Centers. | 2 BU | 21¢ |
| **STRAWBERRIES** Sweet, juicy, red ripe. Brimming with field fresh goodness | Bskt. | 39¢ |

## *Raley's Super Low Daily Shelf Prices*

| | | |
|---|---|---|
| BABY FOOD | Beechnut Strained 4¾ | 12¢ |
| CAN MILK | Evaporated Carnation 14½ oz. | 22¢ |
| SOFT DRINKS | Shasta 12 oz. | 14¢ |
| TANG DRINK | Breakfast 18 oz. | 99¢ |
| FRUIT DRINK | Bonnie Hubbard Grapefruit, 46 oz. | 55¢ |
| COCKTAIL | Fruit Cocktail Del Monte 303 | 34¢ |
| PEACHES | Del Monte 2½ | 48¢ |
| GREEN BEANS | Del Monte Cut Green 303 | 29¢ |
| GREEN PEAS | Del Monte 303 | 29¢ |
| TOMATO SAUCE | Del Monte 8 oz. | 11¢ |
| HORMEL SPAM | 12 oz. | 95¢ |
| PORK 'N BEANS | Van Camp 2 | 39¢ |
| PLAIN SALT | Morton Iodized or Plain 26 oz. | 15¢ |
| CAKE MIX | Betty Crocker Layer 18½ oz. | 47¢ |
| POWD. SUGAR | Bonnie Hubbard Powdered 1 lb. | 30¢ |
| BISQUICK MIX | 40 oz. Cake Flour | 87¢ |
| WHEATIES | Cereal 12 oz. | 54¢ |
| WHEAT CEREAL | Nabisco Shredded Wheat 15 oz. | 56¢ |
| PURINA CHOW | Dog Chow 10 lb. | 2.21 |
| CRACKERS | Sunshine Krispy 1 lb. | 45¢ |
| MJB COFFEE | 1 lb | 1.13 |
| MJB COFFEE | 2 lb. | 2.07 |
| MJB COFFEE | 3 lb. | 2.95 |
| MJB COFFEE | Instant 10 oz. | 1.49 |
| MUSHROOMS | Deluxe Buttered Sliced 2½ oz. | 36¢ |
| SOY SAUCE | Mr. Loo's 12 oz. | 54¢ |
| COOKIE MIX | Nestles Chocolate Chip, 10 oz. | 43¢ |
| COTTAGE CHEESE | Knudsen Pint | 63¢ |
| ORANGE JUICE | Knudsen Quart | 65¢ |
| ICE CREAM | Knudsen Party Time, ½ Gallon | 92¢ |
| YOGURT | Knudsen ½ Pint | 32¢ |

**TIDE** Detergent 50c off label Family Size **2.59**

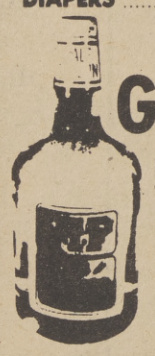
**CORN** Bonnie Hubbard Cream or Whole 303 5 FOR $1

### *Extra Savings With Bonus Buys*

| | | |
|---|---|---|
| TEA BAGS | Lipton 100's Reg. 1.33 | 1.21 |
| FRUIT DRINKS | Hi C 46 oz. Reg. 46c | 42¢ |
| MUSHROOMS | Mr. Mushroom 2½ Sliced, Reg. 39c | 34¢ |
| ARMOUR TREET | 12 oz. Reg. 97c | 93¢ |
| SAUSAGE | Armour Vienna .5 oz., Reg. 41c | 38¢ |
| WILD RICE | Uncle Bens Converted, 6 oz. Long & Wild, Reg. 82c | 76¢ |
| BROWNIE MIX | Betty Crocker 22½ oz. Reg. 82c | 79¢ |
| BUNDT CAKES | Pillsbury 24¾ oz. Reg. 97c | 91¢ |
| PIZZA MIX | Appian Way Cheese 13½ oz. Reg. 67c | 57¢ |
| CHIP-A-ROOS | Sunshine .15 oz. Reg. 71c | 67¢ |
| DIAPERS | Kimpies Newborn disposable. 30's Reg. 1.59 | 1.54 |
| HORMEL SPAM | Smoked 12 oz. Reg. 1.03 | 97¢ |
| BEEF TAMALES | Hormel 15 oz. Reg. 48c | 45¢ |
| BEEF STEW | Nalleys 15 oz. Reg. 63c | 60¢ |
| RAVIOLA | Beef Nalleys 30 oz. Reg. 81c | 77¢ |
| RAVIOLA | Chicken Nalleys 30 oz. Reg. 81c | 77¢ |
| RICE-A-RONI | Golden Grain Beef 8 oz. Reg. 40c | 37¢ |
| RICE-A-RONI | Golden Grain Chicken 8 oz. Reg. 40c | 37¢ |
| CHUNK BEEF | Kal Kan 14 oz. Reg. 36c | 36¢ |
| SNOWY BLEACH | 40 oz. Reg. 1.22 | 1.15 |
| SPRAY STARCH | Easy On Spray 22 oz. Reg. 69c | 59¢ |
| SARAN WRAP | Food Wrap 24x12 Inches Reg. 77c | 73¢ |

### *Frozen Foods*

| | | |
|---|---|---|
| COB CORN | Birds Eye 4 Ears Frozen | 62¢ |
| FISH & CHIPS | Van De Camp 16 oz. Frozen | 97¢ |
| GRAPE JUICE | Minute Maid 12 oz. Frozen | 51¢ |
| POUND CAKE | Sara Lee 16½ oz. Frozen | 1.26 |
| BANANA CAKE | Sara Lee Or Chocolate 20½ oz. Frozen | 1.32 |
| POTATOES | Oh Boy Froz. Stuffed Cheese or Chives 12 oz | 43¢ |
| PECAN CAKE | Sara Lee Pecan Coffee 12½ oz. Frozen | 1.15 |
| APPLE PIE | Mrs. Smith's 46 oz. | 1.51 |
| ORANGE JUICE | Bonnie Hubbard 16 oz. Frozen | 55¢ |
| GREEN PEAS | Bonnie Hubbard 10 oz. Frozen | 30¢ |
| GREEN PEAS | Bonnie Hubbard 1¼ lb. Frozen | 52¢ |
| ORANGE PLUS | Birds Eye 12 oz. Frozen | 59¢ |
| SWIGGLE | Cool Whip 6¾ oz. | 59¢ |



## GIN OR VODKA VIP 80° ½ GAL. 7.59

| | | | | | |
|---|---|---|---|---|---|
| BOURBON | VIP 80° ½ gal. | 8.99 | VODKA | Walkers 80° ½ Gal. Save 1.00 | 8.98 |
| WHISKEY | VIP BLEND 80° ½ Gal. | 8.59 | SCOTCH | Lauders 86° ½ Gal. Save 96c | 11.99 |
| BOURBON | Ten High 86° ½ Gal. Save 67c | 9.98 | BOURBON | Yellowstone 86° 5th Save 60c | 4.99 |
| BOURBON | Ancient Age 86° ½ Gal. Save 1.00 | 10.98 | SCOTCH | House of Stuart 80° Qt. Save 1.00 | 5.59 |
| VODKA | Smirnoff 80° ½ Gal. Save | 10.69 | WHISKY | Canadian Deluxe 80° Qt. Save 1.00 | 5.59 |
| GIN | Walkers 90° ½ Gal. Save 67c | 9.98 | | | |

*plus thousands more*

### *Health & Beauty Aids*

| | | |
|---|---|---|
| **DEODORANT** | Sure 14 oz. Reg. and Unscented Reg. 2.40 | 1.45 |
| **LIQUID PRELL** | Shampoo 7 oz. Regular Price 1.15 | 75¢ |
| **SHAMPOO** | Waldorf Green 16 oz. Reg. 59¢ | 37¢ |

**YOUR DOLLAR BUYS MORE AT A RALEYS STORE**

# SAEOC SCENE

## SACRAMENTO AREA ECONOMIC OPPORTUNITY COUNCIL

**JOHN W. ROBINSON**
**Executive Director**

**MICKIE REINALDO**
**Public Information Officer**

Bill Council, State OEO Senior Consultant, emphasized a point while speaking to SAEOC Board members and staff at the Mansion Inn conference.

OEO Field Representative, Lloyd Throne, left, and Barbara Nord, SAEOC Executive Secretary, participated in the two-day orientation meeting. Throne is from the Regional OEO office in San Francisco.

## *SAEOC BOARD ATTENDS WORKSHOPS*

Members of the recently elected Sacramento Area Economic Opportunity Council (SAEOC) Executive Board attended a two day workshop at the Mansion Inn last week.

Purpose of the orientation meetings was to familiarize the new Board with SAEOC and OEO history, provide program information, and identify roles and responsibilities of the Board and SAEOC agency.

Guest speakers at the training sessions included: Lloyd Throne, OEO Field Representative for Sacramento; Marion (Woody) Woods, first SAEOC Executive Director, and; William Council, Senior Consultant, State OEO Special Technical Assistance Program.

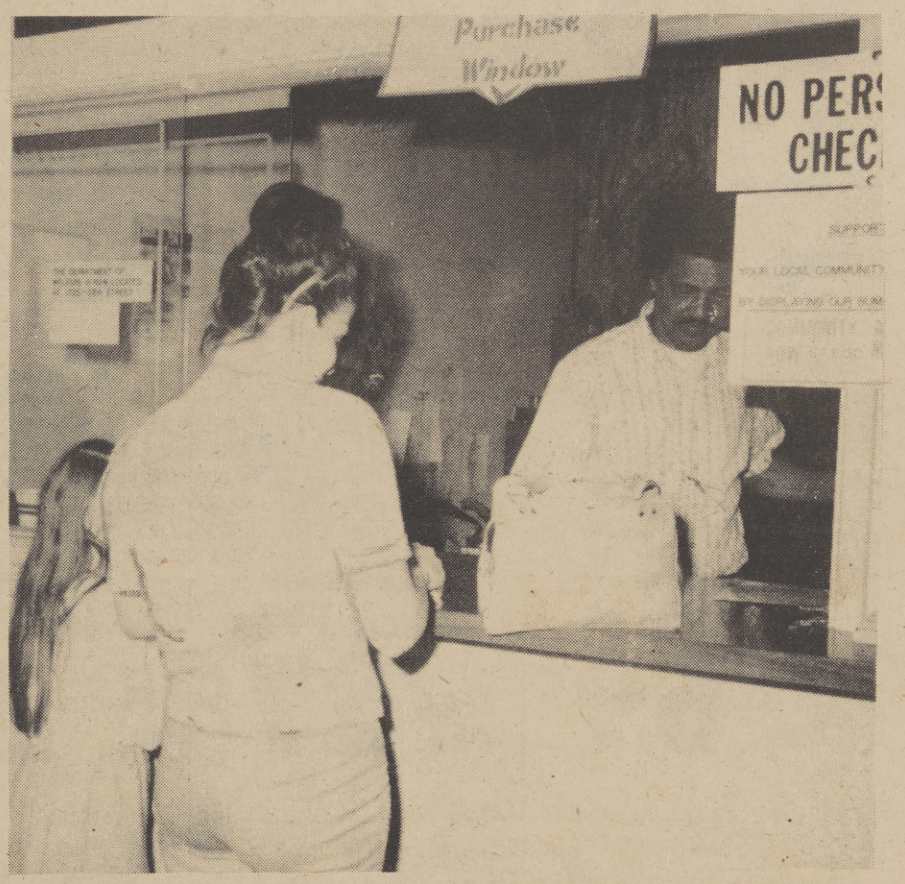
Presentations from SAEOC staff were given by: Joyse Tutt, Summer Work program; Jessie DeRouen, Acting Director of the SAEOC Emergency Food and Medical Services Program; Karen Hansen, Neighborhood Youth Corps; Arturo Avina, Head Start Educational Coordinator; Ruth Baker, Planning and Reporting Director; Leroy Peters, Community Development Director; and Jules Hay, Accounting Controller.

New Board members listen as SAEOC staff explain program functions. Attending the orientation sessions were: left to right, John W. Robinson, SAEOC Executive Director; Attorney Warren Johns, Board Chairman, and, Charlotte Monroe. Board members representing District #3 of the County.

Head Start Educational Coordinator, Arturo Avina, standing, tells SAEOC Board members about the Head Start Program, while left to right, Ruth Baker, Jessie DeRouen, and Karen Hansen listen. Several SAEOC staff give presentations to new Board members at the two-day orientation meeting last week.

## GET ON THE GOOD FOOT

Join the Sacramento Walk (formerly Walk for Development), Saturday, April 20, 1974. For further information about volunteering, call the Washington Community Council, Rosemary, at 442-7651, or Oak Park Neighborhood Council, Amelia, at 452-7696 weekdays.




Information about the Food Stamp program will be published in the next SAEOC SCENE issue. The SAEOC Food Stamps office is located at 4170 Florin Road in Southgate Shopping Center.

# Safeway's (the) place to buy Meat

Since we're neighbors let's be friends

## Corned Beef Brisket

Shenson's—Kosher or Plain (Oven-Roasted-Lb. $1.29)

**Lb. $1.19**

## Sliced Bacon

Dubuque—Mississippi Brand

**1-Lb. Pkg. 79c**

**Beef Plus** BRAND TM Reg. Beef Patty Mix ..... Lb. 75c
**Salmon Steak** ..... Lb. $1.89
**Sliced Bacon** Hormel Brand ... Lb. $1.09
**Tip Steak** Beef Round USDA Choice ... Lb. $1.98
**Beef For Stew** Meaty Chunks Lb. $1.49
**Cut-Up Fryers** Trophy Brand ..... Lb. 49c
**Sausage** Swift—Brown and Serve ..... 8-oz. Pkg. $1.09
**Blade Steak** Beef Chuck USDA Choice Lb. $1.09
**Franks** Oscar Mayer Beef or all-Meat ..... 1-lb. Pkg. $1.25
**Ham Slices** Oscar Mayer ..... 8-oz. Pkg. $1.69
**Pork Chops** Sirloin Cuts ..... Lb. 98c
**Beef Franks** Safeway ..... 12-oz. Pkg. 77c

## PORK LOIN CENTER CUT CHOPS

Lean, Meaty Chops you're sure to enjoy!

**Lb. $1.19**

USDA CHOICE

## Beef Round Steak

USDA Choice-Full-Cut, Bone-in

(Boneless Lb. $1.29)

**Lb. $1.14**

## Safeway Sells Only USDA CHOICE FRESH BEEF

At Safeway every steak, chop, and roast of fresh beef is of USDA Choice Quality. This grade is awarded by U.S. Dept. of Agriculture experts who give this grade only to meat that will deliver tender, juicy flavorful cuts. We back up this grade with an unconditional guarantee.

**Fine Quality & EXPERT TRIM Make the Difference in Safeway Meats!**

At Safeway, you pay only for the tender, delicious, perfect-eating part of every cut because excess bone and fat are cut off before the meat is weighed. All of our meat is expertly cut & trimmed to save you money.

## WANT TO KNOW THE HONEST TRUTH ABOUT GROUND BEEF?

IT'S THIS: Nobody can guarantee its exact fat content. There's been lots of talk lately about the fat-lean ratio in ground beef. So why not label each package: Contains X% of fat? Let us tell you why.

We've been making ground beef just about as long as anyone and we know there's no way to make two batches that are exactly alike. Two samples taken from the same batch (or even the same package) can differ in ratio of fat to lean. Even with meticulous care in selecting ingredients, there are variations in fat/lean. Even with our most modern grinding and mixing equipment. Even with the use of the best available fat measuring devices.

Yet we know our customers want and expect us to provide them with a choice of ground beef products to meet their varying preferences, tastes and budgets. After long and careful consideration, we have concluded that we can best meet our customer's need for variety by offering just two ground beef products – REGULAR and PREMIUM. We make both kinds from fresh chunks of beef. We prepare both kinds with equal care to maintain the top quality which has helped earn our fine meat reputation.

Our REGULAR is made the way we believe most families prefer their ground beef. It contains enough fat to assure full juiciness in the cooked meat. It makes marvelous hamburgers, meat loaves, meat balls, spaghetti sauce, Salisbury steak and other delicious dishes.

Our PREMIUM is made to please families that want a leaner ground beef. It shrinks less in cooking and makes wonderful ground beef dishes of all kinds – plain and fancy.

Why not try both kinds and see which is preferred by the folks at your house? (You might even want to make a mix with some of each.) The famous Safeway money-back guarantee applies, of course, to our ground beef as to all of our other products.

**Corned Beef** Shenson's Corned Round .. Lb. $1.39

**Pork Ribs** Country Style, Delicious .... Lb. 98c

## BIG 10c PRODUCE SALE

FRESH SPINACH Bunch
PINK GRAPEFRUIT Each
TENDER TURNIPS Pound
BANANA SQUASH Pound
**10c**
CRUNCHY CARROTS 1-Lb. Bag
Bunch CRISP RADISHES
Pound WHOLE WATERMELON
Bunch GREEN ONIONS

**STRAWBERRY PLANTS** Tioga Variety—6-Plant Tray Each 89c

**TROPICAL HOUSE PLANTS** Asst. Varieties—4-Inch Pots Each 99c

## SAFEWAY DISCOUNT IS THE PLACE TO FILL ALL OF YOUR FOOD SHOPPING NEEDS!

Canned
### Hormel Spam
12-oz. Can 95c

### Imitation Ice Cream
Joyett 1/2-Gal. Carton 59c

Rich, Tomato
### Heinz Ketchup
14-oz. Bottle 29c

**Large Eggs** GRADE AA-Cream O'the Crop Dozen Carton 59c
**Tomato Sauce** Hunt's-Fancy 8-oz. Can 11c
**Tomato Paste** Hunt's-Fancy 6-oz. Can 20c
**La Pina Flour** ..25 Lb. Bag $4.29
**Vanilla Wafers** NBC-Nilla 12-oz. Pkg. 49c

**Pepper** Schilling's-Black (4-oz. Can 61c) 2-oz. Can 36c
**Peas** BirdsEye w/Cream Sce., Pearl Onions, or Potatoes w/crm. Sce. 8-oz. Pkg. 39c
**Rice Chex** Ralston (12-oz. 63c) 8-oz. Pkg. 51c
**Wheat Chex** Ralston (22-oz. 73c) 15-oz. Pkg. 53c
**Ketchup** Hunt's-Tomato 32-oz. Bottle 62c

**Granola** Nature Valley-Reg. or Cinn.-Raisin 16-oz. Pkg. 79c
**Biscuits** Mrs. Wright's-Reg. or Buttermilk 8-oz. Tube 16c
**Muffin Mix** Duncan Hines-Blueberry 13-oz. Pkg. 67c
**Imo Topping** (½-Pint 37c) .. Pint Carton 53c
**Dinners** Chun King-Egg Foo Young, Swt. & Sour, or Pepper Steak 19-oz. Pkg. 96c

General Mills Cereal
### Cheerios
15-oz. Pkg. 69c

Manor House
### Meat Pies
8-oz. Pkg. 27c

Powerful Detergent
### Giant Tide
49-oz. Pkg. 89c

**Noodles** Top Ramen-Oriental 3-oz. Pkg. 22c
**Frosted Shake** Borden's 9¾-oz. Can 25c
**Orange Juice** Unswt. Treesweet 6 6-oz. Cans 75c
**Juice** Treesweet Texas-Pink Grapefruit 46-oz. Can 59c
**Sugar Wafers** Sunshine 12-oz. Pkg. 55c

**Dog Food** Kal Kan-Chunk Beef 14-oz. Can 34c
**Detergent** Crystal White Liquid 48-oz. Bottle 56c
**Floor Wax** Johnson-Step Saver 32-oz. Bottle $1.24
**Cleaner** Bon Ami-Polishing 14-oz. Can 27c
**Detergent** Cold Power 49-oz. Pkg. 78c

## FROZEN FOOD FAVORITES

Minute Maid
### Orange Juice
100% Pure From Florida (12-oz. 57c)
6-oz. Can 29c

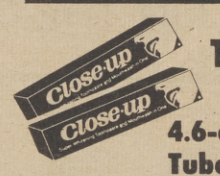
**Cream Pie** Mrs. Smith's-Boston 34-oz. Pkg. $1.39
**Shortcake** Mighty High-Strawberry 32-oz. Pkg. $1.33
**Apple Pie** Mrs. Smith's .. 46-oz. Pkg. $1.59
**Broccoli** BirdsEye-5 Min., Chopped 10-oz. Pkg. 29c

## IN-STORE FRESH BAKE SHOP

Fresh Baked
### 4 Asst. Cookies
Sugar, Oatmeal, Vanilla-Coconut, & Peanut Butter Dozen $1

**Apple Danish** Dutch ..... 3 for 59c
**Angel Food Cake** Plain Each 99c
**Fresh Rolls** Klondike Dinner 30 for $1.24
(Available only in stores with Bake Shop)

## HEALTH & BEAUTY NEEDS




Close-Up
### Toothpaste
4.6-oz. Tube 78c

**Toothbrush** Safeway-Deluxe, w/tip Each 35c
**Toothpaste** Safeway Brand 7-oz. Tube 54c
**Mouthwash** Safeway Brand 16-oz. Bottle 45c
**Vitamins** Safeway-Multi-with iron Bottle of 250 $1.69

## FINE WINES & LIQUORS

Scot's Lion
### *Scotch Whiskey
80-Proof Quart Bottle $5.19

***Whiskey** Cold Brook-Blend., 80-Pr. Quart Bottle $4.29
**Wine** Mt. Castle Gallon Jug $2.59
**Spanada** Gallo Wine ½-Gal. Bottle $1.99
*(Available only in Stores with Liquor Dept.)

**Monterrey Stoneware**
*This Week Featuring*
**Dinner Plate.....59c**
*Also Featured*
**4 Soup-Cereal Dishes .....$3.99**

PRICES EFFECTIVE THRU SAT. APRIL 20, IN SACRAMENTO

SAFEWAY

No Sale to Dealers or for Resale

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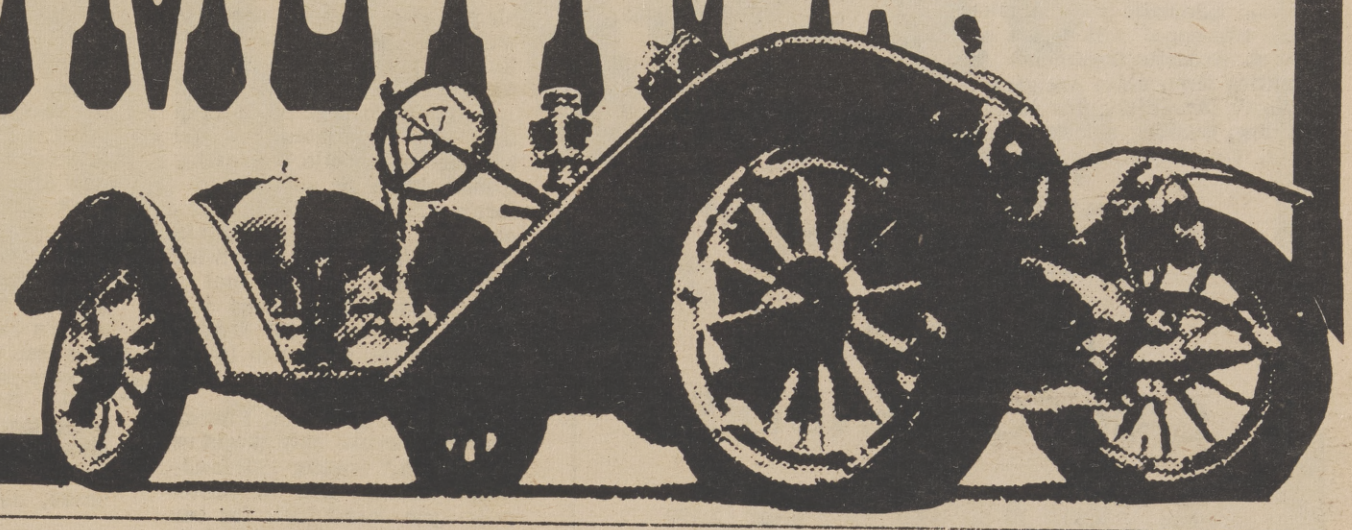
The Sacramento Observer

# AUTOMOTIVE SECTION





GLOWING REPORT

## Auto Lights For Safety Convience

There are more lights in the modern automobile than in most homes with the driver virtually surrounded by red, white, and yellow beams for his safety and convenience.

In addition to the standard lights on 1974 Chrysler-Plymouth models, including headlights, taillights, turn signals, dome, dash, and side-marker lights, an optional "Light Package" is offered.

The package in the compact Valiant contains trunk, glove box, ash tray, map and ignition key lights, and fender-mounted turn indicators.

The intermediate Satellite and standard -size Fury and Chrysler Light Packages contain these lights and in variations other visual and audio messengers that inform the driver whether he left a door open, he left his ignition key in the lock, his headlights on; the levels of fuel, battery, and windshield washer-whether the engine temperature is in the danger zone.

There are other options in luxury models which automatically switch on the headlights at dusk and shut off at dawn or when the engine is turned off . . . a sentinel light that dims high beams to low with the approach of another car.

There's even an option that has a timer, which shuts off headlights after car occupants have walked up the driveway and entered their home.

Popularity of the Light Packages, standard in Imperial and New Yorker Brougham, are evidenced in the installation rates. Since the beginning of the 1974 model year October 1, the rates are:

Valiant, 30 per cent; Satellite, 50 per cent; Fury, 59, and Chrysler, 63 - a 50 per cent average.

## The BIG-LITTLE Car Auto Guide

MUSTANG II

Vega and Pinto square off as contenders for the biggest sellers in the minicar field, followed by Gremlin. Mustang II, altho somewhat heavier and thus hovering between the minicar and the compact, has all the best of the minicar contest in riding-driving quality.

Mustang's unusual suspension system is not "choppy" in its ride; it almost glides. It brakes with the easy tenacity that the Ford disc-drum combination has perfected.

The four-cylinder engine is a special over-head cam design, the first such engine to be made in the U.S. since the four-cylinder Model A was discontinued in 1934.

Mustang II has rack-and-pinion steering, which is more taut than the recirculating-ball system of typical U.S. cars but easy enough to use, and the car has some noise and suspension treatments - to lessen the former and soften the latter.

Tho not the most economical of all U.S. cars its size, it is certainly the most innovative and dashing at the moment.

And Mustang II offers many options of engine and suspension that will make it a little brute - the V-6 engine, the competition-type suspension, and all the other "performance" accessories, including raised white lettering on the radial tires.

GREMLIN

Gremlin, as someone observed, is a sawed-off Hornet. They have the same engines, transmission, and other components, but Gremlin's lower weight gives it greater gas mileage. Gremlin represents a long tradition of cars this size from American Motors, going back to the '50s and the Rambler.

Engine and other options can make the Gremlin a car for "performance" buffs, in flat contradiction to its basic purpose in life - plain-Jane transportation.

And it can be gussied up with the newest in reverse status symbols, faded denim, as an upholstery option.

Gremlin with its greater weight, offers a better ride than its nearest competitors. Pinto and Vega, but one inferior to Mustang II. Gremlin doesn't impress with its spaciousness, tho it is about the same size as the competition. But in head-on confrontation with Vega and Pinto, the Gremlin offers a smoother, more powerful engine; better performance; harder steering; a lower initial cost; and, if you resist the eight-cylinder engine and other heavy options, fairly competitive gas mileage. Also Gremlin competes effectively with the best of Japanese and European minicars in performance and costs less.

PINTO

Pinto is a rocky, noisy beast that can be softened and quieted with a "noise - reduction package," a radial tire-tuned suspension package, and, if that doesn't work, a stereo sound system that can drown out everything - even your sorrows, if they're playing your piece. A resonator in front of the muffler quiets it; soft rubber bushings for shock-absorber mountings and other anti-noise features, all available at extra cost, testify to Pinto's needs.

Pinto's first engine was so small, it could barely be backed out of the garage. Now it has a two-liter engine with an over-head - cam design somewhat similar to that of the Mustang. It comes from Germany and is an admirable performer.

To drive Pinto is akin to a course in judo in which you come out on top. It will do the job, squeeze into small places, dart here and there with its stick shift. Two people can be seated in the front with ease; two in the back with a shoehorn.

Pinto's strongest points are steering and braking. It has rather poor acceleration, and it transmits road shock with an almost unholy glee.

VEGA

Vega is much like Pinto: so are its sales. But Vega has ab-

(Cont. on Page G-2)

## GAS AVAILIBILTY IMPROVES HERE

For the third consecutive week improvement in the availability of gasoline is noted in the random sampling of 500 gas stations in the 45 central and northern counties of California and the entire state of Nevada (the membership area of the California State Automobile Association).

The survey indicates that although nights and Sundays continue to be difficult periods for motorists, gasoline is easier to obtain than at any time since the start of the year.

In Sacramento, the report shows that Sunday closings reach approximately 84%. However, this area has adequate fuel during daylight Monday through Saturday to meet normal traffic demands. "Caution still advised for those passing through the area late at night," the report adds.

Limited operating hours continue to be the rule in California, with less than three per cent of the stations surveyed found open seven days a week, twenty-four hours a day.

Approximately seventy-five per cent of the surveyed outlets close on Sunday. Saturday closings account for less than twenty-five per cent of the total.

Many of these sell gasoline only during the morning, Saturday, then close for the balance of the weekend.

Only seven per cent of the surveyed stations now limit sales by either purchase price or gallon volume. This is a considerable improvement when compared with the nearly fifty per cent reported rationing in one form or another during mid-March.

Since last week three counties have abandoned the EPC's odd-even Emergency Marketing Plan. Alameda and Contra Costa Counties in the Bay Area, and Riverside County in Southern California are no longer involved in the rationing system.

Other counties (San Mateo, Santa Clara, Los Angeles, and Ventura) have indicated they plan to re-examine the plan in the immediate future. Orange County dropped the system during the last week of March.

Gasoline availability in Nevada is near-normal except for a reduction of all night outlets, and some Sunday closings.

# The BIG-LITTLE Car Auto Guide

(Cont. from Page G-1)

olished the grille and replaced it with functional louvers, thus eliminating a favorite "changeable" of the engineers who specialize in planned obsolescene. Vega also has gained a three - speed automatic transimission; the two-speed will depart unwept. Acoustic treatments for cutting down noise are part of Vega's face-lifting this year. In riding, handling, steering, braking, Vega is humble. Its brakes are adequate, its acceleration stodgy but serviceable, and its typical ride is bumpy. The Cosworth Vega, a limited edition (about 5,000), is just around the corner. It's aimed at the junior Corvette market and has a somewhat scandalous price tag for a Vega, well over $4,000. No matter what grand plans are in its future, Vega remains a small car with a message: that Detroit knows how to get 30 miles per gallon without trying very hard.

Look for 'The Big Little Cars Auto Guidr of imported cars next week in this section.

## THE SMALL CAR CONTENDERS

| | | | | | | |
|---|---|---|---|---|---|---|
| Vega | $2,500 | 22-32 | 97 | 75 | F/Rear | 2,400 |
| Pinto | 2,500 | 22-32 | 94.2 | 85 | F/Rear | 2,400 |
| Mustang II | 3,200 | 16-22 | 96.2 | 102 | F/Rear | 2,700 |
| Gremlin | 2,400 | 18-25 | 96 | 100 | F/Rear | 2,800 |
| Mazda RX-3 | 3,300 | 17-22 | 91 | 90 | F/Rear | 2,200 |
| Toyota Corolla 1200 | 2,500 | 30-40 | 91.9 | 65 | F/Rear | 1,815 |
| Corona | 3,100 | 18-25 | 95.7 | 97 | F/Rear | 2,315 |
| Celica | 3,500 | 18-25 | 95.5 | 97 | F/Rear | 2,470 |
| Datsun | | | | | | |
| B210 | 2,600 | 25-35 | 92.1 | 67 | F/Rear | 1,845 |
| 610 | 3,700 | 20-30 | 98.4 | 97 | F/Rear | 2,430 |
| Colt | 3,200 | 22-32 | 95.3 | 94 | F/Rear | 1,865 |
| Subaru | 2,800 | 25-35 | 96.7 | 61 | F/Front | 1,865 |
| Honda | 2,800 | 30-45 | 86.6 | 50 | F/Front | 1,572 |
| Volkswagen | | | | | | |
| Beetle | 2,800 | 25-35 | 94.5 | 46 | R/Rear | 1,826 |
| Dasher | 4,000 | 25-35 | 98.2 | 75 | F/Front | 1,900 |
| Fiat | | | | | | |
| 128 | 3,000 | 22-35 | 96.4 | 66.5 | F/Front | 1,930 |
| 124 | 4,000 | 20-30 | 95.3 | 92.5 | F/Rear | 2,370 |
| Capri 2000 | 3,700 | 18-28 | 100.8 | 85 | F/Rear | 2,375 |
| Opel Manta | 3,200 | 18-30 | 95.7 | 75 | F/Rear | 2,230 |
| Saab 99LE | 6,000 | 18-30 | 97.4 | 110 | F/Front | 2,500 |
| Renault 12 | 3,000 | 20-30 | 96 | 65 | F/Front | 2,230 |
| Austin Marina | 3,000 | 20-30 | 96 | 68.5 | F/Rear | 2,280 |

*List prices vary widely - from dealer to dealer and region to region.
**Average figures based on findings of several testing organizations.

# $25 Million Prize For First Pollution Free Auto

A double-barreled attack on air pollution and the needless wasting of energy was taken earlier this month by State Senator Nicholas C. Petris (D-Oakland).

Petris introduced two bills in the California Senate: One would ban any automobile from being manufactured or sold in California starting in 1977 that was not one hundred percent air pollution-free and at least twice as efficient in the use of fuel as present cars. The second bill stakes a prize of $25 million for the first person to invent such a car.

"The energy crisis, I mean, problem, would have taught us one lesson," Senator Petris added, "namely, that we cannot rely upon fossil fuels for our transportation needs. 75% of all California highway fuel is consumed by our autos. The larger user of energy in California is the transportation sector and over half of that is consumed by the automobile."

"But if the diminishing supply of energy isn't enough to warn us, then the quality of our deteriorating air should give cause to search out other forms of propulsion for the auto," the East Bay legislator added. Over 50 per cent of all urban air pollution is caused by the automobile. The Federal Environment Protection Agency has collapsed in the face of Detroit's refusal to comply with federal law.

The Nixon Administration is now asking Congress to give up the goal of clean air in order to accommodate the auto industry, and Governor Reagan has undercut even the modest efforts of the California Air Resources Board. With one swipe of the oily rage the giants of greed have wiped out the flimsy protection we've been able to achieve."

"My legislation proposes that we can and will have both a clean car and an efficient car with or without the auto industry's help. We will leave them standing by the roadside still protesting that it is impossible to have clean air and good mileage," Petris said.

He noted that the electric motor emits absolutely no pollutants, is 80% to 90% efficient (compared with a typical auto's efficiency of 15%), and is feasible for both in-town and highway driving at the lower speed limit of 55 mph.

The purpose of the $25 million prize, according to Petris, is to encourage private inventors and small companies to develop a clean, efficient car, rather than wait for the large auto makers.

The Democratic solon also noted that the damaging health effects of smog include emphysema, lung cancer, heart disease, asthma, and eye, nose and throat irritation. He noted the economic costs of air pollution include more frequent painting of buildings and cleaning of clothing, damage to plant life, particularly watershed and timber forests, and harvest crops.

Senator Petris received national recognition in the late sixties for his legislation to ban the internal combustion engine in favor of a clean car. Several times the bill passed the State Senate, but was defeated in the Assembly. Later the federal Clean Air Act was passed and Petris dropped his idea to await federal action. He now claims that the Environmental Protection Agency has "given up" the goal of clean air.

# WOMEN on Wheels

## STOP & STEER WITHOUT POWER

*Plymouth's Liz Stimley*
*In the Driver's Seat*

Failure of power brakes or power steering can scare the wits out of the driver—if he doesn't know what to expect.

The thing to remember is that the car can still be steered and stopped without the power assists. It will take more physical effort, but it can be done.

Every driver should know what it feels like to handle his car when power steering or brakes are inoperative for some reason. So try it for yourself.

While the car is stopped locate the ignition "off" position. Get on a wide, deserted road or a big, empty parking lot and while driving at moderate speed put the transmission in neutral and shut off the engine by turning the ignition key to the "off" position. Be sure you do not turn the key to the "lock" position.

You'll find it much harder to turn the wheel, but you can still steer. Next, tap the brake pedal several times to deplete the power system reserve, and then bear down on the brake pedal. It will take effort, but you can stop.

Both power systems may be restored by re-starting the engine.

It is not likely that you'll have a power braking or steering failure, but if you try the experiment above you'll know what it feels like and realize you can still handle your car.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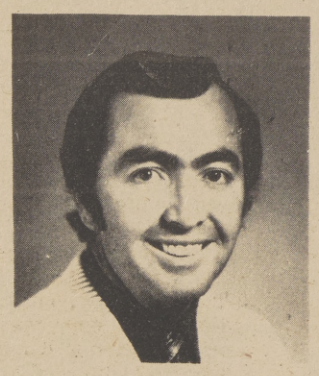

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|---|---|---|---|---|---|---|
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| '74 Opel Mantce. Stk. # 144 **$3165** | '74 Opel Raleye. Stk. # 137 **$3774** | '74 Opel Mantce. Stk. # 143 **$3655** | '74 Century Luxus. Stk. No. 8 **$4360** | '70 FORD Galaxie. 4- door. #40-A **$1,599** | '70 Opel G.T. 4-speed. Low miles Stk. # P-184 **$2995** | '69 OPEL 2-door. #P152. **$999** |

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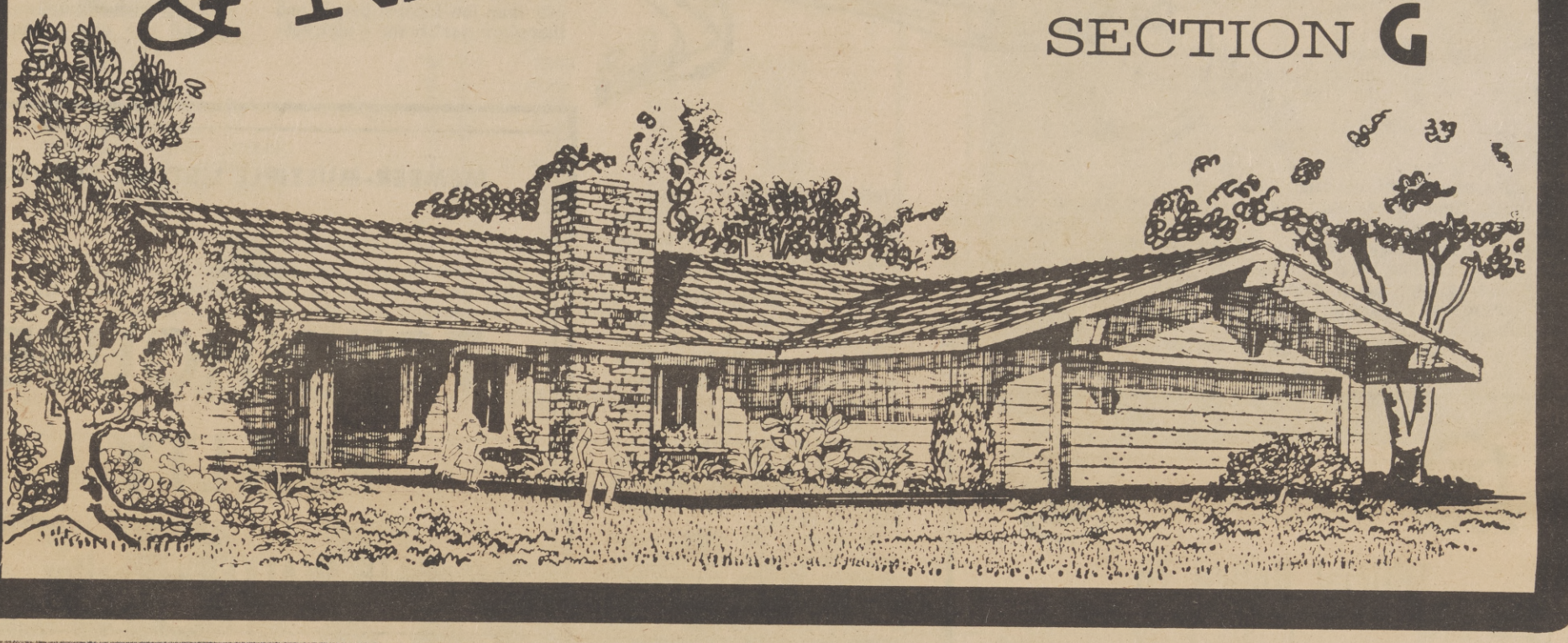
The Sacramento Observer

# HOUSING & REAL ESTATE

SECTION G





*THE U IN HOUSING*

## The Survival of Our Cities Is Reliant On Fair Housing

by DR. GLORIA E. A. TOOTE
Assistant Secretary HUD/EO

In its sixth year of existence, the Office of Fair Housing and Equal Opportunity of the Department of Housing and Urban Development has moved with dispatch, in the arena of Fair Housing. I have served as Assitant Secretary of this office for a little less than a year.

During that time, I have traveled our nation to view its housing conditions, to relate with my constituents, and most of all to observe the various means still utilized in denying minorities their legal rights to open housing, despite the protection of Title VIII.

It would please me to report that fair housing is a reality for all in America. It would also please me to report that the number of fair housing discrimination complaints are on the decline. However, neither are true, as many of the relics of the ignominious badge of slavery still remain a viable part of the American way of life for its minority citizen.

To paraphrase Charles Dickens, the status of our present society is that "it is neither the best of times, nor the worst of times." However, it is indeed the becoming of an age of wisdom. One in which Americans are beginning to realize that without fair housing, and the destruction of the ghetto, the death knell tolls for the life of our cities.

The concern of Federal, state and local government is essential and must be evidenced for the economic viability of minority America or this nation will wither from a state of strength into a state of economic chaos.

Cities across the nation, are experiencing the pains of deficit expenditures as the result of white middle class exodus. Minority employees are commuting great distances, at income expense, to retain employment because corporate America abandoned its role of responsibility. With the tax base diminished and the cost of education and services on a never ending spiral, an open community where all can live and work offers the only solution to the economic viability of the city.

DR. GLORIA TOOTE

Government and industry should not have to be remined that the vitality of the cities is in peril, or be told that the sapping of the strength of urban America stemmed from the bigotry of programming and servicing of the poor.

Until recently, most discussions on the problems of the cities related to the comfort, convenience and business advantage of middle class white America. The more serious problems of the poor seldom, if ever, entered into the conversation.

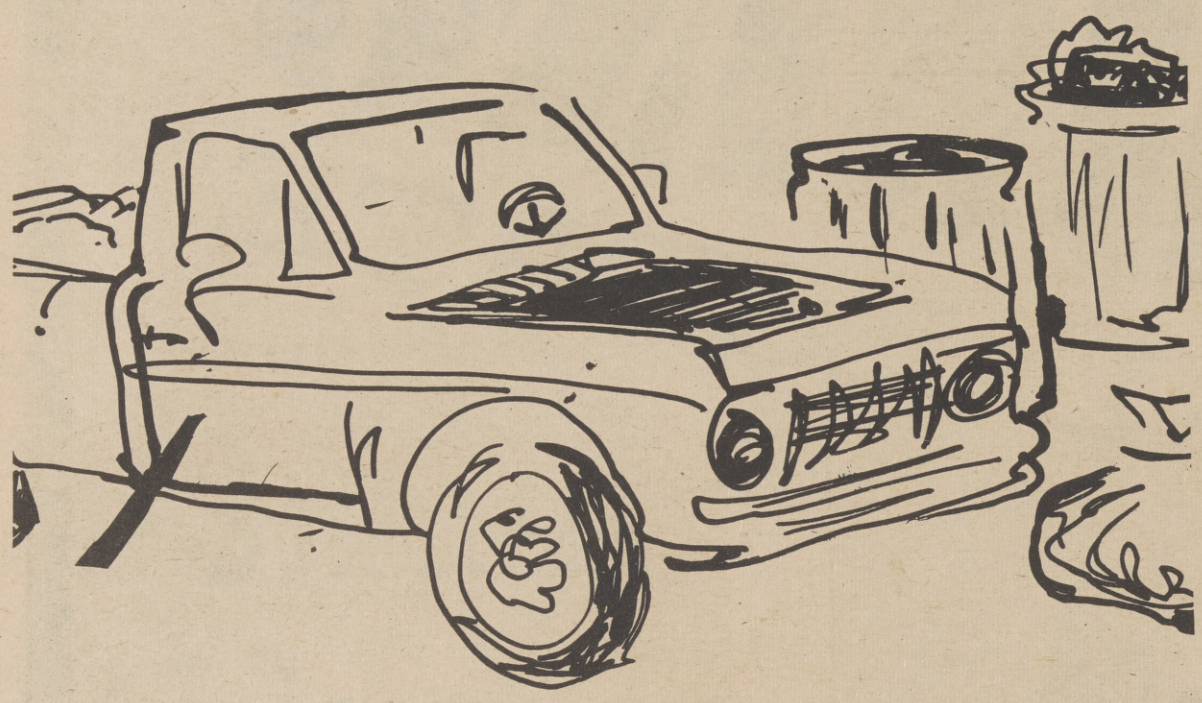
President Nixon recommended last fall, direct cash assistance as the most promising approach to housing low income persons and families. HUD has at present research demonstration pilots throughout the nation to assure workability and sound administration for program implementation.

When a family living in subsidized housing can be assured of the means of home payment, and that no more than a reasonable portion of his or her income will be needed to provide safe and decent housing, the solvency of the community, the city, and the family will be assured.

Contrary to the belief of some, the Section 23 Housing Program of HUD will not just relate to rehabilitation of property. New construction can and will be continued under Section 23, and where needed with 100 per cent occupancy reserved for low income families. It is the hope of this office that the impaction of the poor can be negated with our housing program, and that private builders and developers will limit the occupancy of low income families to

(Continued on Page G-5)

# County Refuse Open For Spring Clean-Up



With the arrival of spring cleaning time, the County refuse section is receiving some 60 calls a weekend asking whether the transfer station at 4640 Roseville Road is open to the public and whether there is a charge.

Yes, in both cases, reports Larry Theisen, refuse division chief in the County public works department.

"The transfer station is available to any household in the County or in any of the four cities that finds it more convenient than our refuse disposal site on Kiefer Boulevard," Theison said. "Rio Linda and North Highlands residents, for example, would be saved a 40 to 50 mile round trip."

Theisen also reported that a transfer station was planned for the south area and would probably be open by the summer of next year. Feasibility studies on potential sites are underway. In the meantime, south area residents are encouraged to use either the north area transfer station or the Kiefer site north of Grant Line Road depending on which is closer.

Of course, all county residents have unlimited curbside pickup. Theisen did express some concern about the unusually large amounts of tree trimmings and grass clippings being deposited by householders on a single pickup day. He would prefer that major cleaning wastes be set out over a period of two, three or four weeks -- perhaps limiting each deposit to 10 bags or bundles.

Fees at the transfer station vary according to the load carried. In all cases, they are higher than at the regular disposal site because the refuse must be transferred there by County truck. Using the station can reduce overall costs for the individual by eliminating the longer trips that used to be necessary.

Charges for non-commercial use of the transfer station would include $1 per load for a passenger car or station wagon; $1.50 per load if towing a two-wheel trailer; $2 a load if towing a four-wheel trailer. Pickup trucks are charged $1.50 per load, unless they are towing a trailer, which increases the cost to $2 per load.

Both the transfer station and the disposal site accept most types of combustible and non-combustible wastes, including paper products, grass, cans, bottles, small tree and shrub trimmings, wood products, household furniture and appliances.

Not acceptable are liquids, inflammables, toxic materials, large tree stumps or timbers.

Hours for the transfer station are 6 a.m. to 6 p.m. weekdays, and 8 a.m. to 6 p.m. on weekends and holidays. The disposal site is open from 7 a.m. to 5 p.m. Monday through Saturday, and 8 a.m. to 5 p.m. on Sundays and holidays.

One last reminder for spring cleaners -- covered loads mean cleaner roads.

# Low Income Families Will Suffer From SMUD Rate Increase

Ignoring arguments from concerned citizens that present and proposed rates for homes discriminate against the poor, the directors of Sacramento Municipal Utility District (SMUD) voted unanimously, last week, to increase rates on the average of 10% to go into effect May 1.

The decision came after a two-hour public hearing.

During the hearing, Legal Aid Society attorney Loren Mitchell pointed out that with the new increase, a poor family with an income under $5,000 annually will pay 92 per cent more per kilowatt hour of electricity than a high income family earning $25,000 per year.

Mitchell said that high income families use much more electricity than low income people and therefore qualify for a high volume schedule or low rates.

"It is the poor who cannot afford the 'luxury' appliances which consume the major volume of residential electric energy," said Mitchell.

Board Director William Baird insisted that the rates must be raised to protect the district's financial status.

Baird said that all district customers could face higher rate increases in the future because of resultant higher bond interest rates if the bonds were not protected.

The rates average out to a 10 per cent increase for residences, 98 per cent to small business, 10.1 per cent to large business and industry and 11.6 per cent to farms.

SMUD raised rates an average of 9.6 per cent in June 1972.

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U.S. DEPARTMENT OF HOUSING AND URBAN DEVELOPMENT

## Official Notice To Real Estate Brokers

## OFFICIAL LISTING DATE :

April 19, 1974

**Five Day Waiting Period Expires :**

4:30 P.M. April 25, 1974

**SACRAMENTO NORTH**

| | | | | | |
|---|---|---|---|---|---|
| 1432 Stoddard St. | 14,500 | B1 | 2 | 1 | $ - |
| 3759 40th St. | 14,500 | B1 | 2&FM | 1 | 295 |
| 761 %IST Ave. | 13,500 | B1 | 3 | 1 | 476 |
| 7642 18th Ave. | 17,000 | D1 | 3 | 2 | 528 |

**SACRAMENTO SOUTH**

| | | | | | |
|---|---|---|---|---|---|
| 212 Ford Road | 15,000 | C1 | 3 | 2 | - |
| 4139 Englewood Street | 17,500 | D1 | 3 | 2 | - |
| 3916 Dry Creek Road | 13,500 | B1 | 3 | 1 | 306 |

**RANCHO CORDOVA**

| | | | | | |
|---|---|---|---|---|---|
| 3032 Evadna Dr. | 19,000 | E1 | 2 | 1 | 531 |
| 1026 Croyden Way | 26,000 | G1 | 4&FM | 2-1/2 | - |

**CITRUS HEIGHTS**

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|---|---|---|---|---|---|
| 6575 Viscount Way | 18,500 | D1 | 2 | 1 | 543 |

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|---|---|---|---|---|---|
| 801 Greenwood Avenue | 16,500 | C1 | 3 | 1 | - |
| 807 Greenwood Avenue | 16,500 | C1 | 3 | 1 | - |

Please see receptionist (Room 147) for location of sales drawing. The sales office has moved to Room 408 at 801 I Street, Sacramento. Telephone numbers will remain the same.

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# The Survival of Our Cities Is Reliant On Fair Housing...

(Continued from Page G-3)

twenty per cent of their units.

On the first of this month, the Federal Reserve Board, the Federal Deposit Insurance Corporation, the Federal Home Loan Bank Board and the Comptroller of the Currency announced programs to collect racial data to determine the extent of discrimination in home financing.

Under this plan, Federally insured banks in eighteen Metropolitan areas will be required to maintain lending data on age, sex, marital status and financial condition on home loan applicants. This information will be compiled over a six month period and evaluated for whatever appropriate administrative action is necessary.

Coordinated federal programming and voluntary compliance with Title VIII can assure fair housing for all Americans.

This column is published as a public service by THE OBSERVER.


# VA Homes

These properties are available to anyone - veteran or non-veteran, with stable employment and good credit without regard to race, color, religion, sex or national origin. Features include quick possession and no loan fees or points. All properties are sold in "as is" condition without any warranty; however, most homes have been renovated. Phone any real estate broker for complete information.

| ADDRESS | BDRMS/BTHS | DOWN Payment | *MONTHLY Payment | Price |
|---|---|---|---|---|
| **SACRAMENTO** | | | | |
| SACRAMENTO | | | | |
| 63 Cathcart | 4 2 | $200 | $205 | $20,000 |
| 131 Cathcart | 2 1 | None | 124 | 11,300 |
| 1401 Dickson Court | 2 1 | 200 | 132 | 12,900 |
| 200 Fairbanks | 3 2 | None | 117 | 9,900 |
| 4109 E. Nichols Avenue | 2 1 | 150 | 121 | 11,950 |
| 3832 Palmetto Street | 2 1 | None | 101 | 9,300 |
| 7467 Red Willow Street | 3 2 | 250 | 202 | 18,950 |
| 6250 Sun River | 3 1 | 100 | 125 | 11,900 |

"PHONE ANY BROKER FOR INFORMATION TODAY"

*All listings require 360 monthly loan payments due the first day of each month, with annual percentage rate of 8 - 1/4%. All installments shown above include monthly amounts required for principal, interest, taxes and insurance.

All listings are subject to prior sale, price changes, or removal from listing.

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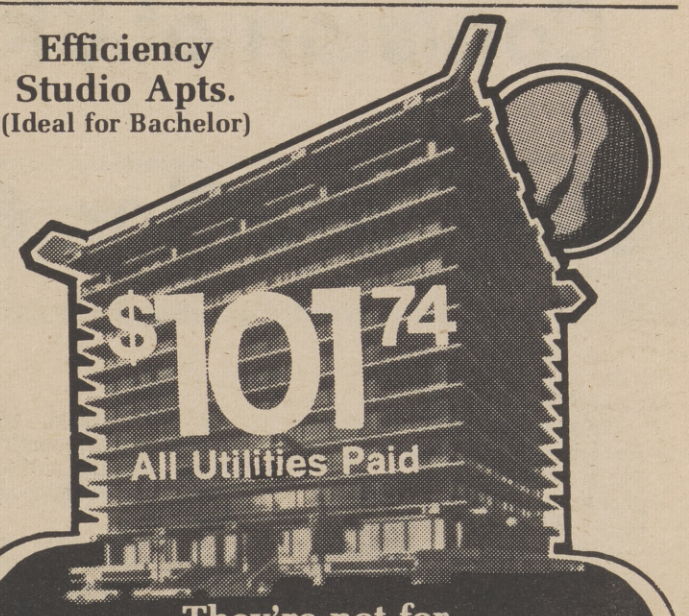


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# Coalition of Black Trade Unionists Plan Convention

WASHINGTON, D. C. - Plans for organizing the unorganized, for electing a veto-proof Congress, and the impact of the energy shortage on the Black worker and his community, headline the agenda for the upcoming third annual convention of the Coalition of Black Trade Unionists (CBTU).

The 3,000-member organization will convene May 3-5 at the Sheraton-Cadillac Hotel in Detroit.

A wide range of national speakers, representing trade unions and the political spectrum, will be announced at a later date.

The CBTU was formed in Chicago in 1972 to give Black workers a voice in the labor movement and national politics.

In announcing the convention, the CBTU Executive Committee cited three major objectives:

"We must expand and increase our organizing efforts.

"We must lend our support and all of the resources we can muster to offset the impact of the energy shortage on the Black worker and the Black community.

"We must organize and work for the election of a veto-proof Congress which will fight for programs that are vital to the Black and poor people of this country."

The Executive Committee of the CBTU includes Nelson Jack Edwards, Detroit, United Auto Workers; Charles Hayes, Chicago, Robert 'Bob' Wilson, Newark, the Amalgamated Meat Cutters and Butcher Workmen of North America (AFL-CIO); William Lucy, Washington, D.C. and Lillian Roberts, New York City, the American Federation of State, County and Municipal Employees (AFL-CIO); Cleveland Robinson, New York City, Distributive Workers of America; William Simons, Washington, D.C., American Federation of Teachers (AFL-CIO); Alzada Clark, Memphis, Tenn., United Furniture Workers (AFL-CIO); Isom Clemon, Mobile, Ala., International Longshoremen's Association (AFL-CIO); Levi Daniels, Beckley, West Virginia, United Mine Workers; Ola Kennedy, Gary, Indiana, and Oliver Montgomery, Pittsburgh, United Steel Workers (AFL-CIO); Gideon Parham, Atlanta, Teamsters; Dennis Serrette, New York City, Communications Workers of America (AFL-CIO); Edward Todd, Chicago, Textile Workers (AFL - CIO); Agnes Willis, Roosevelt, L. I., New York, International Union of Electrical Workers; and Constance Woodruff, Newark, International Ladies Garment Workers Union (AFL-CIO).


## INSURANCE INFORMATION

The California FAIR Plan is an association of all property insurance companies certified to do business in California. Established under state law, the Association, in cooperation with the State of California, provides insurance coverage to responsible applicants who have been unable to secure fire and crime insurance for their business or residence in the normal market.

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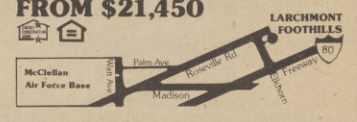


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## CLASSIFIED ADS

# CLASSIFIED ADVERTISING INDEX

All FINDER Ads are placed in Classification for your convenience. All classifications are listed by title and numerical order. THE SACRAMENTO OBSERVER reserves the right to classify all advertisements, to delete objectionable words or phrases or to edit or refuse any advertisement. Every FINDER Classified Ad must specify a bona fide offer in good faith. Advertisers will hold THE OBSERVER harmless against all claims resulting from publication of an advertisement.

THE OBSERVER will not assume responsibility for more than one week's incorrect insertion and reserves the right to make correction in the next issue. Liability for errors will not exceed the cost of space occupied by such error. All FINDER Classified Advertisements should be checked by the advertiser the first week of publication.


| | | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|
| ANNOUNCEMENTS | 100 | Meetings | 140 | Help Wanted | 210 | RENTALS | 400 | AUTOMOTIVE | 600 | Recreational Vehicles | 680 |
| Personals | 110 | Drugs & Sundries | 150 | Agencies | 250 | Apartments | 450 | Trucks, Trailers | 630 | INSURANCE | 700 |
| Legal Notice | 120 | Schools & Instructors | 160 | Real Estate | 300 | MERCHANDISE | 500 | Mobile Homes | 640 | TOO LATE TO CLASSIFY | 800 |
| Lost & Found | 130 | EMPLOYMENT | 200 | Home Loans | | Furniture & Appliance | 550 | Motorcycles | 660 | QUICK BUSINESS GUIDE | 900 |




*Want to buy?... Sell or trade?... Looking for services?... Call (916) 452-4781*

When answering a FINDER Classified Ad, please refer to the advertisement by Classification Number

### Personals 110

**SACRAMENTO BAIL BOND**

SINCE 1926
24-HOUR SERVICE

A. RICCI-F. VANCE
F. WITTON

**443-2523**

600 EYE ST.

**RENT TO OWN**

TV's and STEREOS

**$7.00 and UP**

Free delivery, free service, 451-8213 - 451-8675

### Drugs & Sundries 150

**OUYE'S PHARMACY**

Prescription Pharmacists

**WE DELIVER**

Free Parking

**HI4—7370**

10th and V Street, Sacramento

**TEETHING PAIN**

Many baby doctors tell mothers to use this fast, safe, gentle relief. Helps teething baby and you sleep.

baby ora-jel

### Help Wanted 210

**LINE DRIVER**

Major carrier accepting applications for position of LINE DRIVER. Must meet the following minimum standards:

A. Minimum age 25

B. Equivalent of two years tractor-trailer experience

C. Safe Driving Record (No DWI's or license suspension)

D. Pass DOT & ETMF physical examination requirements

E. Ability to read, write and speak English language sufficiently well to respond to inquiries and maintain appropriate records and reports as required by the job

F. No felony conviction

G. Good previous work record

H. Valid commercial drivers license

I. Be familiar with and have required knowledge of DOT regulations

J. Meet and pass all DOT requirements as contained in the Department of Transportations Motor Carrier Safety Regulations Title 49, Part 391 (Sections 391.11, 391.15).

ETMF Freight Systems
3250 47th Ave.
Equal
Opportunity Employer

### Help Wanted 210

**CITY DRIVER**

Major carrier accepting applications for position of CITY DRIVER. Must meet the following minimum standards:

A. At least 21 years of age

B. Equivalent city driving experience of related experience comparable to that to be required on job

C. Safe Driving Record (No DWI's or license suspension)

D. Pass DOT & ETMF physical examination requirement

E. Ability to read, write and speak English language sufficiently well to respond to inquiries, maintain appropriate records and communicate properly with customers where required

F. No felony convictions

G. Good previous work record

H. Valid commercial drivers license

I. Be familiar with and have required knowledge of DOT rules and regulations

J. Meet and pass all DOT requirements as contained in the Department of Transportations Motor Carrier Safety Regulations Title 49, Part 391 (Sections 391.11, 391.15)
K. Bondable

ETMF Freight Systems
3250 47th Ave.
Equal
Opportunity Employer

### Help Wanted 210

**HOUSING SERVICES COORDINATOR**

$1127 - $1371 City of Davis. Any comb. of training, exper. & Educ. equiv. to 3 yrs. resp. full-time admin. capac., and grad. from a 4-yr. col. or univ. w/deg in pub. admin., plan., soc., or rel. Apply to Personnel, 226 F St., Davis, CA 95616. All completed applications must be received by May 6, 1974

**HYDROELECTRIC PLANTS**

**APPRENTICES**

Opportunities for Employment and Training in the Hydroelectric Plant, Maintenance, and Operations Trades as:
HYDROELECTRIC PLANT ELECTRICIAN
HYDROELECTRIC PLANT OPERATOR
HYDROELECTRIC PLANT MECHANIC APPRENTICE
Positions are with the State Department of Water Resources Field Division in or near Oroville, Los Banos, Bakersfield, Castaic and Byron. Good salary and full civil service benefits. Requires high school graduation. Applications must be received by May 3, on official State form available at Employment Development Department offices and:
STATE PERSONNEL BOARD
801 CAPITAL MALL
Sacramento, Ca. 95814
Equal Opportunity In Action!

### Help Wanted 210

**LEGAL SECRETARY**

City of Davis, California ($644 to $782). Requires 12th grade education, 1 year clerical & steno experience, including 1 year legal... Type at 50 wpm, dictation 100 wpm. Apply by 5:00 p.m., April 16, 1974, to Personnel, 226 F Street, Davis, Calif. 95616

**TYPIST CLERK**

At city of Davis, California ($530 to $644). Requires 12th grade education, 1 year clerical experience. Must type 45 wpm or better. Apply by 5:00 p.m., April 16, 1974, to Personnel, 226 F Street, Davis, California 95616

**POLICE OFFICER**

City of Davis
$883 - $1074
H.S. educ. no exper., lateral entry considered. Apply to Personnel, 226 F St., City of Davis, Ca. 95616. Final filing date: April 30, 1974.
Equal Opportunity Employer

**CUSTODIAN**

City of Davis
$556 - $676
1 yr. of exper., knowledge of methods used in clng. & janitorial equip. Final filing date: April 22, 1974. Apply: Personnel, 226 F St., Davis Ca. 95616. Equal Opportunity Employer

### Help Wanted 210

**TRAVIS Flight Engineers**

Learn this high paying civilian job skill. Must have prior aircraft maintenance experience. Learn techniques of load and balance and fuel consumption during flight plus much more. For more information, call collect: (707) 438-3111) Must qualify for and become a member of the AIR FORCE RESERVE.

**Loadmasters** Complete training in weight and balance, load planning, aircraft loading, and airdrop procedures. Earn extra money when you qualify and become a member of the AIR FORCE RESERVE. For more information, call collect: (707) 438-3111, Travis AFB.

**Aircraft Maintenance** Learn techniques of mechanics with emphasis on maintenance and inspection of jet aircraft. All aircraft systems included. Earn extra money when you qualify and become a member of the AIR FORCE RESERVE.

**Air Cargo Specialist**

The techniques of cargo handling, shipment, terminal operations, forklift operation, aircraft loading and unloading can be yours when you qualify and become a member of the AIR FORCE RESERVE. For more information, call collect: (707) 438-3111, Travis AFB or (916) 643-5520, McClellan AFB.

# FINDER The Sacramento Observer CLASSIFIED ADS (916) 452-4781



## Help Wanted 210

### GENERAL OFFICE

$3 hr. Accurate type. some bookkeeping. Call Mary Pine
PARLIAMENT
PERSONNEL AGENCY
1812 J Street
HI 4-5860

### SALES REP.

$500 mo. Fee paid. Some sales exp. Also fee jobs. Call Mary Pine, PARLIAMENT
PERSONNEL AGENCY
1812 J Street
HI 4-5860

### ACCOUNT EXECUTIVE-Radio

Qualifications: Will call on direct accounts. Must have prior radio sales experience. Self-motivation important. Neat appearance. Minimum high school education. Send resume to: Stan Weisberger, KCTC, P. O. Box 33, Sacramento 95801. Filing deadline: 4/22/74

### FIRE MARSHAL

$12,432 - $15,120. Statewide openings exist for Deputy State Fire Marshal II. Qualifications include 3 years experience in fire prevention, industrial safety engineering, or building inspection. College may be substituted for 2 years experience, with 2 years of college equivalent to 1 year of experience. High school graduation required. Additional experience may be substituted on a year-for-year basis. Applications must be RECEIVED by May 24, on official state form available at Employment Development Department offices and:
STATE PERSONNEL BOARD
801 Capitol Mall
Sacramento Ca. 95814
Call (916) 322-2530.
Equal Opportunity in Action!

## Help Wanted 210

### DESK CLERK

$2 per hr. Mature to work graveyard shift. Call Mary Pine
PARLIAMENT
PERSONNEL AGENCY
1812 J Street
HI 4-5860

### CO. REP.

$1,000 up. Advertising Sales exp. Sharp. Call Mary Pine
PARLIAMENT
PERSONNEL AGENCY
1812 J Street
HI 4-5860

### ANNOUNCER-Radio

Qualifications: Minimum 3 yrs. experience in announcing & production, preferably in FM station. Must have good command of the English language. Pleasant, natural voice. Creative. Send resume to: Stan Weisberger, KCTC, P. O. Box 33, Sacramento, 95801 Filing deadline: 4/22/74

### SYSTEMS SOFTWARE PROGRAMMER

Assume responsibility for DOS/VS 370/145 systems support and bringing up first T/P application in this shop. We are looking for an individual with extensive experience in SYSGEN, assembly coding & debugging & some teleprocessing exposure. This person would aid application programmers in the solution of complex problems, de-develop programming standards & generally help plan our technical direction. Starting salarly $16,000, excellent benefits.
OFFICE OF THE SUPERINTENDENT OF SCHOOLS,
Santa Clara County
San Jose, Calif. 95110
An Equal Opportunity Employer
Box R-781, 8300 Santa Monica Blvd., Suite 100
Los Angeles, Ca. 90069

### BOARD OPERATOR-TV BROADCASTING

Two years minimum experience as Board Operator in TV broadcasting station. Must have 1st class radio telephone operator license. Send resume to: Chief Engineer, KZIE, Box 6, Sacramento 95801. No phone or personal calls, please. An Equal Opportunity Employer.

GET GOOD RESULTS IN FINDER CLASSIFIED

## Real Estate 300

### LIVE IN CONVENIENT HILLSDALE

Bohannon Homes. Adjacent to Jr. & Sr. High, Elementary School & Shopping. Choice of 3 & 4 bedrooms, 1 & 2 baths, family rms. Rear yards fully fenced. Front lawn, shrubs, and tree planted for you. Street lights. Models open 10 a.m. 'til dusk. 6113 Hillsdale Blvd. 331-8930.

### $ NEED MONEY $

1st and 2nd real estate loans, on any type of property, in any area, use money for any reason. Even if behind in payments or in-between jobs, we're here to help solve your financial needs. Appointments arranged in the privacy of your home or our office. We have a variety of plans to fit your needs & budget.
452-5593
24 Hour Service
We accept collect calls
GOLDEN PLAN OF CALIFORNIA
4305 Freeport Blvd.
Sacramento
A California Loan Brokerage Firm

### MOTEL

MOTEL, East Oakland, 22 units, clean, good repair, excellent gross, steady clientele, help finance. Call (415) 568-5414. Mr. Stan Thomsen, 10400 McArthur Blvd., Oakland, Calif. 94605.

### SOUTHGATE AREA

Three & four bedroom homes, most with two baths, all appliances, fully carpeted and draped, fenced yard, two car garages, newly painted, central air & heat, children and pets okay. Rental rates from $195 to $225 per month.
Phoenix Properties
Call 452-3816, daily 9 thru 6, Saturday and Sunday, 10 thru 4.

### A HOME

FHA appraised $14,500. Fenced yard with fruit trees. Three blocks from Jr. High School and 4 blocks to high school. On corner lot near Hagginwood Park. 487-4600 Agent

### NEW HOMES

Sunrise Estates
3 - 4 and 5 bedrooms
Price $19,750 to $29,000
726-2006 Agent 967-2200

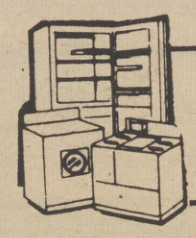
## Insurance 700

PROTECT YOUR HOME WITH FARMERS HOMEOWNERS POLICY
NEED AUTO INSURANCE? GET THE BEST WITH FAST, FRIENDLY SERVICE FROM
STAN LIVINGSTON
*Farmers Insurance Group*
FIRE-AUTO-TRUCK-COMMERCIAL-LIFE
9779 Lincoln Village Dr. Ph. 363-2648
Sacramento Calif. 95827 Res. 362-3200

## Furniture & Appliances 550

### DEANS

New & Used APPLIANCE
EASY FINANCING
BANK AMERICARD MASTER CHARGE

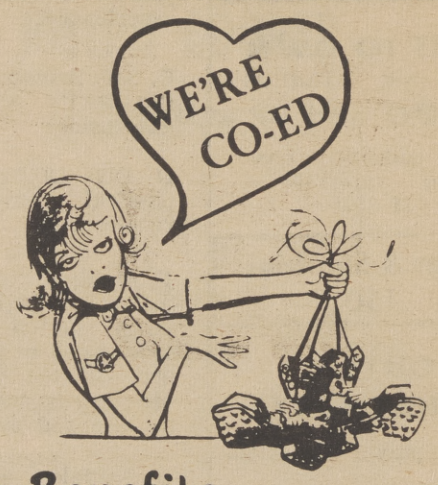


EXPERT REPAIR
OF WASHERS, DRYERS, AIR CONDS., GAS AND ELECTRIC RANGES
Sales & Services
3514 BROADWAY 451-6556

The Sacramento Observer
FINDER CLASSIFIED
PHONE
(916) 452-4781

FINDER
WEEKLY RATES
1-9 LINES
45 Cents per line.
9 LINES AND OVER
40 Cents per line.

# JOIN US FOR A WEEKEND




Many SuperExciting Benefits

*EXTRA MONEY*
*NEW FRIENDS*
*EXTRA MONEY*
*EXTRA MONEY*
*TRAVEL*

*VOCATIONAL TRAINING*
*EXTRA MONEY*
*EDUCATION*
*EXTRA MONEY*

Serve in Your Local AIR FORCE RESERVE
Call Collect
**916 643-5520**
*McCLELLAN AFB* *Sacramento, CA*